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New In Reference
It might be cliché to talk about renewal in springtime, but this year I can’t help but say it’s true in the case of Murphy Library.

In this issue of the Fine Print, you’ll read about what’s new and renewed at Murphy. We have two new librarians on board; new, exciting resources were made available thanks to the generosity of the College of Liberal Studies; historical pictures from our Special Collections were featured in a new pictorial book on La Crosse; we held the first C.A.L.L. conference on information literacy and collaboration; we created new partnerships at the state and national levels to make our digital collections more accessible and discoverable by anyone in the world; and the new look of the library’s main floor - with new carpet and paint, and increased seating capacity - was completed during spring break with the rejuvenation of the main service desk. That was the first phase of a remodeling project for the building that should last a few years. The next phase will start this summer with new carpet and paint in the basement and part of the second floor. It’s amazing what difference new colors can make! Finally, we’ll continue our progress with the continued support and leadership of our “new” Provost and Vice-Chancellor of Academic Affairs, Dr. Betsy Morgan, who held the interim position for the past two years.

What is not new and remains unchanged however is the library personnel's commitment to create a 21st-century library that responds to the research, teaching, technological and even recreational needs of our users while remaining attached to our mission and values.

Wishing you fresh and renewed energies this season,

-Catherine Lavallée-Welch, Library Director
New Employees

Katherine Fish

Where are you from?
I grew up in the Minneapolis suburb of Hopkins, Minnesota. Other than the four years I spent on the East Coast during college, I've lived in the Twin Cities area all my life — until now!

What is your favorite part of the job?
There are a lot of things I enjoy about this job, but I'm particularly grateful to be working on a college campus — something I've dreamed of doing ever since I was an undergraduate student myself. I love being a part of a vibrant university community and knowing that the work I do ultimately serves our students and faculty in their pursuit of knowledge.

What do you do when not at work?
One of my favorite things to do is to take walks in nature; nothing is better at resetting my perspective and improving my mood. I'm so excited to get out and explore the bluffs around La Crosse once the weather warms up a bit, and I'm hoping to do some camping this summer as well. The scenery along this stretch of the Mississippi is breathtaking!

What have you read/viewed/listened to, etc. recently?
I'm in a family book club, and we've had a string of great book picks lately, including “All The Light We Cannot See” and “The Boys In The Boat.” I also recently read and loved “Homegoing,” which follows the thread of two Ghanaian half-sisters born in the eighteenth century and several generations of their descendants. As for TV shows, I recently started watching “The Americans” and have been steadily making my way through the past seasons.

What might surprise us about you?
I'm one of the most uncoordinated people you will ever meet, but miraculously I have yet to break a bone or otherwise seriously injure myself (knock on wood!).

Scott Pfitzinger

Where are you from?
That's a surprisingly hard question. I was born in Buffalo, New York, grew up in Phoenix, Arizona, and have lived in Michigan, Indiana, Wisconsin, and Ohio. I've lived a total of 13 years in Grand Rapids, Michigan, but recently moved here from northeast Ohio. I'm glad to be back in Wisconsin and hope I'm done moving.

What is your favorite part of the job?
Working with students. Whether helping train and get to know student workers or teaching classes, the students are why we're here and I always feel rejuvenated after working with them.

What do you do when not at work?
I'm a member of the Great River Ringers community handbell ensemble and also of the local branch of the Society for Creative Anachronism (SCA). In other spare time, I compose music, watch old B-movies, and homebrew beer.

What have you read/viewed/listened to, etc. recently?
Just finished re-reading “Dune” by Frank Herbert and “The Colors of Chaos” by L.E. Modesitt, and starting Isaac Asimov's “The Foundation Trilogy.” I've been watching classic episodes of “Mystery Science Theater 3000” on Netflix in preparation for the new season launching on April 14.

What might surprise us about you?
I have taught Medieval/Renaissance dance for the last few years. Not surprising enough? I have two grandchildren and a third on the way.
On February 9th, Murphy Library hosted the first annual Conference About Libraries & Literacy (C.A.L.L.). The conference was developed by Murphy Librarians Liz Humrickhouse and Teri Holford-Talpe, La Crosse Public Librarian Linda Jerome, and Central High School Librarian Cindy Halter. The purpose of the conference was to bring together librarians working in a variety of specialties to talk about successful literacy collaborations they initiated or in which they participated.

