OUR VALUES

STUDENT LEARNING
We believe learning is a lifelong developmental process.

INCLUSIVE EXCELLENCE
We embrace the value and strength that resides in our human differences.

INTEGRITY AND PROFESSIONALISM
We seek to establish an environment consistent with our values, characterized by openness, compassion, accountability, respect, modeling and appreciation for our students, colleagues and our partners.

INTENTIONALITY AND ASSESSMENT
We strive to create an environment and programs for improving the institution and student learning experience.

STUDENT WELLNESS
We believe that a healthy mind and body are prerequisites for student success.

COLLABORATION
We strive to enjoy our work in a supportive and collaborative setting inclusive of students, faculty, staff and administration.
WHAT WE DO

The Division of Student Affairs enriches the educational experience for students by facilitating personal growth and development. We collaborate with university and community partners to promote student learning, diversity training, cultural competencies, healthy lifestyles and civic engagement.
The UWL Eagles participate in 21 sports in the Wisconsin Intercollegiate Athletic Conference (WIAC) and are affiliated with the National Collegiate Athletic Association Division III (NCAA III) and National Collegiate Gymnastics Association (NCGA).

**TAKE FIVE**

- 13th in national Learfield Sports Directors’ Cup Standings.
- Swept WIAC women’s, men’s, and combined all-sports awards – second consecutive year, a WIAC record.
- Individual national honors:
  - Amy Enright, gymnastics, named to the NCAA III Women of the Year.
  - Thomas Schultz, cross-country, received an NCAA III Elite 90 Award with a 4.0 GPA.
- 96 — WIAC first-team honors earned by student-athletes.
- Student-athletes GPA of 3.226 — higher than the undergraduate student body GPA for 17 out of the last 18 years. Also, UWL has recorded the highest student-athlete GPA in the conference for 18 out of the last 20 years.

**WHERE WE’RE HEADED**

- Athletics will continue to be a leader in recruiting, enrolling and retaining diverse students and identify resources to make that happen.
- Athletics will continue to strive in finding ways to celebrate accomplishments of student-athletes and staff in sport, school and life.
- Women’s lacrosse will enjoy its first competitive season in 2019-20.

Balancing school and athletics or any other activity can be difficult at times. There is definitely a balance that can be found between athletics and school, but it does take quite a bit of planning, dedication and communication.

— Thomas Schultz, UWL Athlete
The Campus Child Center has been a part of UWL since 1985 and the teacher of the four-year-old children has been here since day one!

TAKE FIVE

- The Campus Child Center’s program is nationally accredited and is a State of Wisconsin 5-Star center in the YoungStar Program.
- The professional staff — the director and six teachers — has 137 years of service to UWL.
- We employed 73 UWL students during the 2018-19 academic year.
- We have provided UWL early childhood education students with 1,500 student-teaching hours.
- We served 68 families from the university community this year.

WHERE WE’RE HEADED

- We aim to provide families with more opportunities to meet student staff members by scheduling family nights at the center.
- We will begin planning our 35th anniversary celebration.
- We will work toward bringing in a volunteer staff that is reflective of the UWL student body.

Because of the loving care...the childcare center provided, [our son] is a happy and confident child. We will never forget the impact you have had on our family.

– UWL staff/faculty parent
This job has allowed me to be an even better student because I am able to bring personal experience to the classroom to share with my fellow classmates and professors.

— Abby S., UWL Student
COUNSELING & TESTING CENTER

We promote students’ psychological, academic, social and cultural growth through professional and confidential counseling services. We provide welcoming testing space that provides secure, confidential and dependable assessment services.

The CTC has a Relaxation Room. It is a low-lit, quiet space for students to use at any time the office is open. This year, 254 students used the Relaxation Room in 700 visits.
TAKE FIVE

- 6,265 — visits for counseling and academic skills services; 1,200+ students served.
- 5,800+ — tests administered.
- 281 — students participating in group services this year.
- We introduced a skills-based, three-session workshop called Pathways. Thirty workshops were completed this year and 173 students completed the three-session Pathways.
- We added a second location for our consultation service, “Let’s Talk.” We saw an increase of over 300% in students participating in this service (15 students in 2017-18 to 64 in 2018-19).

WHERE WE'RE HEADED

- In collaboration with the Division of Diversity & Inclusion, and with the new clinical position of a D & I liaison (starting in August 2019), we will increase services to students from historically underrepresented racial groups.
- We will be growing our clinical staff and continue to work at increasing access while continuing to provide exceptional, professional, brief mental health services to our students.

"95% of clients would recommend counseling to a friend"

— UW System Counseling Impact Assessment Project
RECREATIONAL SPORTS

We enhance the UWL experience by offering diverse programs, innovative services, growth opportunities and welcoming facilities.

Our programs include: group fitness; informal recreation; instructional programs; intramural sports; special events; sport clubs; Fitness Center and multi-activity courts; climbing wall; racquetball courts; multipurpose room; conditioning room; locker rooms; basketball/volleyball/badminton courts; and Outdoor Connection equipment rentals, trips and resource center.

TAKE FIVE

- The Rec 2.0 grand opening was Oct. 1, 2018, adding a Fitness Center and Multi-activity Court.
- Launched new inclusive statement and “Everyone” branding. We are committed to equal access regardless of ability, age, citizenship, economic status, ethnicity, gender identity or expression, race, religion or sexual orientation.
- Impressive numbers (2018-19 participation and increases from 2017-18):
  - Intramural Sports
    - 1,300 teams (up 6%)
    - 3,279 unique participants (up 1%)
    - 39,504 total participations (up 11%)
    - 4,485 contests scheduled (up 8%)
  - Sport Clubs
    - teams traveled 49,826 miles for competition
    - over $54,900 collected in sport club player dues
  - REC
    - total entries: 323,629 (up 4%)
    - unique student entries: 8,105 (up 2%)
- Sport Clubs saw national success: Bowhunter team (archery) – national champions; Bowling - 2nd at nationals; Men’s A Volleyball - 3rd at nationals.
- Implemented new programs: REC Mania; Community Sanctioned Olympic Weightlifting Competition; Power Lifting Competition; Women On the Wall; hosted two guest speakers - author Carolyn Colleen on “Empowering Mind and Body” and UWL alum Paige Frendahl on “Thru-hiking the Pacific Coast Trail” as part of Earth Day.

