

# MURPHY LIBRARY RESOURCE CENTER

## IN THIS ISSUE

Letter from  
the Director

2

Les Crocker Recieves  
Murphy Award

3

UWL Trivia Night

4

Endowment Fund  
Milestone

5

Curriculum Center Remodel

9

*The*

# FINE PRINT



# In This Issue

From the Director.....	2
Les Crocker Receives Murphy Recognition Award.....	3
UWL Trivia Night.....	4
Stefan Smith to Retire.....	5
Endowment Fund Milestone.....	5
New In Reference.....	6, 7
Answering the C.A.L.L.....	8
Nexis Uni to Replace LexisNexis.....	8
Curriculum Center Expansion.....	9
Support Murphy Library.....	10



## From the Director

Greetings!

It's undeniable that one of the main *raison d'être* of an university is the students. We teach them and form them to be the future professionals, scholars, and citizens our society needs. Students are at the center of what the university does.

The same is true for the Library. In this issue of the *Fine Print*, you will see examples of how we are student-centered: we celebrate a Murphy Library friend and supporter who has imparted knowledge upon hundreds and hundreds of students through his classes and publications; we held our second C.A.L.L. conference, which is proving to be a sustainable professional development opportunity for librarians near and far; we worked side by side with student workers in the organization of a very successful event highlighting Murphy Library Special Collections; we reached a milestone in the Murphy Library Endowment Fund, which has financed collections, equipment, and programs for the students' benefit and will continue to do so for decades to come; and finally, we continued to remodel and transform our physical spaces to better serve our students.

This spring, we also welcome Abby Springman, a new library services assistant-advanced in cataloging, whose important work classifying and organizing materials permits students and others to discover all the resources the Library provides. Abby will be further introduced in the fall *Fine Print*, after she has more than just a day or two on the job. On the other hand, we have to say goodbye to Stefan Smith, our outreach librarian, who is leaving us for a well-deserved retirement. The amount of involvement and impact that Stefan had with our students and others in the past 21 years is almost impossible to quantify! I wish to thank Stefan heartily for all his work on behalf of Murphy Library and UWL.

As always, Murphy Library strives to be student-centered in accordance with its mission and values.

Wishing you a great spring season,  
*Catherine Lavallée-Welch*  
*Library Director*

The *Fine Print* is published fall and spring terms for UW-La Crosse faculty, staff, students, and friends of Murphy Library.

**Editor**  
Stefan Smith  
**Design and Layout**  
Marc Manke  
**Photography**  
Marc Manke  
Laura Godden  
Teri Holford-Talpe  
\*unless noted otherwise\*  
**Department Chair**  
Michael Current  
**Library Director**  
Catherine Lavallée-Welch

Murphy Library  
University of Wisconsin - La Crosse  
1631 Pine Street  
La Crosse, WI 54601





# Les Crocker Honored with Murphy Recognition Award

On Thursday, April 19, 2018, UWL Professor Emeritus Les (Leslie) F. Crocker will be awarded the Eugene W. Murphy Library Special Recognition Award. The Murphy Award recognizes those individuals or organizations that have made major contributions to the mission, programs, and purposes of Murphy Library. The award ceremony is scheduled for 5:00 p.m. in Murphy Library Special Collections, Room 155.

Dr. Crocker taught art history at UWL from 1969-2002. Over the years, Dr. Crocker donated many items to Special Collections including books and original historic photographs of La Crosse that he had collected. One donation of note is the collection of architectural drawings from the 1870s, done by Andrew Roth, a La Crosse draftsman. Dr. Crocker photographed many La Crosse buildings and structures to fill gaps in his collection and has donated those photos as well. He continues to encourage people to donate historic items, especially photographs, to Special Collections.

Many of Dr. Crocker's art history students wrote papers on some aspect of La Crosse's history that involved extensive original research and use of

primary sources. Dr. Crocker provided copies of these student papers to Special Collections, and they are sometimes the only material Special Collections has on a La Crosse structure or building.

Of particular note are two books that Dr. Crocker published in recent years on La Crosse history, making extensive use of the resources in Special Collections and Murphy Library. The first book was "Places and Spaces: A Century of Public Buildings, Bridges and Parks in La Crosse, Wisconsin," published in 2012. This 350-page, hardcover book includes the history of 79 La Crosse buildings, sites, and structures, beginning with the first county courthouse in 1851. Crocker started his research for the book as a professor and began working more heavily on it after he retired. He spent considerable hours in Special Collections researching newspapers on microfilm, history books on La Crosse, architectural vertical files, and especially historical photographs. Dr. Crocker published this book at his own expense, the first of a planned trilogy of books on the architectural history of La Crosse.

