Undergraduate Curriculum Committee Minutes
September 12, 2023
3:30 P.M., TBD

Members: Defino, Gercek-Swing, Goodnow, Han, Kim, Maher, Mika, Parmeter, Veerasamy

Members excused: TBD

Members absent: Carroll

Consultants: Cipkowski, Elliott, Hendrickson, Herling, Osborne, Pinnow, Servais, Vidden, Vigue

Guests: Mike Abler, David Dies, Penelope Hardy, John Kelly, Bryan Kopp, Shelly Lesher, Pao Lor, Maggie McDermott, Nicole Novak, Kenneth Shonk

I. Election of Chair and Recorder
Gregory Parmeter elected as Chair, and Jennifer Elliott from the Records office approved as Recorder.

II. Charge Letter
Reviewed charge.

III. Approval of April 25, 2023, minutes
M/S/P to approve minutes.

IV. First Readings
A. Biology
1. Biology Education Minor- program suspension; effective Fall 2023.
   M/S/P to approve on first reading.

B. History
New Courses
1. HIS 371- new course; title “Knowing the Oceans: A History of Human Understanding of the Ocean Environment”; 3 credits; effective Spring 2024.

Programs
2. History Major- program revision; title; change in credits required from 40 to 37; elective course updates; effective Summer 2024.
   M/S/P to approve on first reading.

C. Music
1. MUS 385- new course; title “Advanced Music Theory”; 2 credits; effective Spring 2024.
   M/S/P to approve on first reading.

D. Marketing
New Courses
1. MKT 360- new course; title “Social Media Marketing”; 3 credits; effective Fall 2023.
2. **MKT 380**- new course; title “Strategic Brand Management”; 3 credits; effective Fall 2023.

**Current Courses**

1. **MKT 362**- course revision; title; course description; SLOs; effective Spring 2024.

   *M/S/P to approve on first reading.*

**E. Geography and Environmental Science**

Deactivate/Reactivation Courses

1. **GEO 476**- course deactivation; effective Fall 2023.
2. **GEO 488**- course reactivation; title; course description; prerequisite; offered; SLOs; effective Spring 2024.

**Current Courses**

3. **GEO 401**- course revision; title; effective Spring 2024.
4. **GEO 450**- course revision; title; course description; effective Spring 2024.
5. **GEO 470**- course revision; title; course description; modality; effective Spring 2024.
6. **GEO 490**- course revision; title; course description; modality; effective Spring 2024.
7. **GEO 495**- course revision; title; course description; prerequisites; modality; effective Spring 2024.
8. **GEO 499**- course revision; title; course description; modality; effective Spring 2024.

   *M/S/P to approve GEO 476, 488, 401, 450, 490, 495, and 499. GEO 450 hold for second reading.*

**F. Physics**

1. **PHY 156**- new course; title “Solar System Astronomy Lectures”; 3 credits; effective Fall 2023.
2. **PHY 161**- new course; title “Stars, Galaxies, and the Universe Lectures”; 3 credits; effective Fall 2023.

   *M/S/P to approve on first reading.*

**G. English**

1. **English Major: Writing and Rhetoric Studies Emphasis**- program revision; change to electives; no change to credits; PLOs; effective Summer 2024.

   *M/S/P to approve after first reading.*

**V. Consent Items**

A. **Provost/Vice Chancellor**

1. **FYS 100**- course revision; prerequisites; effective Spring 2023.

B. **Mathematics and Statistics**

1. **STAT 441** - course revision; prerequisites; effective Spring 2024.

   *Consent items discussed. No objections were made.*
VI. **Informational Items**  
A. **Committee Charge:** Review the “Committee Action on Course Changes” document for accuracy and update as needed.

Records Office presented updates Committee Action on Course Changes document for the committee to begin reviewing.

VII. **Old Business:** none

VIII. **New Business:** none

IX. **Future Business:** none

Adjourned 4:53 P.M.