The one-day conference took place at the Institute for Campus Excellence in Murphy Library and was attended by 39 local, state, and regional librarians working in public, academic, K-12, association, and consulting positions, and featured seven presentations. The day began with a keynote address delivered by Heather Heimerl Brunold, M.Ed., Ed.D., who spoke about her research into grade inflation in high schools and how that can negatively impact a student’s college readiness. Other presenters spoke on topics ranging from strategies for boosting community engagement in a winter reading program, to fostering a partnership between the public library and Western Technical College as a way to provide students greater access to resources, and finally about Gaining Ground: Building College-Level Information Literacy Skills, the ongoing information literacy collaboration between Murphy Library and area high schools.

The final presentation of the day was a panel hosted by the conference organizers titled “If Only They Knew.” This was the theme for the conference and the organizers wanted to end the day with a group discussion about any last pieces of information that attendees wished other librarians, educators, More information and resources from the conference can be found at the C.A.L.L. blog [https://callconferenceblog.wordpress.com/about-c-a-l-l/](https://callconferenceblog.wordpress.com/about-c-a-l-l/)
politicians and the general public knew about our work. The discussion brought to light issues such as the concern over the declining number of school librarians and how those might be resolved, as well as the small but impactful ways in which rural libraries are sometimes excluded from library community outreach efforts. There were also a number of positive outcomes to the conversation, the most poignant being the number of potential collaborations that were discussed in the room. Librarians were sharing their research data with one another and brainstorming ways to better serve their patrons through library partnerships.

While C.A.L.L. felt like a success, it was important to the organizers to assess the attendees’ experiences. Approximately two weeks after the conference, a survey was sent out to attendees that asked for feedback on a number of different items. One question asked attendees to estimate how useful the information they learned at C.A.L.L. would be for them over the next year. On a scale of 1-4 (1 being “not at all useful” and 4 being “very useful”) the average score was a 3.39. Respondents followed-up their scoring with comments such as, “As a consortium, we work with many library types, and facilitating collaboration between academic/public and school libraries around info literacy has always been a topic of great interest but nobody knew quite how to start the conversations. Thank you CALL for giving the conversation a kick-start.” and “WILD is always looking for new ideas and directions in the area of interlibrary collaboration. The things we learned (and the people we met!) at C.A.L.L. have inspired us!”

Overall, the Conference About Libraries & Literacy was received with enthusiasm and excitement by the La Crosse library community and beyond. Humrickhouse, Holford-Talpe, Jerome, and Halter are already planning for next year’s conference and would like to once again thank the Murphy Library Endowment Fund, The La Crosse Public Library, The School District of La Crosse, Catherine Lavalée-Welch, Ingrid Iverson, Kelly Krieg-Sigman, and Victoria Lyons for their important roles in helping to make C.A.L.L. happen.

*Liz Humrickhouse, Teaching & Learning Librarian*
More than 6,000 digital objects from Murphy Library's Digital Collections are now available through the national public interface of the Digital Public Library of America (DPLA). The objects include unique and hard-to-find books, manuscripts, photographs, maps, academic publications, and other La Crosse and UWL related materials. Find the DPLA website at http://dp.la.

The DPLA describes its mission as bringing together the riches of America’s libraries, archives, and museums, and making them freely available to the world. It has aggregated nearly 16 million items from over 2,000 institutions and provides innovative ways to search, browse, and interact with this united collection of millions of items, including by timeline, map, format, subject, and contributing partner.

The content from Murphy Library includes a wide variety of items of historical and cultural significance such as historical images of the 15,000 Cuban refugees that came to Fort McCoy in the 1980s’ era Freedom Flotilla; historical maps; an astounding collection of an ornithologist’s local field notes; historical newspapers, including the “The Wisconsin Labor Advocate” and the LGBT newsletter “Leaping La Crosse;” and many more. UWL alums will find many items of interest including the complete run of the UWL student newspaper “The Racquet;” the full run of the UWL alumni newsletter known as “The Alumnus” and later “The Lantern;” student handbooks going back to the first in 1921; and similar.