Dr. Crocker's next book was "We've Hung the Lantern: A Visual History of the First 50 years of UW-La Crosse," published in 2013. It covers UWL history from 1909 to 1964, with nearly 225 images documenting students, faculty, and life on campus. Again, Dr. Crocker relied heavily on resources in Special Collections for his research, focusing on university archival material including yearbooks, Racquet newspapers, UWL vertical files, and photographs. Crocker would like to follow this work with a second edition covering 1965 to the present. Dr. Crocker's books are destined to become standard reference works on their respective subjects, and future researchers as well Murphy librarians will be thankful for Dr. Crocker's efforts.

Please join us in honoring Dr. Crocker at the Murphy Award ceremony on Thursday, April 19, beginning at 5:00 p.m. in Special Collections, Murphy Library, with a reception to follow.

*Paul Beck*  
*Special Collections Librarian*

# A Student/Library Collaboration: UWL Trivia Night

On February 15, 2018, Murphy Library Special Collections and Area Research Center (ARC) planned and hosted UWL Trivia Night, thanks to the efforts of two student employees, Alicia Carlson and Rebekah Bain. Students, faculty, and staff were invited to form teams to participate in trivia, eat pizza, and learn about some of the unique resources accessible in the archives of Special Collections. The questions were multiple choice and true/false to help those less familiar with UWL history. Images from the archives illustrated all of the night's questions. As the emcees, Carlson and Bain highlighted several historical resources from Special Collections throughout the night. Around 60 people, making up 13 teams, participated in the event, which took place in the Institute for Campus Excellence (ICE) in Murphy Library.

Most of the trivia groups consisted of students, but UWL employees also made a good showing. The provost and library director even joined forces to compete. The winning team, which was a mixture of students and staff, correctly answered 18 out of the 29 total questions, and members received their very own tiny, hand-sharpie'd plastic statue to commemorate the accomplishment! Members of the top five teams all received candy to celebrate their success. Organizers agreed that the turnout was very encouraging, especially because many attendees had not previously been aware of the resources in Special Collections.

The event was a true collaboration between Special Collections librarians and student workers. Carlson, a UWL senior and marketing major, came up with the idea of having a trivia night, applied and received a Murphy Library endowment grant to fund the event, and led the publicizing and planning. Carlson has also undertaken several other endeavors to increase awareness of Special Collections on campus. Bain, a history major, has worked in Special Collections since fall 2015 and used her public history skills to write the trivia questions along with Laura Godden, Special Collections historian.

Planning for the event started in October when Carlson contacted residence hall directors to gauge potential student interest. Students indicated a preference for a trivia event, so that became the focus. Carlson and Godden authored a Murphy Library Endowment proposal to secure funding for promotional items and food and began working out the details.

The library's outreach team, Stefan Smith and Marc Manke, mentored Carlson on many of the arrangements needed for a successful undertaking. With them, she organized social media efforts, reserved a room, ordered food, posted to the campus calendar, contacted University Communications for media coverage, and submitted an ad for the campus television station. Manke created a visual representation of Carlson's advertising vision that was used on posters and electronic media wherever the event was publicized.

Both Carlson and Bain worked hard to make UWL Trivia Night a reality and success. They went above and beyond job expectations, and as a result have positively impacted campus. These two students employed knowledge gained in their studies to benefit the university, and for that, they deserve recognition. Additionally, in the process, they acquired real-world experience directly related to their majors, further strengthening their skills and resumes. Their story of collaboration is an excellent example of a cross-disciplinary and concrete transformative educational experience. Finally, a special thanks goes out to the Murphy Library Endowment, University Centers Event Funding Assistance Committee, and Pepsi-Cola Bottling Company of La Crosse for providing financial support for the event.

For those interested in seeing some of the trivia questions and answers, the Alumni Association's publication, *Lantern*, recently published a small portion of the night's trivia online:

<http://lantern.uwlax.edu/take-the-quiz/>.

