OUR VALUES

STUDENT LEARNING
We believe learning is a lifelong developmental process.

INCLUSIVE EXCELLENCE
We embrace the value and strength that resides in our human differences.

INTEGRITY AND PROFESSIONALISM
We seek to establish an environment consistent with our values, characterized by openness, compassion, accountability, respect, modeling and appreciation for our students, colleagues and our partners.

INTENTIONALITY AND ASSESSMENT
We strive to create an environment and programs for improving the institution and student learning experience.

STUDENT WELLNESS
We believe that a healthy mind and body are prerequisites for student success.

COLLABORATION
We strive to enjoy our work in a supportive and collaborative setting inclusive of students, faculty, staff and administration.

WHAT WE DO
The Division of Student Affairs enriches the educational experience for students by facilitating personal growth and development. We collaborate with university and community partners to promote student learning, diversity training, cultural competencies, healthy lifestyles and civic engagement.
Playing football at UW La Crosse and taking on the added responsibility of being a student athlete has been one of the most positive formative experiences of my life.

– Zach Zillmer, UWL Athlete
ATHLETICS

We create a culture for a mindset for winning. This includes: communication; responsiveness; vision; initiative; support and trust; commitment; grit; along with a passion and love of UWL.

TAKE FIVE
- Prior to COVID-19 ending competition early and seasons, successes included:
  - 3 WIAC scholar-athletes
  - 4 WIAC coaches/staff of the year
  - Women’s basketball received an at-large bid to the national tournament
- Andrew Jarrett, a spring 2020 graduate and Track & Field team member, was sworn in as a new La Crosse Police Department officer.
- Erin (Thacker) Hanson, deputy director of Athletics, was the winner of the 2020 WiSys APPStart Challenge and received $5,000 for startup costs.
- Taylor Kohlwey, former baseball team member, is a member of El Paso Chihuahuas, the Triple-A team of the San Diego Padres.
- Mackenzie (Hunter) Stutzman, former women’s basketball team member, has been named UW-Stout’s associate director of Recreation.

WHERE WE’RE HEADED
- With significant growth in staffing and resources over the past five years, the athletic director will undertake a complete strategic planning initiative to determine the department’s course, specifically in Athletics as a unit; individual teams; student-athlete initiatives; and operations. Overall objectives will outline priorities, goals and strategies for future success.

They care about something bigger than a part of themselves. I was a part of a Division III program because I chose to. Not because of any money, not because someone forced me to, but because I wanted to be a part of a legacy and carry it forward.

— McKenzie Kirtz, UWL Athlete
The Campus Child Center is the only local child care center accredited by the National Association for the Education of Young Children and is a State of Wisconsin 5-Star center in the Young Star Program.

The professional staff, made up of the director and six teachers, has a total of 117 years of service to UWL.

69 UWL students were employed by Campus Child Center during 2019-20.

Campus Child Center staff were able to connect virtually with children and families after closing in March through virtual story times, sing-alongs and group meetings.

74 children from 63 families in the university community were served.

We have been so pleased with the care and support our daughter has received at CCC. Even in the midst of recent ambiguity and unknowns due to COVID-19, the ongoing communication and connection with teachers and classmates has helped to ease this transition for her. We are so grateful for all of you.”

– Child Center parent
I love how close knit the community at the Child Center feels among the lead teachers, student staff, kids and families.”

– Kyra H, UWL staff
We promote psychological, academic, social and cultural growth of students through professional and confidential counseling services; provide welcoming testing space that provides secure, confidential and dependable assessment services.

We’re expanding! We increased our space and clinical staff in fall 2020. We plan to increase access to existing professional brief mental health services.

**TAKE FIVE**

- 100% — percent of clinical and academic skills staff who completed APA-training on providing telemental health services.
- 3 — New test providers added to our Testing Center (ISO Quality, NTN, Smarter Proc).
- 243 — Students participating in group services this year.
- We saw continued success in our skills-based, three-session workshop called “Pathways.” The 23 workshops offered served 129 students and saw 89% of students complete all three sessions.
- In a year of transition, we welcomed nine individuals to our CTC team! This represented three new clinical positions, filling three vacated positions, as well as welcoming two clinicians in training, and a new part-time front office associate.

**WHERE WE’RE HEADED**

- Continued growth in providing remote services, including group and consultation services via WebEx.
- CTC will be updating its website and online resources as we continue to address the needs of our students from a distance.
90% of clients reported that their counselor supported them in making their own decisions and reaching their personal goals. (Source: UW System Counseling Impact Assessment Project)

— UW System Counseling Impact Assessment Project
My 2.5 years working within the Rec Sports department has been hands down the most valuable and rewarding experience of my college career.

– Rayce Ruffing, Climbing Wall Supervisor
RECREATIONAL SPORTS
We enhance the UWL experience by offering diverse programs, innovative services, growth opportunities and welcoming facilities.

