I. Approval of March 27, 2018 minutes

M/S/P to approve minutes.

II. Second Readings

A. Psychology

1. PSY 404- course revision; prerequisite change; effective Spring 2018.
2. PSY 441- course revision; prerequisite update to STAT 145; slash removal; effective Spring 2018.

M/S/P to approve on second reading.

III. First Readings

A. Psychology

Program and course revisions

1. Gerontology Emphasis- program revision; course changes; no change in credits; effective Spring 2018.
2. PSY 319- course revision; prerequisite change; effective Summer 2018.
3. PSY 407- course revision; prerequisite change; effective Summer 2018.

M/S/P to approve on first reading.

New course

4. PSY 350- new course; title “The Practice of Art Therapy;” 3 credits; cross-listed with ART 350; effective Spring 2018.

B. ART

1. Art Therapy Minor- new program; 24 credits; effective Spring 2018.
2. ART 350- new course; title “The Practice of Art Therapy;” 3 credits; cross-listed with PSY 350; effective Spring 2018.

M/S/P to approve Art Therapy Minor and ART 350/PSY 350 on first reading.

C. Sociology

1. SOC 150- new course; title “Introduction to Social Justice;” 3 credits; cross-listed with WGS 150; effective Spring 2018.
2. SOC 201- new course; title “Careers in Sociology;” 1 credit; effective Spring 2018.
3. SOC 225- course revision; title change; effective Summer 2018.
Prerequisite changes

4. SOC 310- course revision; prerequisite addition SOC 202, remove 200; effective Spring 2018.
5. SOC 311- course revision; prerequisite addition SOC 202; effective Spring 2018.
6. SOC 313- course revision; prerequisite addition SOC 202; effective Spring 2018.
7. SOC 315- course revision; prerequisite addition SOC 202, remove 200; effective Spring 2018.
8. SOC 317- course revision; prerequisite addition SOC 202; effective Spring 2018.
9. SOC 318- course revision; prerequisite addition SOC 202; effective Spring 2018.
10. SOC 319- course revision; prerequisite addition SOC 202; effective Spring 2018.
11. SOC 320- course revision; prerequisite addition SOC 202, remove 200; effective Spring 2018.
12. SOC 321- course revision; prerequisite addition SOC 202; effective Spring 2018.
13. SOC 322- course revision; prerequisite addition SOC 202; effective Spring 2018.
14. SOC 323- course revision; prerequisite addition SOC 202; effective Spring 2018.
15. SOC 324- course revision; prerequisite addition SOC 202; effective Spring 2018.
16. SOC 325- course revision; prerequisite addition SOC 202, remove 200; effective Spring 2018.
17. SOC 326- course revision; prerequisite addition SOC 202; effective Spring 2018.
18. SOC 330- course revision; prerequisite addition SOC 202, remove 200; effective Spring 2018.
19. SOC 335- course revision; prerequisite addition SOC 202, remove 200; effective Spring 2018.
20. SOC 338- course revision; prerequisite addition SOC 202, remove 200; effective Spring 2018.
21. SOC 369- course revision; prerequisite addition SOC 202; effective Spring 2018.
22. SOC 370- course revision; prerequisite addition SOC 202, remove 200; effective Spring 2018.
23. SOC 420- course revision; prerequisite addition SOC 202; effective Spring 2018.
24. SOC 429- course revision; prerequisite addition SOC 202; effective Spring 2018.

M/S/P to approve on first reading.

25. SOC 342- course revision; prerequisite addition SOC 202; effective Spring 2018.

Per department, SOC 342 changes withdrawn.

D. Biology
1. BIO 419- course revision; prerequisite change; slash course; effective Spring 2018.
2. BIO 442- course revision; prerequisite change; slash course; effective Spring 2018.

E. Microbiology
1. MIC 442- course revision; prerequisite change; slash course; effective Spring 2018.

M/S/P to approve Biology and Microbiology on first reading.

F. Marketing
New Courses
1. MKT 465- new course; title "Digital Marketing and Analytics;" 3 credits; effective Spring 2018.
2. MKT 467- new course; title "Marketing Analytics;" 3 credits; effective Spring 2018.

Program and course revisions
3. Marketing Major- program revision; change in required coursework; no change in credits; effective Summer 2018.
4. MKT 362- course revision; prerequisite change; effective Spring 2018.
5. MKT 365- course revision; prerequisite change; effective Spring 2018.
6. MKT 400- course revision; prerequisite change; effective Spring 2018.
7. **MKT 415**- course revision; title change; course description change; prerequisite change; repeatable for credit; effective Spring 2018.
8. **MKT 440**- course revision; prerequisite change; effective Spring 2018.
9. **MKT 445**- course revision; prerequisite change; effective Spring 2018.
10. **MKT 479**- course revision; prerequisite change; effective Spring 2018.

M/S/P to approve on first reading.

11. **MKT 309**- course revision; prerequisite change; effective Spring 2018.

Per department, MKT 309 changes withdrawn.