*Laura Godden*

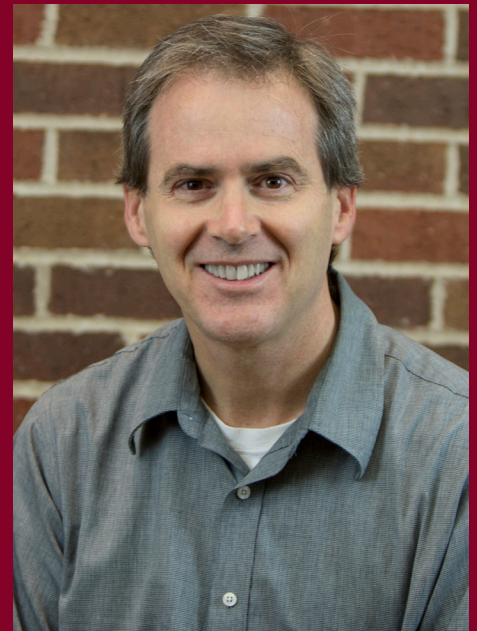
*Special Collections Historian and  
Academic Librarian*



# Stefan Smith to Retire

After close to a quarter century working for UW-System libraries, Stefan Smith is retiring from Murphy Library. Stefan started at UW Oshkosh in 1993 as electronic resources librarian and moved to UWL in 1997 as outreach librarian. During the early years, he was directly involved with the transition, training, and awareness-raising as libraries shifted from being repositories of physical resources to becoming libraries without walls. He managed the library's website for about ten years, transitioning it from a few links on a blue background in 1997 to a robust site that served up hundreds of databases by 2000. He developed programs to raise awareness of library resources for students, faculty, and staff and managed the overall publicity and event planning

for the library. His favorite activity was conducting the many library instruction classroom sessions he did over the years, most notably with marketing and psychology classes, and working with students to understand the specialized information resources available through the library. In the mid-2000's, Stefan created Wine Teasers, a card game about wine, which got national media attention and could be found in all Barnes & Noble stores nationwide. Although the wine and gaming days have mostly wound down, Stefan intends to find "something interesting to do" along with enjoying any time he can with his two college age sons and traveling during summers with his wife, who teaches at Central High School.



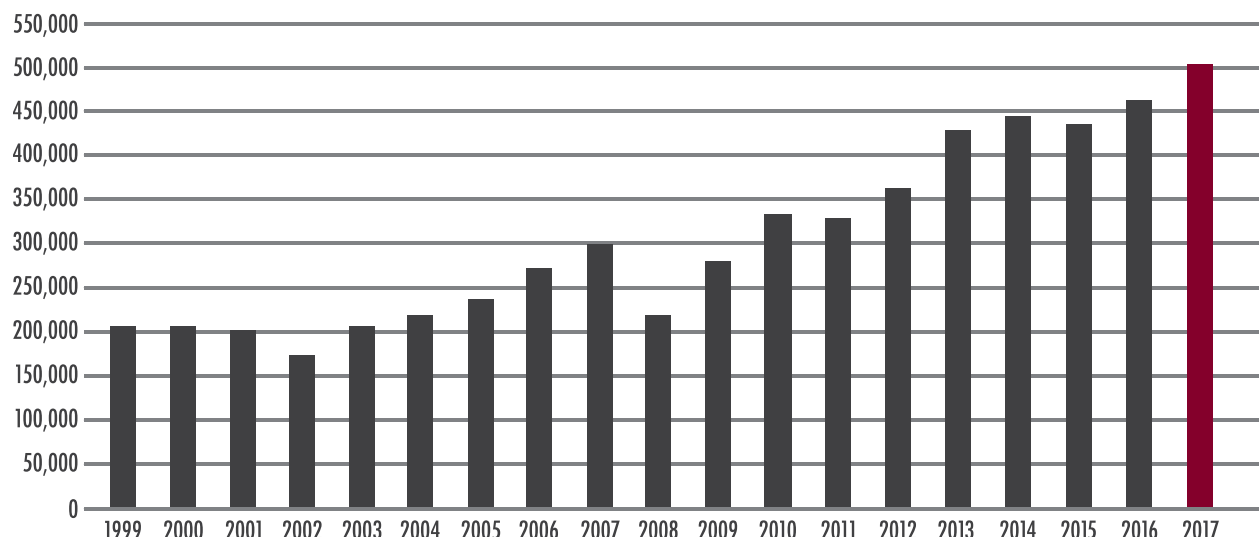
## Endowment Fund Reaches New Milestone

The Murphy Library Endowment Fund balance has reached a new record high, surpassing the half-million dollar mark to end the year with a balance of \$501,538. This milestone is the result of donor contributions, which totaled \$12,813 in 2017, the thoughtful stewardship of the funds by the UWL Foundation, and a favorable rate of return on endowment balances during the last several years.

