

Parent Advisory Board

Thank you for your interest in joining the Parent Advisory Board!

The University of Wisconsin-La Crosse Parent Advisory Board is a group of current and former parents/guardians who are committed to investing in UWL and its future as we prepare our students for lifelong career success. Members of the Parent Advisory Board play a leadership role through participation and service. Through your active engagement, you are making a direct impact on your student's experience.

Parent Advisory Board Members will:

- Solicit and provide regular feedback on behalf of UWL parents and families to the University regarding programs and student activities to enhance and improve the student experience.
- Encourage and support maximum parent and supporter involvement in UWL activities.
- Support student and family programs through contribution via volunteering, talent, and/or philanthropy
- Guide and provide feedback on communication between the University, Parents, and Supporters
- Assist the University in identifying and cultivating Parents, Supporters, and others to support the mission of the University.

Requirements:

- Have at least one student currently enrolled or graduated from UWL
- Serve a one year renewable term, meeting twice annually in October for Family Weekend and once during Spring Semester
- Share personal expertise/skills
- Represent council at events and connect with other parents

**For full consideration, please complete the application found [here](#).
For question, please contact parents@uwlax.edu.**

Additional roles within the Parent Advisory Board:

- **Chair**
 - Facilitate Board meetings
 - Represents the Board at public events
 - Participate in “UWL Parents and Family” Facebook group discussions
 - Perform other duties as needed
 - Will select a designee to preside over a specific meeting if absent
- **Social Chair**
 - Recruit volunteers for UWL social events, both on campus and off.
 - Present potential future event ideas
 - Help create a welcome environment for all UWL families
 - Participate in “UWL Parents and Family” Facebook group discussions
- **Experiential Learning Chair**
 - Recruit volunteers for UWL career services/experiential learning events
 - Recruit volunteers to discuss their career/graduate school experiences with students
 - Participate in “UWL Parents and Family” Facebook group discussions
- **Philanthropy Chair**
 - Assist with fundraising efforts as needed
 - Assist with Social and Experiential Chair’s volunteer recruitment efforts
 - Seek volunteers for additional events if needed
 - Participate in “UWL Parents and Family” Facebook group discussions
- **Board Manager**
 - Act primarily as a board member
 - Serve as historian, record all meeting minutes.
 - Creation and timely distribution of agenda for Board meetings
 - Accurate recording and distribution of minutes to fellow Board members
 - Participate in “UWL Parents and Family” Facebook group discussions

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