**G. Theatre Arts**

1. **Theatre Arts Major: Musical Theatre Emphasis**- program revision; title change; removal of shared THA emphasis core; removing music minor requirement; change in credits from 36 to 34; effective Summer 2018.

M/S/P to approve on first reading.

**H. Communication Studies**

1. **Communication Studies Admission to Program Policy**- program revision; requirements update; effective Summer 2018.

Majors

2. **Communication Studies Major: Public Communication and Advocacy**- program revision; title change; core requirement changes; no change in credits; effective Summer 2018.
3. **Communication Studies Major: Interpersonal Communication**- program revision; core requirement changes; no change in credits; effective Summer 2018.
4. **Communication Studies Major: Media Studies**- program revision; core requirement changes; no change in credits; effective Summer 2018.
5. **Communication Studies Major: Organizational and Professional Communication**- program revision; core requirement changes; no change in credits; effective Summer 2018.

Shared electives

6. **Communication Studies: Electives for Public Communication and Advocacy**- elective shared content revision; title change; Media studies emphasis course additions; effective Summer 2018.
7. **Communication Studies: Electives for Interpersonal Communication Emphasis**- elective shared content revision; emphasis title change; Media studies emphasis course additions; effective Summer 2018.
8. **Communication Studies: Electives for Media Studies Emphasis**- elective shared content revision; emphasis title change; effective Summer 2018.
9. **Communication Studies: Electives for Organizational and Professional Communication Emphasis**- elective shared content revision; emphasis title change; Media studies emphasis course additions; effective Summer 2018.

Minors

10. **Communication Studies Minor: Public Communication and Advocacy**- program revision; title change; no change in credit; effective Summer 2018.

11. **Communication Studies Minor: Interpersonal Communication**- program revision; required course changes; no change in credits; effective Summer 2018.
12. **Communication Studies Minor: Media Studies**- program revision; required course changes; no change in credits; effective Summer 2018.

13. **Communication Studies Minor: Organizational and Professional Communication**- program revision; required course changes; no change in credits; effective Summer 2018.

M/S/P to approve on first reading.

I. **Educational Studies**

   1. **Teaching English to Speakers of Other Languages (TESOL) Minor**- program revision; core and elective course changes; no change in credits; effective Summer 2018.

M/S/P to approve on first reading.

J. **Recreation Management/Therapeutic Recreation**

   1. **Dual Degree Program in Therapeutic Recreation B.S. and M.S.**- new program; title “Dual Degree Program in Therapeutic Recreation B.S. and M.S.;” 81 credits; effective Summer 2018.

M/S/P to approve on first reading.

IV. **Consent Items:**

A. **Health Professions**

   1. **Radiation Therapy Major**- program revision; course deletions from Pre-professional requirements; credit change from 117 to 111; effective Summer 2018.

B. **Recreation Management/Therapeutic Recreation**

   1. **Recreation Management Major: Community-Based Recreation Emphasis**- program revision; other requirements changes; effective Summer 2018.

   2. **Recreation Management Major: Generalist Emphasis**- program revision; other requirements changes; effective Summer 2018.

   3. **Recreation Management Major: Outdoor Recreation Emphasis**- program revision; other requirements changes; effective Summer 2018.

   4. **Recreation Management Major: Tourism Emphasis**- program revision; other requirements changes; effective Summer 2018.

C. **Health Education/Health Promotions**

   1. **SHE 402**- course deletion; title “Level III Clinical in School Health Education;” 1 credit; effective Spring 2018.

   Slash course deletions

   2. **SHE 416**- course deletion; title “Developing Comp School Health Education Programs;” 1 credit; slash course; effective Spring 2018.

   3. **SHE 458**- course deletion; title “Imagery Techniques for Health Promotion and Sport Skill Development;” 1-2 credits; slash course; effective Spring 2018.

   4. **SHE 460**- course deletion; title “Health Promotion and Preference;” 1-2 credits; slash course; effective Spring 2018.

D. **Exercise and Sport Science**: Changes to slash courses ESS 430, 436, and 437 were approved at the last UCC meeting. The GCC meeting on 4/3/18 updated the components on the graduate
levels to better match the course content and structure. The undergraduate levels were updated to reflect the same changes.

E. **Biology**: Slash course BIO 432 was approved at the last UCC meeting. GCC meeting held 4/3/18 updated the difference between the undergraduate and the graduate experience to the graduate course BIO 532. This update is reflected in BIO 432.

Consent items were briefly discussed. No objections were made.

V. **Informational Items**:

A. **Communication Studies Minor: Sports Broadcasting Emphasis** is being put on hold by the department due to an instructor retirement. A note will be put in the 2018-19 catalog that minor is not currently accepting new students.

B. **Music Minor: Music Theatre Emphasis** is being put on hold by the department due to the Theatre department splitting from Music for this combined minor. A note will be put in the 2018-19 catalog that minor is not currently accepting new students.

Informational items were briefly discussed.

VI. **Old Business**: none

VII. **New Business**: Laurie Kincman (chair) will not be present at next meeting. Christa Kiersch or Rebecca Werren will lead meeting on April 24th.

VIII. **Future Business**: none

Meeting adjourned: 4:50pm