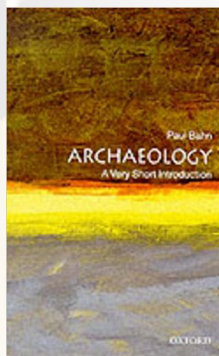
In the words of Library Director Catherine Lavallée-Welch, "We are excited to celebrate the growth of our endowment with this impressive milestone. We cannot thank our donors enough for their foresight in supporting the critical information resources, programming, and equipment that contribute so directly to the academic, professional and personal success of all members of the UWL community."

Gifts to the Murphy Library Endowment Fund are tax-deductible and directly support student success, faculty research, and community access to information through the many varied resources of Murphy Library.

### GROWTH OF THE LIBRARY ENDOWMENT FUND



# New in Reference



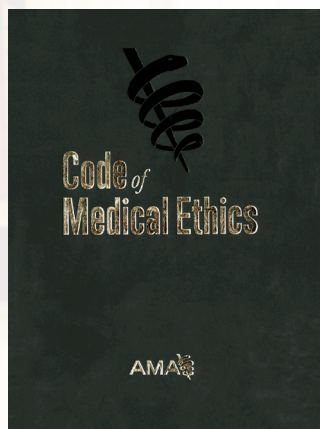
## Archaeology

by Paul Bahn (Editor)

Call Number: CC165 .A634 2017 Reference

ISBN: 9781588345912

Publication Date: 2017

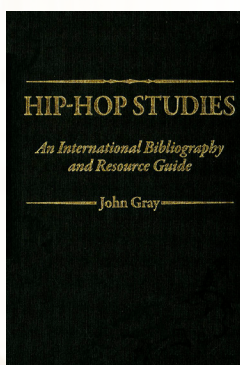


## Code of Medical Ethics of the American Medical Association

by American Medical Association

Call Number: R725 .A55 2017 Reference

ISBN: 9781622025534



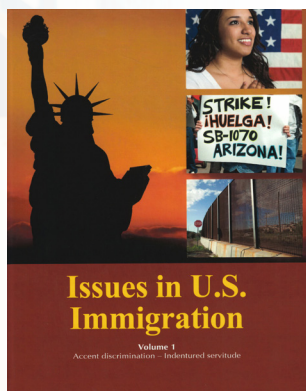
## Hip-Hop Studies

by John Gray

Call Number: ML128.R28 G73 2016 Reference

ISBN: 9780984413461

Publication Date: 2016



## Issues in U. S. Immigration

by Salem Press Staff

Call Number: JV6450 .I565 2015 Reference

ISBN: 9781619257085

v.1-2

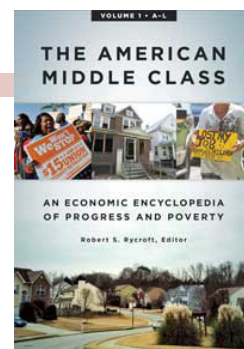
## American Middle Class : an Economic Encyclopedia of Progress and Poverty

by Robert S. Rycroft (editor)

Call Number: HT690 .U6 ONLINE

ISBN: 9781610697583

Publication Date: 2017



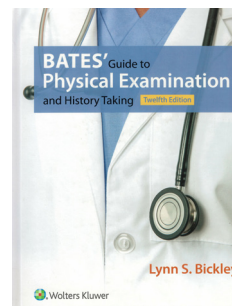
## Bates' Guide to Physical Examination and History Taking

by Lynn S. Bickley

Call Number: RC76 .B378 2017 Reference

ISBN: 9781469893419

Twelfth edition.



## The Criminal Justice System

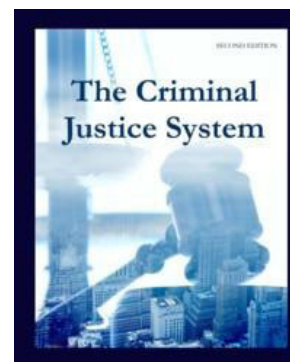
edited by Michael K. Hooper, and Ruth E. Masters.