Rec Sports programs include: climbing wall; group fitness; informal recreation; instructional programs; intramural sports; Outdoor Connection rentals and trips; special events; sport clubs. Areas in the building include: Fitness Center, multi-activity courts, climbing wall, racquetball courts, multipurpose room, conditioning room, locker rooms, basketball/volleyball/badminton courts, locker rooms and outdoor equipment rental.

TAKE FIVE
- Completed inaugural year of certified athletic trainer who coordinates and services sport clubs, intramural sports, informal recreation, and special events, as well as manages staff’s emergency response training.
- Amplified strong virtual and social media presence in interaction during campus closure through RECreport; included live fitness classes taught by Tammy Zee (Group Fitness Manager), Esport leagues, challenges, wellness tips, virtual events and contests, daily workouts, student takeovers, and daily Facebook and Instagram posts increasing engagement by 120% and 207% respectively during COVID (eight weeks) vs. pre-COVID (28 weeks)
- Hosted the Wisconsin Intramural Recreational Sports Association workshop in October, 156 registrants: 51 students, 79 professionals and 26 sales reps; 22 institutions from five states and 18 vendors; 20 student staff served on host committee; generated $20,000 in sponsorships; developed and launched conference’s first mobile app; concluded with alumni gathering for Sue White, director, retiring after 35 years.
- Increased inclusion efforts through Student Inclusivity Networking Committee programming. Efforts: optional pronoun stickers for student nametags; “Taco Bout It” social justice workshops; webpage for equity, diversity and inclusion; Special Olympics flag football and basketball games; Queer Night at the REC; and Women on the Wall, Women’s Night, and clinic.
- Competitive sport club teams: Men’s intramural basketball won state tournament; seven qualified for nationals; seven qualified for regionals/state; teams traveled 46,269 miles; collected approximately $62,000 in sport club player dues, up 13% from last year despite COVID-19.

WHERE WE’RE HEADED
- Enhance commitment to inclusion with launch of new equity statement and hiring a Student Coordinator for Equity, Diversity and Inclusion.
- Inspire participation in outdoor recreation by expanding current Outdoor Connection location to increase visibility and expand resources; construct Esports venue to create a community for students not otherwise participating in traditional opportunities.
- Expand online presence with social media and programming through Rec Sports Plus that includes virtual fitness, Esports, challenges, wellness tips, virtual events and contests, daily workouts, student takeovers on six Instagram accounts and Facebook.
We develop living environments to enhance the academic mission by creating inclusive communities, supporting experiential learning and building meaningful relationships. We are student centered, we care and we have fun!

We created a new move-out process in one week that allowed early completed checkouts for the majority of 3,300 students on campus for spring semester. Students were able to safely leave with family support while physical distancing and following CDC guidelines. We also coordinated with Business Services and Cashier’s Office processing more than $3 million in refunds in a timely manner.

TAKE FIVE

- In October 2019 an external review of our department was completed. After assessing the external review, the Leadership Team identified the following goals:
  - Re-think hall director position description and role – re-brand
  - Establish housekeeper appreciation initiative
  - Develop a vision for the residence hall desks
  - Re-think receiving student input and the Student Embassy
  - Clarify processes and procedures
  - Cross-train leadership team for succession
- With no turn over in residence hall custodial staff since March 18, 2019, we have developed a very strong team that allowed us to have a very strong COVID-19 response.
- Doug Kuenn retired in June 2020 after serving students and staff in Residence Life for 20 years. His care, fiscal responsibility and expertise will be a significant loss to our department’s facilities. Jonathan Henry has been named Interim Coordinator of Facilities and will take on significant responsibilities in addition to his work as Custodial Supervisor.
- Our Desk Coordinators have incorporated the Eagle Advantage curriculum from Career Services to develop their team of desk assistants.
- As a team, Residence Life worked closely with campus partners to track engagement in the first six weeks of classes and to improve the sense of belonging of our first-year students.
- This fall, we made the decision to lock our lobby doors and students will now use their student IDs to access the lobby doors 24 hours a day.

WHERE WE’RE HEADED

- We are reviewing new methods of gathering student voices to replace the Student Embassy. For fall 2020, we will be initiating a Director’s Council. This group will be made up of a variety of student stakeholders in the department that the Director of Residence Life will be able to consult and gather feedback.
- With the likely end of Skyfactor, the department can re-evaluate how to assess the department moving forward.
- With changes on campus through renovations and road construction, as well as appropriately responding to the challenges of COVID-19, Residence Life will expand fall move-in to a week-long event.
- LLCs will continue to strengthen and expand. In fall 2020, we will begin the planning process for a Women in STEM community and return a global connections community.
This position has taught me more than I would have ever imagined. I learned how to be a peer and mentor to 40 some residents that I learned to absolutely love.

— Brianna Klopfer, RA
STUDENT HEALTH CENTER

We provide cost-effective, evidence-based, student-centered healthcare that promotes wellness and academic success in an atmosphere of kindness, inclusivity and respect.

The SHC is the healthcare provider of choice for UWL and Western Technical College students. We offer all the services of a traditional outpatient clinic, including same-day care and on-site radiology, laboratory and physical therapy services.

