

GRADUATE CURRICULUM COMMITTEE MINUTES

November 1, 2022

3:30 P.M., 325 Graff Main Hall

Members: Balderas, Campbell, Dobbs, Hyson, Mitra, Olver, Sackiriyas, Sauppe, Starck, Svoboda
Members excused: Schumann
Consultants: Nelson, Osborne, Palmer, Pinnow, Thomsen, Vigue

I. Approval of October 18, 2022, minutes

M/S/P to approve minutes.

II. First Readings

A. Marketing

1. [Digital Marketing Analytics Certificate- new program; effective Summer 2023.](#)
2. [Digital Marketing Management Certificate- new program; effective Summer 2023.](#)

M/S/P to approve on first reading.

III. Consent Items: none

IV. Informational Items: none

V. Old Business

- A. Committee Charge:** Review the ["Committee Action on Course Changes"](#) document for accuracy and update as needed.

The Records office is still updating the list of fields before the committee can review.

VI. New Business: none

VII. Future Business: none

Adjourned 3:48 P.M.