Call Number: KF9217 ONLINE

ISBN: 9781682173107

Publication Date: 2017

Second Edition



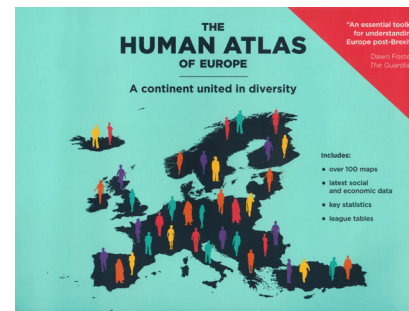
## The Human Atlas of Europe

by Dimitris Ballas; Daniel Dorling; Benjamin Hennig

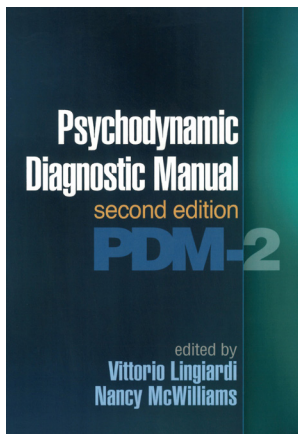
Call Number: G1797.21.E6 B35 2017 Reference

ISBN: 9781447313540

Publication Date: 2017



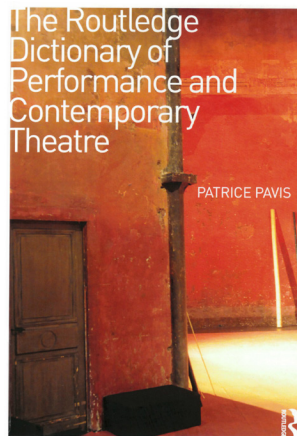
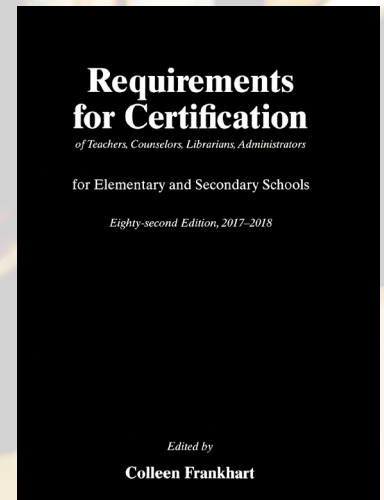




Psychodynamic Diagnostic Manual

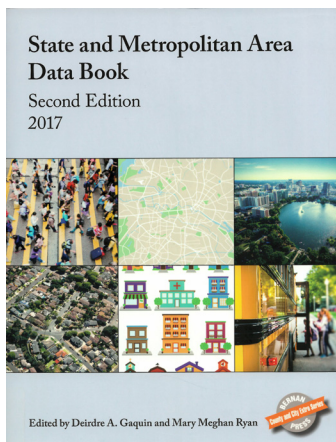
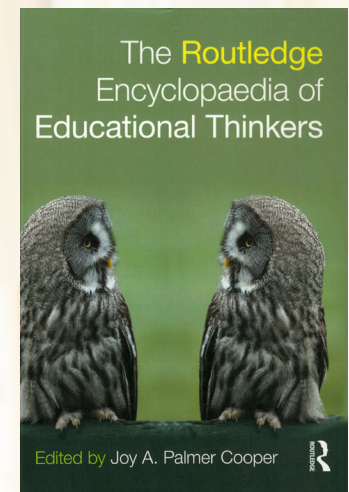
by Vittorio Lingiardi (Editor); Nancy McWilliams (Editor)  
 Call Number: RC455.2.C4 P89 2017 Reference  
 ISBN: 9781462530540  
 2nd ed.

