

Parent Ambassadors

Thanks for your interest in becoming a Parent Ambassador!

University of Wisconsin-La Crosse Parent Ambassadors are a group of current and former parents/guardians who are committed to investing in UWL and its future as we prepare our students for lifelong career success. Ambassadors are an invaluable peer resource to fellow and prospective UWL families and help build community with each other and the institution.

Through your active engagement, you are making a direct impact on your student's experience at UWL. Ambassadors have the option to participate in varied activities based on their interest, skillset and/or values. See below for more information.

Parent Ambassadors will:

- Inform parents about UWL and engage them in the UWL community
- If you use Facebook, join and participate in the "UWL Parents and Families" Group
- Share insight, practical knowledge, and enthusiasm with current and prospective UWL parents
- Help increase parent involvement by providing feedback and suggestions to the UWL Parent Advisory Board
- Participate in campus events
- Create welcoming environment

Requirements:

- Have at least one student currently enrolled or graduated from UWL
- Commit to a one year renewable term
- Participate during Family Weekend



Possible Volunteer Opportunities

Social Track:

- Attend regional events for new families
- Host events for current families (i.e. NSO weekend, tailgate parties, etc.)
- Welcome parents/families during START/other events
- Be on a parent/family panel during START
- Be a participant in the "UWL Parents and Families" Facebook group

Career Services and Experiential Learning Track:

- Identify and share internships, research opportunities, and job openings
- Discuss your employment/graduate school experiences with students
- Assist with/attend/host parent and student career related discussions/workshops
- Take a UWL Eagle to work over winter break