In addition to the new exposure through the DPLA, Murphy Library Digital Collections are available through the Murphy Library website. The collections are housed on a UWL server and use the locally-developed software ResCarta, which is specifically designed to provide long term preservation and complete access to historical digital collections. Users can browse through the collections in several ways, search using a variety of filters, apply different viewing options, read transcribed text, view descriptions and other metadata about each item, print, and much more.

These collections are freely available to all through the Murphy Library Digital Collections website at http://digitalcollections.uwlax.edu. More information is available at http://libguides.uwlax.edu/digitalcollections or at the DPLA website.

David Mindel, Digital Collections Librarian
The Murphy Library website now regularly features collections and items from Digital Collections. Found in the large banner at the top of the home page, the featured item will change on a regular basis.

The first featured item is the Freedom Flotilla Collection, also known as the Mariel Boatlift, which occurred in 1980, when nearly 15,000 Cuban refugees were resettled at Fort McCoy in western Wisconsin. Check the library home page from time to time to see newly featured items from the Digital Collections.
A New Look for the First Floor

The first floor of Murphy Library received major updates during the winter and spring semester breaks. The carpet was replaced throughout the public areas of the first floor and on the stairs leading to the second floor. The walls, columns, stair rails, and other accents were painted, and the lighting was enhanced with new, brighter bulbs throughout.

The reference desk was removed and reference services were moved to the end of the circulation desk. The desk was refinished and painted and one bay was lowered to be ADA compliant. A number of microform cabinets and readers/printers were moved to the basement. The security gates were removed and replaced with an open, walk-through security system.

Photos of the area showing the various stages of completion can be viewed at the Murphy Library Facebook page at https://www.facebook.com/uwlmurphylibrary.

Before:

After:
University Staff Council Hosts Open House

All UWL employees were invited to the University Staff Council (USC) program, “USC Showcase: Murphy Library,” which took place on March 22. The well-attended event focused on the various units within the Murphy Library Resource Center, which include the Access Center, the Murphy Learning Center, Murphy Library, and Upward Bound.

The program began with a half hour of refreshments and networking, continued with a program that provided overviews of the different units within the library, and finished with tours and informational stations within the building.

One of the goals of the program was to help UWL employees become more familiar with library resources that can benefit them both professionally and personally. Attendees had a chance to explore collections of professional magazines and trade journals, many related to specific areas within higher education; medical, legal, financial, and consumer information; resources for children and families; leisure materials including popular books, movies, and streaming video/audio; historical and current records of local significance; Murphy’s Mug cafe; and others. Participants were also provided the opportunity to speak directly with people in the Murphy Learning Center, the Access Center, and Upward Bound to learn more about their programs.

The event was the first in a series of “USC Showcase” programs intended to bring employees together to network and learn more about UWL.
In December 2016, Murphy Library finished the second season of the campus/community bridge program for local college-bound seniors titled “Gaining Ground: Building College Level Information Literacy Skills.” High school students from several surrounding communities visited Murphy Library on different days throughout the fall semester.

Affectionately referred to as “GG,” Gaining Ground is an original program designed in 2014 by librarians Liz Humrickhouse and Teri Holford-Talpe. The program introduces high school students to university research tools, spaces, people, and strategies; leads the students in candid conversations with upper class UWL students who are doing advanced research; and brings the students to visits with UWL’s First Year Writing Coordinator, Darcy Thoune. The overarching idea, however, is to give college-bound high school students a chance to spend the day in a university library focusing on the general theme of information literacy.

One of the strengths of the program is that, in addition to the programmed activities, the high school students have multiple face-to-face interactions with a variety of campus representatives. They interact with reference librarians on duty, students from a variety of disciplines and backgrounds, the UWL tour guides, and sometimes even the library director or the chancellor.

After the initial season of GG and following a few presentations at both national and state level conferences, Humrickhouse, Holford and Thoune studied the feedback, assessment data, and general impressions from all stakeholders and made a few logistical and instructional design changes. Those changes were implemented during the fall 2016 sessions resulting in more emphasis on information literacy and college writing and the conversations with undergraduate researchers about academic issues. Word has gotten out, and other schools have contacted Gaining Ground organizers to participate.