Requirements for Certification of Teachers, Counselors,  
 Librarians, Administrators for Elementary and Secondary Schools  
 by Colleen Frankhart  
 Call Number: LB1771 .R45 Reference  
 2017/18



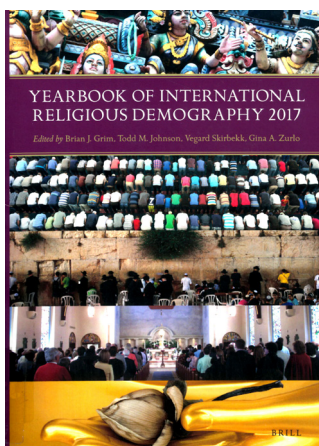
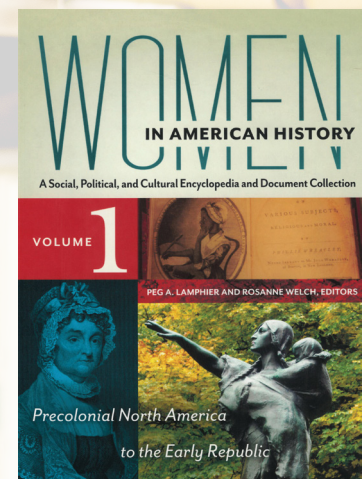
Routledge Dictionary of Contemporary Theatre and Performance  
 by Patrice Pavis  
 Call Number: PN1579 .P3813 2016 Reference  
 ISBN: 9781138854352

Routledge Encyclopaedia of Educational Thinkers by Joy  
 A. Palmer Cooper  
 Call Number: LA2301 .R68 2016 Reference  
 ISBN: 9781138826144



State and Metropolitan Area Data Book  
 by Deirdre A. Gaquin (Editor); Mary Meghan Ryan (Editor)  
 Call Number: HA202 .S84 Reference  
 2017

Women in American History  
 by Peg A. Lamphier (Editor); Rosanne Marie Welch (Editor)  
 Call Number: HQ1410 .W6468 2017 Reference  
 ISBN: 9781610696029  
 v.1-4



Yearbook of International Religious Demography  
 by Brian Grim (Volume Editor); Todd M. Johnson (Volume Editor);  
 Vegard Skirbekk (Volume Editor); Gina Zurlo (Volume Editor)  
 Call Number: BL48 .Y43 Reference  
 ISBN: 9789004346277  
 2017

- Michael Current, Reference Librarian

# Answering the C.A.L.L.

Librarians from academic, public, and school libraries met to explore the topic “Librarians as Advocates” at the second annual C.A.L.L. Conference About Libraries & Literacy, which took place at the UWL Student Union on Thursday, February 1, 2018. The conference, a brainchild of Murphy librarians Liz Humrickhouse and Teri Holford, is a collaboration involving the UW-La Crosse Murphy Library, the School District of La Crosse, and the La Crosse Public Library.

The keynote speaker was Dr. Michael Stephens, associate professor in the School of Information at San Jose State University and creator of the Tame The Web (TTW) weblog. Among many other things, Stephens is known for his monthly column titled Office Hours, published in Library Journal, and now in the book, “The Heart of Librarianship.”

Other sessions during the conference addressed strategies for advocacy through visual literacy, written communications, marketing, multi-library collaborations, leveraging open digital resources, and more.

With the success of the first two C.A.L.L. conferences, plans are already underway to hold a third conference in spring of 2019. Keep up with the conference at the [C.A.L.L. Conference Blog](#).



LexisNexis® Academic

Academic Search

Enter Search Terms

Advanced Options

LexisNexis Academic Feedback Group

Sign up for our Feedback Group to earn gift cards and help shape the future of LexisNexis Academic.

Hot Topics Links Today's Front Page News

Terrorism

Data Breaches and Cybercrime

Elections

President Trump

Immigration

College Sports



Nexis Uni™

Advanced Search | Tips | Get a Doc. Assistance

Executive Order

Search: Everything

## Nexis Uni replaces LexisNexis Academic in June

LexisNexis will be replaced by [Nexis Uni](#) in June, 2018. Nexis Uni has been available to use since August alongside the existing LexisNexis platform.

[Nexis Uni](#) provides access to more than 15,000 news, business and legal sources, including:

Print and online journals, television and radio broadcasts, newswires and blogs.

Local, regional, national and international newspapers with deep archives.

Extensive legal sources for federal and state cases and statutes, including U.S. Supreme Court decisions since 1790.

Business information on more than 80 million U.S. and international companies and more than 75 million executives.

[Nexis Uni](#) also provides an interface that offers quick discovery across all content types, personalization features such as alerts and saved searches, and a collaborative workspace with shared folders and annotated documents.

To learn more about [Nexis Uni](#), use the “Help” function within the database, explore the materials at the [Nexis Uni support site](#), view the [Nexis Uni playlist at YouTube](#), or, as always, contact [Murphy Library Reference Services](#) for one-to-one assistance.



