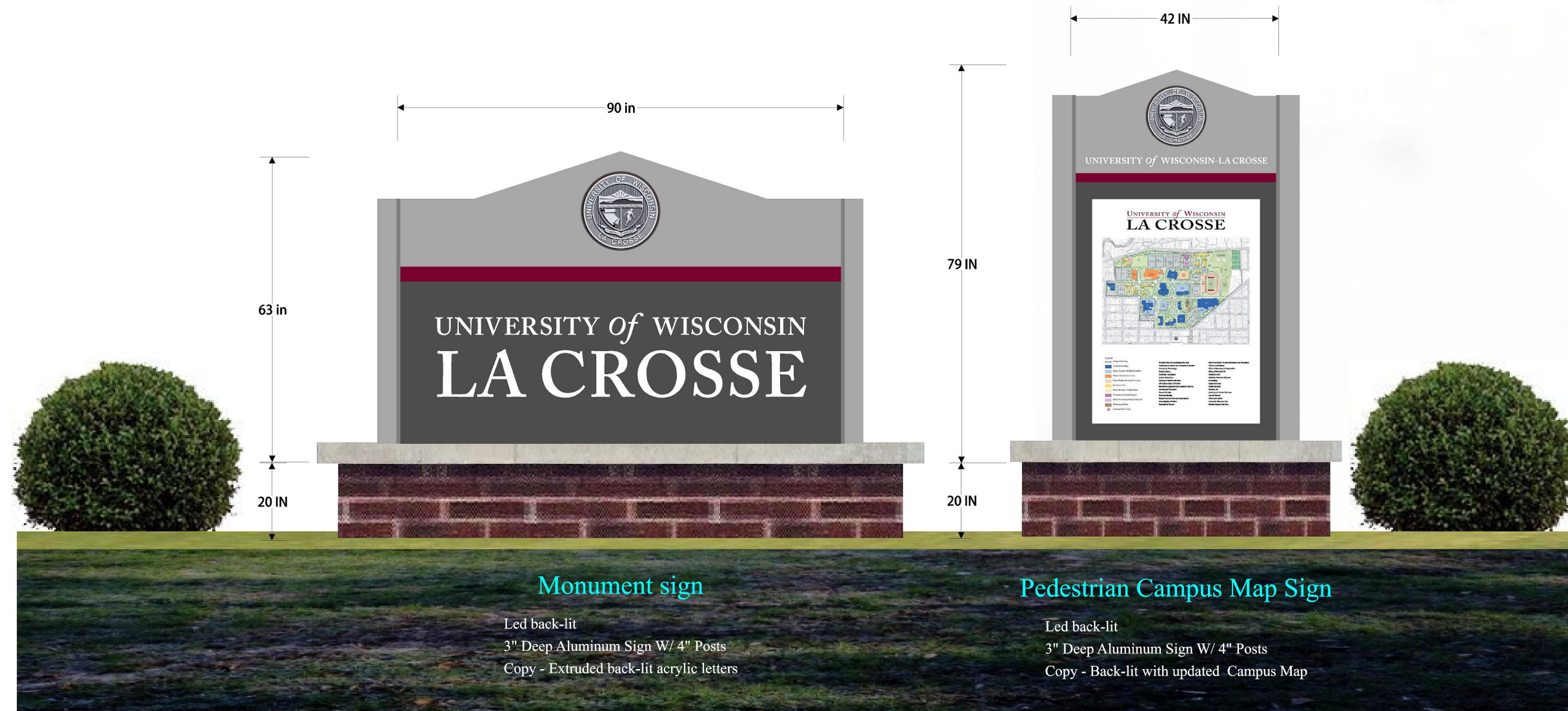




UNIVERSITY *of* WISCONSIN LA CROSSE

WAYFINDING SYSTEM



BADGER STATE INDUSTRIES

EXTERIOR & INTERIOR SIGN SYSTEMS



DRAFT - DESIGN & MANUFACTURE

BADGER STATE INDUSTRIES - 3099 EAST WASHINGTON AVE.
MADISON, WI. 53708 - (608) 240-5200 - www.buybsi.com

PROJECT:

UNIVERSITY OF WISCONSIN
LA CROSSE

FONT & COLOR:

- ADOBE CARLSON PRO BOLD BOLD
- CLOUD SILVER METALLIC MP-18101 / TO MATCH GREY 40% BLACK
- AUTUM MAPLE SC 900-455 / MAROON PMS 202
- BORON GREY METALLIC MP-52215P / DARK GREY
- WHITE

REVISIONS:

- 1: 12-12-14
- 2: 1-12-15
- 3: 1-22-15
- 4: 1-23-15
- 5:

DRAWN BY:

JMD

DATE:

11-4-14

SCALE:

1:25

SHEET:

1

DRAWING NO.:

0001

DISCLAIMER

THIS DOCUMENT IS OWNED BY BADGER STATE INDUSTRIES AND THE INFORMATION CONTAINED IN IT IS PROPRIETARY TO BADGER STATE INDUSTRIES. BY RECEIPT HEREOF THE HOLDER AGREES NOT TO USE THE INFORMATION, DISCLOSE IT TO A THIRD PARTY, OR REPRODUCE THIS DOCUMENT IN ANY MANNER WITHOUT PRIOR WRITTEN AUTHORIZATION FROM BADGER STATE INDUSTRIES.



UNIVERSITY *of* WISCONSIN LA CROSSE WAYFINDING SYSTEM



BADGER STATE INDUSTRIES
EXTERIOR & INTERIOR SIGN SYSTEMS



DRAFT - DESIGN & MANUFACTURE

BADGER STATE INDUSTRIES - 3099 EAST WASHINGTON AVE.
MADISON, WI. 53708 - (608) 240-5200 - www.buybsi.com

PROJECT:

UNIVERSITY OF WISCONSIN
LA CROSSE

FONT & COLOR:

ADOBE CARLSON PRO BOLD BOLD
CLOUD SILVER METALLIC MP-18101 / TO
MATCH GREY 40% BLACK
AUTUM MAPLE SC 900-455 / MAROON PMS
202
BORON GREY METALLIC MP-52215P / DARK
GREY
WHITE

REVISIONS:

- 1: 12-12-14
- 2: 1-12-15
- 3: 1-22-15
- 4: 1-23-15
- 5:

DRAWN BY:

JMD

DATE:

11-4-14

SCALE:

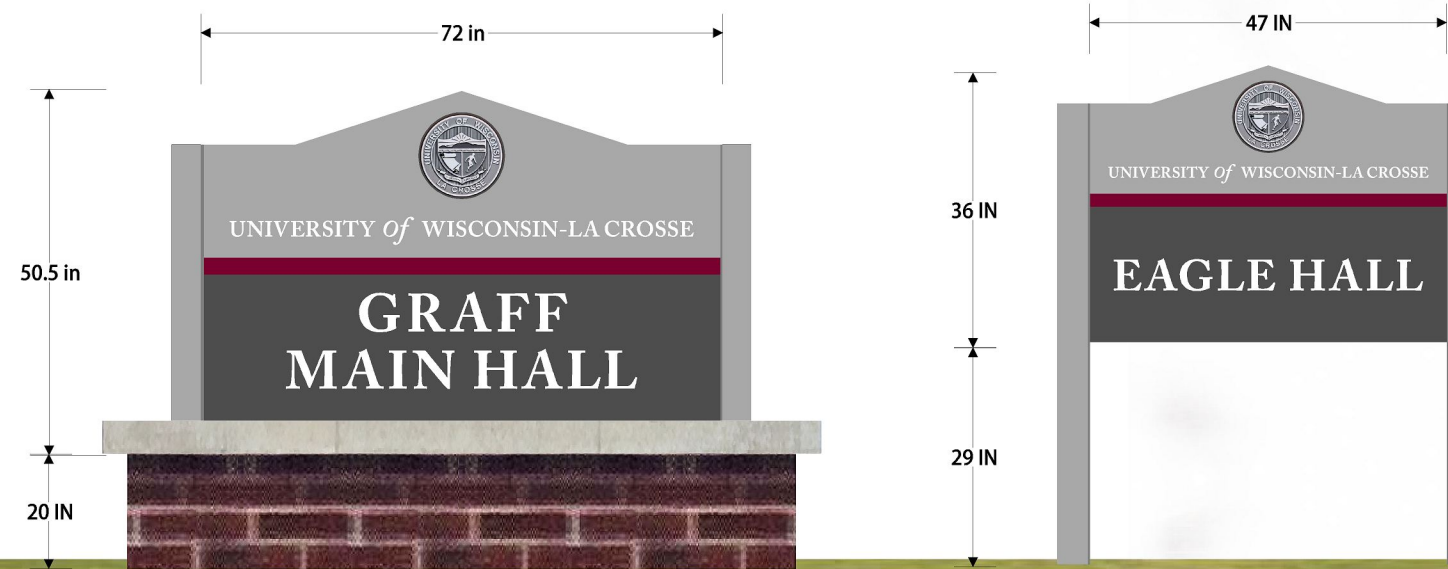
1:25

SHEET:

2

DRAWING NO:

0002



Primary Building Identification

Led back-lit
3" Deep Aluminum Sign W/ 4" Posts
Copy - Extruded back-lit acrylic letters

Secondary Building Identification

Non - Lit
3" Deep Aluminum Sign W/ 4" Posts
Copy - White EG vinyl

DISCLAIMER

THIS DOCUMENT IS OWNED BY BADGER STATE INDUSTRIES AND THE INFORMATION CONTAINED IN IT IS PROPRIETARY TO BADGER STATE INDUSTRIES. BY RECEIPT HEREOF THE HOLDER AGREES NOT TO USE THE INFORMATION, DISCLOSE IT TO A THIRD PARTY, OR REPRODUCE THIS DOCUMENT IN ANY MANNER WITHOUT PRIOR WRITTEN AUTHORIZATION FROM BADGER STATE INDUSTRIES.



UNIVERSITY *of* WISCONSIN LA CROSSE WAYFINDING SYSTEM

BADGER STATE INDUSTRIES
EXTERIOR & INTERIOR SIGN SYSTEMS



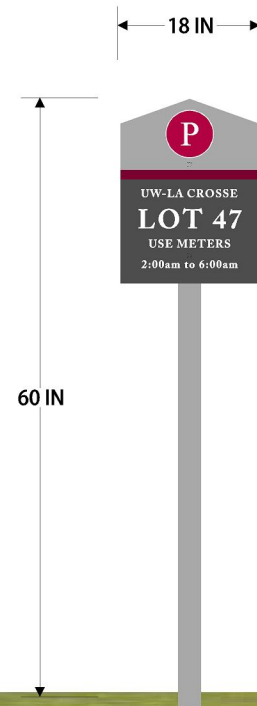
DRAFT - DESIGN & MANUFACTURE
BADGER STATE INDUSTRIES - 3099 EAST WASHINGTON AVE.
MADISON, WI. 53708 - (608) 240-5200 - www.buybsi.com

PROJECT:
UNIVERSITY OF WISCONSIN
LA CROSSE

FONT & COLOR:
ADOBE CARLSON PRO BOLD BOLD
CLOUD SILVER METALLIC MP-18101 / TO
MATCH GREY 40% BLACK
AUTUM MAPLE SC 900-455 / MAROON PMS
202
BORON GREY METALLIC MP-S2215P / DARK
GREY
WHITE

REVISIONS:
1: 12-12-14
2: 1-12-15
3: 1-22-15
4: 1-23-15
5:

DRAWN BY:
JMD
DATE:
11-4-14
SCALE:
1:25
SHEET:
3
DRAWING NO:
0003



Single Post Parking Lot Sign

Non-lit
.125 Aluminum sign w/ 3" Post
Copy - White EG vinyl



Parking Lot Sign

Non - Lit
3" Deep Aluminum Sign w/ 4" Aluminum Posts
Copy - White EG vinyl

DISCLAIMER

THIS DOCUMENT IS OWNED BY BADGER STATE INDUSTRIES AND THE INFORMATION CONTAINED IN IT IS PROPRIETARY TO BADGER STATE INDUSTRIES. BY RECEIPT HEREOF THE HOLDER AGREES NOT TO USE THE INFORMATION, DISCLOSE IT TO A THIRD PARTY, OR REPRODUCE THIS DOCUMENT IN ANY MANNER WITHOUT PRIOR WRITTEN AUTHORIZATION FROM BADGER STATE INDUSTRIES.



UNIVERSITY of WISCONSIN LA CROSSE WAYFINDING SYSTEM



BADGER STATE INDUSTRIES
EXTERIOR & INTERIOR SIGN SYSTEMS



DRAFT - DESIGN & MANUFACTURE
BADGER STATE INDUSTRIES - 3099 EAST WASHINGTON AVE.
MADISON, WI. 53708 - (608) 240-5200 - www.buybsi.com