TAKE FIVE

- 13,362 — visits made by students for health, physical therapy.
- 28 — Students rotated through the SHC as PT, fitness or medical interns
- 7,139 Prescriptions filled in our on-site dispensary
- 2,056 — immunizations given
- 100% — medical services available during COVID-19 Pandemic

WHERE WE’RE HEADED

- The Student Health Center will continue to collaborate with La Crosse County Health Department and follow CDC guidelines to actively prevent COVID-19 in UWL and Western Technical College students, as well as provide accurate diagnosis and clinical support throughout the pandemic.
- The Student Health Center will establish formal, confidential telehealth protocols that will include incorporation of our screening questionnaires and patient education materials.
- The Student Health Center will continue collaboration with Diversity & Inclusion to make our physical (and virtual) space more welcoming and inclusive by updating our written materials and signage, as well as ongoing staff training.

“Beyond great experience! I always feel more than welcome and safe at the health center.”

– UWL Student
I just wanted to say thank you to the staff for squeezing me in and treating me with respect, great experience.”

– UWL Student
There are many resources on campus for people that experience sexual assault/violence. You are never alone and there are many people to help you.

– Ultimate Race participant
We stress student success. We challenge students through individual and group interventions. We support them by offering innovative programs and opportunities.

TAKE FIVE

- New Student and Family Programs planned two Family Weekends. Fall Family Weekend in October attracted nearly 880 registered families, an increase of 110 from 2018-19. The weekend included many collaborative events and another successful Parent Advisory Board meeting.

- Wellness & Health Advocacy assisted with implementing new opportunities and improvement in alcohol and other drug education. Through a webpage, we worked with parents and guardians to encourage structured conversation. We assisted the Student Health Center in implementing the AUDIT assessment and standardized referral process into BASICS. And, we piloted the CHOICES alcohol prevention program with fraternities and sororities. We also secured AlcoholEdu, an online program providing first-year student use of alcohol and drugs data.

- Advocacy & Empowerment supported more than 890 students, a 36% increase. Students experiencing distress met with unit staff, including the Student Life Specialist and graduate students, and were effectively managed with staff time amounting to about 1.75 FTE. The increase was unexpected and may be attributed to COVID-19.

- With COVID-19, Violence Prevention successfully transitioned its “Ultimate Race for Sexual Assault Awareness” race event online. Roughly 60 competed.

- Student Conduct successfully onboarded Maxient case management. The system positively impacts student conduct engagement, CARE Team management, and Title IX investigations. It’s also providing a strong foundation for improved analytics and process efficiency.

WHERE WE’RE HEADED

- By Oct. 31, 2020, we will collaborate with University Communications to develop and implement a campus social media campaign communicating awareness and availability of our resources.

- By June 30, 2021, we will:
  - collaborate with University Centers to explore, develop, and implement initiatives to support first-year commuter students.
  - collaborate with University Communications to develop and implement a SLO marketing plan.
  - collaborate with Diversity & Inclusion to map current services to underrepresented populations, define and clarify areas of overlap, and identify areas of collaboration.
Joining a fraternity has been one of the best decisions I have made in my life. I have grown as a leader and as a man through the lessons and core values of my organization.

– Chase Lehman, Lambda Chi Alpha

UNIVERSITY CENTERS

Serve the community by providing a welcoming environment that facilitates learning opportunities, embraces diversity, and enriches the campus experience. The Student Union is the living room for campus!

UWL has 203 Recognized Student Organizations. There were 6,850 hours of service approved on MyOrgs and Ugetconnected.

TAKE FIVE

- The Pride Center Celebrated its 25th Anniversary.
- Two International Luncheons were sponsored to highlight experiences of UWL’s international students.
- A baby grand piano arrived. After three years of work to secure a new piano, The Union has a new Yamaha Baby Grand delivered in June 2020.
- Numerous building projects completed in the Union and Whitney Center.
- Most popular food items consumed in Whitney Center
  - Chicken Strips - 19,000 pounds
  - Bib Eggs - 14,800 pounds
  - French Fries - 9,400 pounds
  - Watermelon Cubes - 7,680 pounds
  - Pineapple Cubes - 7,300 pounds
  - Romaine Lettuce - 6,936 pounds
  - Broccoli - 5,780 pounds
  - White Rice - 4,560 pounds
  - Spinach - 3,636 pounds
  - Diced Pork - 2,210 pounds

WHERE WE’RE HEADED

- COVID-19 will provide special challenges for getting students engaged, feeding students, and allowing for physical distancing while still being the campus living room.
- Review University Centers operations for systemic racism and white privilege and then revise operations and activities to address these issues.
- Implement a mobile ordering application for students, faculty and staff.
- Leadership and Involvement Center will collaborate with the UWL Foundation and Student Life Office to create a comprehensive and inclusive UWL Bucket List that encourages leadership development and civic engagement.
- Continue developing United with Leadership to create a more campus-wide leadership development program.
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