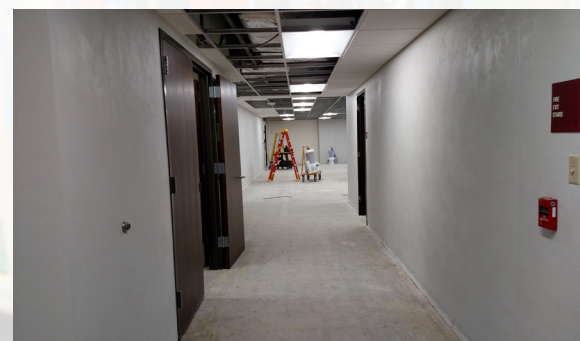
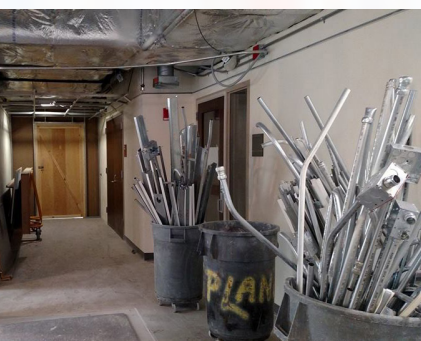
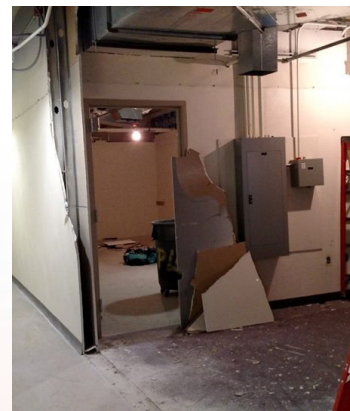


# Curriculum Center Expands in New Location

Work is underway on the library's second floor to move the Alice Hagar Curriculum Center from its current location around the corner to a larger and more versatile location in what has been Room 270 up to now. The move will permit the creation of a more usable and efficient space for the library's collections that will also more

readily accommodate the related instruction/outreach activities that take place there. Walls will be removed to open up the space and make it more inviting and accessible. The area will be open to all students though it will be understood that library instruction for School of Education classes will be taking place there.

Remodeling began in October 2017, and work continues with an anticipated opening date in late spring, 2018. In addition to the larger physical changes, there will be new furnishings and furniture. The area currently occupied by the Curriculum Center will become quiet study space.





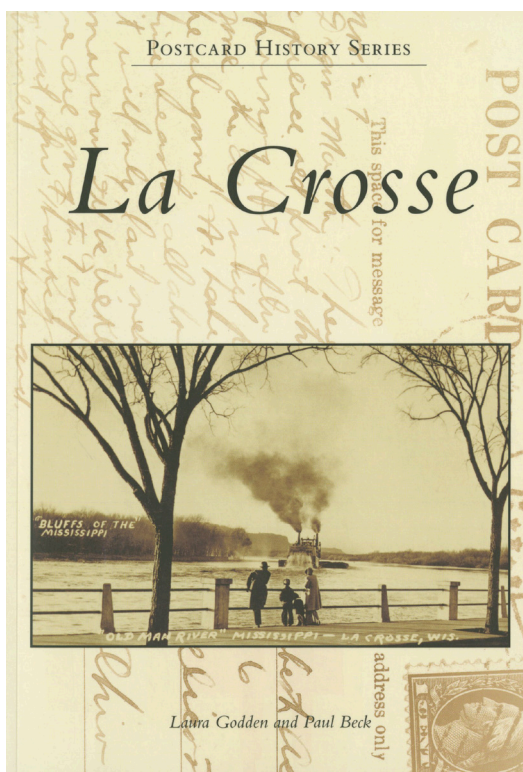
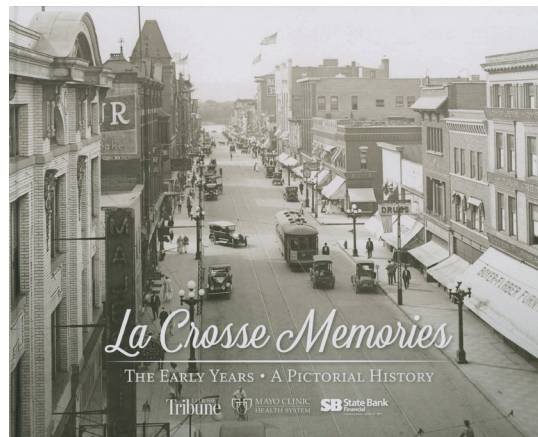
# Support the Library - Buy a Book