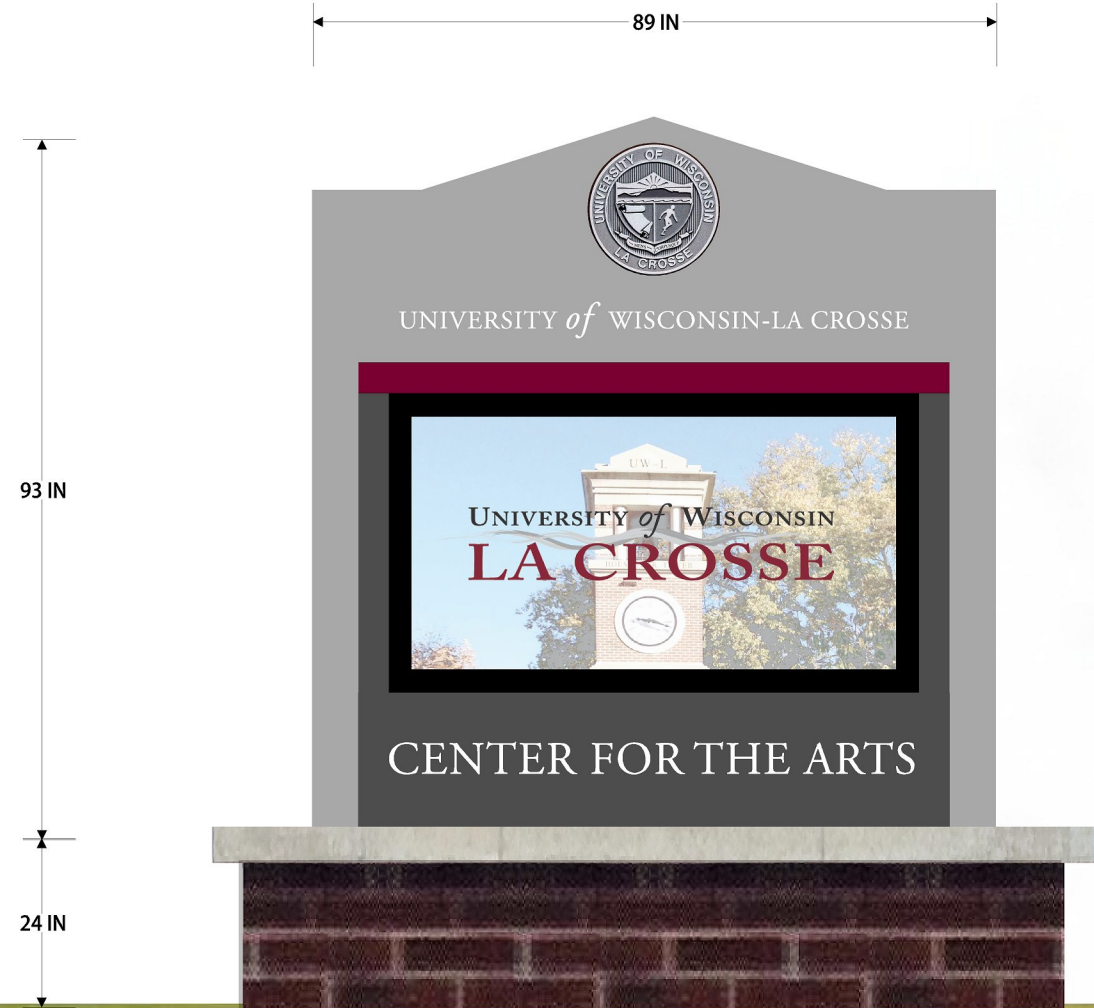
PROJECT:
UNIVERSITY OF WISCONSIN
LA CROSSE

FONT & COLOR:
ADOBE CARLSON PRO BOLD BOLD
CLOUD SILVER METALLIC MP-18101 / TO MATCH GREY 40% BLACK
AUTUM MAPLE SC 900-455 / MAROON PMS 202
BORON GREY METALLIC MP-S2215P / DARK GREY
WHITE

REVISIONS:
1: 12-12-14
2: 1-12-15
3: 1-22-15
4: 1-23-15
5:

DRAWN BY:
JMD
DATE:
11-4-14
SCALE:
1:VARIES
SHEET:
5
DRAWING NO:
0005

FULL COLOR MATRIX LED



Main Identification - Color Led Sign

Full Color Matrix LED Display Backed Up w/ Clear Acrylic
Lit Copy - Acrylic Push Thru Specifications TBD



DISCLAIMER

THIS DOCUMENT IS OWNED BY BADGER STATE INDUSTRIES AND THE INFORMATION CONTAINED IN IT IS PROPRIETARY TO BADGER STATE INDUSTRIES. BY RECEIPT HEREOF THE HOLDER AGREES NOT TO USE THE INFORMATION, DISCLOSE IT TO A THIRD PARTY, OR REPRODUCE THIS DOCUMENT IN ANY MANNER WITHOUT PRIOR WRITTEN AUTHORIZATION FROM BADGER STATE INDUSTRIES.