To learn more about the program, visit the library guide at: http://libguides.uwlax.edu/gainingground

Teri Holford, Engagement & Curriculum Collection Librarian
Liz Humrickhouse, Teaching & Learning Librarian
Thanks to generous funding by the UWL College of Liberal Studies, the campus now has access to the Gender Studies e-Book Collection from Duke University Press and Digital Theatre Plus, a streaming video service that focuses on live theatrical performances. These collections are available through Murphy Library to students, faculty, and staff on campus as well as off campus logging in using NetID.

Duke University Press has long been recognized as a leader in publishing timely and important trade and scholarly books about gender. The Gender Studies e-Book Collection brings together more than 500 e-books in gay and lesbian studies, transgender studies, feminist theory, and women's studies, including field-defining scholarship in queer theory. The collection includes many groundbreaking works in transnational women's studies and queer theory and identity, with key titles from Gloria Anzaldúa, Jack Halberstam, Chandra Talpade Mohanty, and Eve Sedgwick, among others.

Digital Theatre Plus includes high-definition video and audio performances of hundreds of plays, ballets, musicals, and operas from premier theatres such as the Globe, the Royal Opera House, the Royal Shakespeare Company, and the Old and Young Vic.

In addition to performances, Digital Theatre Plus includes filmed interviews with playwrights, directors, designers, musicians and actors, offering insights into every aspect of the theatre production enterprise.

The entire campus community benefits from these worthy additions to Murphy Library collections, funded by the College of Liberal Studies. Faculty and staff are encouraged to point students to these resources in class and with links on D2L and other course pages.

Both the Gender Studies e-Book Collection and Digital Theatre Plus are temporarily featured on the Murphy Library home page and will be permanently made available in the library's A-Z list of databases as well as relevant Subject Guides.
STEM is now a household name in Murphy Library. From March 20-24, the library hosted its STEM Teacher's Resource Day, an annual event for pre-service teachers, local educators, parents, librarians, and anyone interested in perusing the recently published and award-winning children’s and young adult books on science, technology, engineering, and math.

After ten years of curating and hosting, this award-winning collection has grown in both quality and in quantity and includes books that have been recognized by the NSTA (National Science Teachers Association), AAAS (American Association for the Advancement of Science), and AAPT (American Association of Physics Teachers), and includes Giverny award winners, American Institute of Physics book award winners, and the Royal Society Young People’s Book Prize winners. Books were chosen over the course of the last year by Tim Gerber, biology professor and program originator, and librarian Teri Holford-Talpe.

All of the books purchased over the preceding year were on display during the three-day event grouped either by theme or award and subdivided into age groups of picture books, hands-on books, middle school and young adult books. Lesson plans, concept maps, and materials that show how books relate directly to teaching standards were also on display.

The event is just as much about literacy as it is about showcasing the best of the best in science books. Literacy encompasses reading, analyzing, and connecting the dots from many different perspectives, which include relevant fiction books at the Teacher’s Resource Day. Gerber and Holford-Talpe make a point to locate and include chapter books and YA novels that incorporate science themes and concepts to encourage deeper understanding of science through reading literature.

The new additions that were featured are now back on the shelves of the non-fiction section of the Alice Hagar Curriculum Center, available for check out. More information about STEM awards and other STEM resources can be found on the STEM Library Guide.

Teri Holford-Talpe, Engagement & Curriculum Collection Librarian

Dr. Tim Gerber, originator of STEM Teacher Resource Days.
Streaming Video/Audio at the Library

Several streaming services are available to the UWL campus community through Murphy Library. These include both video and audio services and can be used on computers or with apps on phones, tablets, and other devices.

**Films on Demand** includes tens of thousands of full length documentaries, educational videos, independent films, and film clips by hundreds of the world's top video producers. Instructors can embed videos in course pages, create playlists, and create custom clips from any video to share. Like Netflix and Amazon Prime, content is added and removed on a regular basis.

**Digital Theatre+**, funded by the College of Liberal Studies, includes hundreds of plays, ballets, musicals, and operas from premier theaters such as the Globe, the Royal Opera House, the Royal Shakespeare Company, and the Old and Young Vic. In addition to performances, Digital Theatre Plus includes filmed interviews with playwrights, directors, designers, musicians and actors, offering insights into every aspect of the theatre production enterprise.

**Naxos Music Library** consists of almost two million streaming audio tracks representing more than 120,000 CDs with about a thousand new CDs being added monthly. It also includes music notes, cover artwork, instrumentation and publisher information, libretti and synopses of more than 700 operas, and more than 40,000 composer and artist biographies. The content is mostly classical music but includes some jazz, blues, world, and Chinese music.

