



Thursday, May 9th
7:30am - 9:00 am

**Black River Beach
Neighborhood Center**
Maplewood Room
1433 Rose Street
La Crosse, WI 54601

*Strong Women
Strong Coffee* | An initiative of WWBIC

Featuring:
BETTY CHRISTIANSEN
PUBLISHER & EDITOR, COULEE REGION
WOMEN MAGAZINE

Fueled by caffeine and passionate entrepreneurs...
This daybreak networking event is for women who are focused on achieving something fresh for themselves and for their business. This event melds business professionals with entrepreneurs and encourages building and growing meaningful connections. The program is casual and each session features a local strong woman's story of success.

Join us and...

- Brew new ideas for growing your business
- Sweeten your business and community network
- Learn from an "Espresso-monial" A shot of inspiration from a local female business leader who shares her story through a brief Q & A
- Connect with other inventive, inspired, resourceful and highly-productive business owners and industry/government experts

FREE (Pre registration is encouraged.)

To register visit: bit.ly/LaCrosseSWSC or call 608.257.5450

Presented By:



Betty Christiansen is the publisher and editor of Coulee Region Women magazine, serving women in the La Crosse area and beyond. She has worked as an editor in the Twin Cities and New York for both book and magazine publishers. With a master's degree in nonfiction writing from Sarah Lawrence College, she is the author of the books *Knitting for Peace* and *Girl Scouts: 100 Trailblazing Years*, both published by Abrams. She lives in La Crosse with her husband and three children, where she also edits *The Wedding Magazine* and serves on the board of the Driftless Writing Center.