## La Crosse Memories

Murphy Library Special Collections contributed historical photos of the La Crosse area to the pictorial history books, "[La Crosse Memories: The Early Years](#)" and "[La Crosse Memories II: The 1940s, 1950s and 1960s](#)." The books are a collaborative effort among the La Crosse Tribune, Murphy Library, and the La Crosse Public Library.

The publisher looked through historical photos in Special Collections and selected hundreds of images to digitize. Those images are all included online in Murphy Library Digital Collections, and many were used in the books. The books have been frequently advertised by the publisher in the La Crosse Tribune and are both available at Murphy Library.

Copies of both books can be purchased at Murphy Library for \$44.95 each.



## La Crosse - Postcard History Series

UW-La Crosse Special Collections Historian Laura Godden and Special Collections Librarian Paul Beck dug through hundreds of postcards at Murphy Library to piece together a book showcasing historic La Crosse. They arranged the postcards in five-chapters showing the city's history of work, parks, and daily life. The book, which is titled "La Crosse", is available in area bookstores and in Murphy Library. It is published by Arcadia Publishing as part of their Postcard History series.

Copies can be purchased at Murphy Library for \$26.99.

Purchase either book at Murphy Library by contacting the Administrative Office at 608.785.8505 or [libraryoffice@uwlax.edu](mailto:libraryoffice@uwlax.edu)



# Donate to Murphy Library!

Choose from the Murphy Library Endowment Fund or the Florence Wing Restricted fund.

The Murphy Library Endowment Fund is a pledge of excellence, shared by donors who believe that the library is a central part of the teaching and research mission of the university and an important educational and business resource in the community. A strong Library Endowment Fund, built on contributions of all sizes, ensures the continuing excellence of Murphy Library in the 21st century.

The Florence Wing Fund has been developed to complement the existing Murphy Library Endowment Fund. It provides a less-restricted mechanism for awarding and distributing funds for short-term needs or bigger projects.

## Making a Difference

Thousands of students, faculty, staff and community users each year benefit from donor funded projects, and programs.

Furniture for collaborative spaces

Series of distinguished guest lectures  
on diversity and children's literature

Photographic negatives on regional history

Books, journals & preservation

Backfiles of science journals

Fine press titles

Map preservation

Award-winning children's science books

New technologies

Mobile computing technology

Environment and space

Student artwork

Programming

Digitizing UWL Racquet

Digitizing UWL yearbooks

# Thank you!

### I/we wish to contribute to the excellence of Murphy Library.

Name(s) \_\_\_\_\_ ☐ I/we wish our gift to remain anonymous

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_ Email \_\_\_\_\_

Please accept this donation of:    \$25    \$50    \$100    Other: \_\_\_\_\_

☐ Check payable to UWL Foundation, Murphy Library

☐ Credit Card: (circle type)    Visa    MasterCard    American Express    Discover

Credit Card # \_\_\_\_\_ - \_\_\_\_\_ - \_\_\_\_\_ - \_\_\_\_\_    Expiration Date \_\_\_\_/\_\_\_\_    Security Code \_\_\_\_\_

Signature of cardholder \_\_\_\_\_

Please indicate which fund you would like to support:

☐ Murphy Library Endowment Fund

☐ Murphy Library Florence Wing Restricted Fund

\*Gifts are tax deductible to the fullest extent of the law as applied to the circumstances of each donor.



### Mail to:

University of Wisconsin - La Crosse  
Murphy Library Resource Center  
Endowment Fund  
1631 Pine St.  
La Crosse, WI 54601 USA

Thank you for your support!

# UNIVERSITY *of* WISCONSIN LA CROSSE

University of Wisconsin-La Crosse

Murphy Library Resource Center

1631 Pine St. | La Crosse, WI | 54601 USA

[www.uwlax.edu/murphylibrary](http://www.uwlax.edu/murphylibrary)

The University of Wisconsin-La Crosse is an affirmative action/equal opportunity employer and is in compliance with Title IX and Section 504