**Search@UW**, which includes the library catalog and the content of many other databases, allows users to filter search results to show only the resource type “Audio/Visual” and also to show only specific genres such as “feature films,” “motion pictures,” and “documentary films.” This search will bring up items in various collections including Kanopy, another streaming video service with award-winning documentaries, training films and theatrical releases. Like Films on Demand, the content in Kanopy changes regularly.

**Alexander Street Press** includes streaming video in several subject-specific databases including Black Studies in Video, Filmmakers Library Online, American History in Video, and Ethnographic Video Online.

These streaming services are temporarily featured on the Murphy Library home page and are permanently available in the library's A-Z list of databases as well as relevant Subject Guides.
New in Reference

Countries, Peoples and Cultures (Complete Nine Volume Set)
by Salem Press
Call Number: GN307 .C687 2015 Reference
ISBN: 9781619258006
v. 1-9

The Almanac of American Philanthropy
by Karl Zinsmeister (Editor)
Call Number: HV27 .Z56 Reference
2016

Encyclopedia of National Anthems
by Xing Hang
Call Number: M1627 .E53 2015 Reference
2nd edition; v. 1-2

Ethnic Music on Records: a Discography of Ethnic Recordings Produced in the United States
by Richard K. Spottswood with a foreword by James H. Billington
Call Number: ML156.4.F5 S69 1990 Reference
v. 1-3, 4-7

Melton's Encyclopedia of American Religions
by Gale (Editor)
Call Number: BL2525 .M449 2017 Reference
9th edition
v. 1-2

Nutrition by Salem Press (Editor)
Call Number: RA784 .N88 2016 Reference
ISBN: 9781682171356
v. 1-3

The Europa International Foundation Directory
by Europa Europa Publications
Call Number: HV7 .I57 Reference
2016; 25th edition

The SAGE Encyclopedia of LGBTQ Studies
by Abbie E Goldberg (Editor)
Call Number: HQ75.15 ONLINE
ISBN: 9781483371283
Publication Date: 2016
Support the Library - Buy a Book

La Crosse Memories

Murphy Library Special Collections contributed historical photos of the La Crosse area to the new pictorial history book, “La Crosse Memories: The Early Years.” The book is a collaborative effort among the La Crosse Tribune, Murphy Library, and the La Crosse Public Library.

The publisher looked through historical photos in Special Collections and selected 240 images to digitize. Those images are all included online in Murphy Library Digital Collections, and many were used in the book. The book has been heavily marketed by the publisher in the La Crosse Tribune and is available at Murphy Library and the La Crosse Public Library.

Copies can be purchased at Murphy Library for $44.95.

La Crosse - Postcard History Series

UW-La Crosse Special Collections Historian Laura Godden and Special Collections Librarian Paul Beck dug through hundreds of postcards at Murphy Library to piece together a book showcasing historic La Crosse. They arranged the postcards in five-chapters showing the city’s history of work, parks, and daily life. The book, which is titled “La Crosse,” is available in area bookstores and in Murphy Library. It is published by Arcadia Publishing as part of their Postcard History series.

Copies can be purchased at Murphy Library for $21.99.

Purchase either book at Murphy Library by contacting the Administrative Office at 608.785.8505 or libraryoffice@uwltax.edu

Donate to Murphy Library!

Choose from the Murphy Library Endowment Fund or the Florence Wing Restricted fund.

The Murphy Library Endowment Fund is a pledge of excellence, shared by donors, who believe that the library is a central part of the teaching and research mission of the university and an important educational and business resource in the community. A strong Library Endowment Fund, built on contributions of all sizes, ensures the continuing excellence of Murphy Library in the 21st century.

The Florence Wing Fund has been developed to complement the existing Murphy Library Endowment Fund. It provides a less-restricted mechanism for awarding and distributing funds for short-term needs or bigger projects.

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- Backfiles of science journals
- Fine press titles
- Map preservation
- Award-winning children’s science books

New technologies
- Mobile computing technology
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- Programming
- Digitizing UWL Racquet
- Digitizing UWL yearbooks
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Thank you!

I/We wish to contribute to the endowment funds and the excellence of Murphy Library.

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