WHERE WE’RE HEADED

- We will launch a new app for event and activity information “on the go,” allowing sign up for programs, staff contact, equipment reservation, favorites scheduling, and access through mobile devices.
- We will inspire participation in outdoor recreation by moving the Outdoor Connection to the former Strength Center to increase visibility and expand resources.
- We will improve health, safety and care by adding a full-time certified athletic trainer.
Before working here, I went through the motions of college with class, friends, intramurals, but I knew there had to be more. Looking back, the most growth that I have felt in college can be 100% attributed to being a part of this family."

– Hannah Grabow,
Event Supervisor
My experience as a Resident Assistant has really influenced me in college. It has helped shape me into who I am today through the hardships as well as fun times I was able to experience.

– Zoe Hodges, RA
RESIDENCE LIFE

We develop living environments to enhance the academic mission of UWL by creating inclusive communities, supporting experiential learning and building meaningful relationships. We are student centered, we care and we have fun!

We embarked on a multi-year project to renovate bathrooms, add sprinklers, and upgrade fire alarm and electrical systems in our eight traditional residence halls built in the ’60s. Laux Hall will be completed for Fall 2019. White Hall will undergo renovations in Spring/Summer 2020.

TAKE FIVE

- Residence Life has been providing a Gender Inclusive Housing for a number of years. For the 2019-20 Housing Application launched in fall 2018, students were allowed to self-select into GIH. A total of 214 new and returning students (6.6% of on-campus students) chose GIH.
- This year marked the 30th year UWL has hosted the WIAA State Track Meet, housing approximately 2,500 athletes, coaches and volunteers annually.
- Residence Life custodians restructured, adding a second lead custodian and moving operations to a larger, common space. Changes allowed for deeper collaboration and a stronger team atmosphere.
- We hosted a successful “Waiting to Exhale” retreat in April that celebrated women and created a safe place for women of color and other women to address challenges and embrace their identities.
- The university has identified restorative justice practices to meet strategic goals. In 2018-19 Residence Life led the effort in developing restorative justice practices.

WHERE WE’RE HEADED

- We have established an educational priority and learning objectives to serve educational curriculum that will support diversity and inclusion efforts.
- We are in the process of hiring a Coordinator for High Impact Practices and Conferences to increase high-impact learning initiatives and partner with academic programs to improve student learning, success and retention.
- The Student Embassy, the governing body for residence hall students, redefined its purpose and developed a strategic plan to hear, analyze and take action on the voice of residence hall students.
- The housing application support materials created for both internal support staff and end-users were greatly enhanced during 2018-19. For better results, we will create instructional videos to help students navigate through housing application and roommate selection.
- We will welcome five new hall directors and two new assistant hall directors for 2019-20.
STUDENT HEALTH CENTER

We provide cost-effective, evidence-based, student-centered healthcare that promotes wellness and academic success in an atmosphere of kindness, inclusivity and respect.

We are the healthcare provider of choice for UWL and Western Technical College students. We offer all services of a traditional outpatient clinic, including same-day care and on-site radiology, laboratory, and physical therapy.

TAKE FIVE

- 15,830 — visits made by students for health and physical therapy
- 3,991 — visits for mental health concerns
- Abigail Deyo, M.D., began as Interim Administrative Director Jan. 1
- 2,464 — immunizations given
- Introduced an electronic system for health history and immunization forms for all incoming students

WHERE WE’RE HEADED

- We will develop a standardized screening, education, intervention, and referral process to reduce alcohol and other drug abuse.
- We will work in collaboration with the La Crosse County STI Working Group and the Student Life Office to increase education and access to barrier methods for STI prevention through a free condom dispenser program.
- Electronic systems for health history and immunization data will help us track which students are appropriately vaccinated.
- We will respond quickly and appropriately to any potential infectious outbreaks.
It is an affordable option that is easily accessible. The staff is understanding and comforting throughout any type of service they are providing.

— Claire Fischer, UWL Student
I have become more educated on topics regarding diversity and inclusion and have been able to use these skills within my job and daily life.

– Student PHA, 2019
We support and encourage students’ growth and well-being in ways that enable them to thrive. We strive to empower students to share responsibility in learning and create a positive learning community.

What matters most to us is student success. We challenge students through individual and group interventions, and we support them by offering innovative programs and opportunities.

TAKE FIVE

- The First Year Experience office is now called “New Student and Family Programs,” which better reflects its work and events.

- Student Peer Health Advocates are benefiting from their experience. In Fall 2018, the office of Wellness and Health Advocacy enhanced training efforts with new PHAs by standardizing and strengthening its educational opportunities.

- Advocacy & Empowerment services provided over 650 acts of student support during the 2018-19. The office received 368 referrals from faculty and staff. Compared to the previous year, 62 fewer students withdrew from the university and the office reported a decrease in students withdrawing without refund.

- The Violence Prevention office completed a pilot run of the Science-based Treatment, Accountability, and Risk Reduction for Sexual Assault program. Three trained facilitators received seven student referrals (students found responsible for violations) and mentored four of seven to program completion.

- Student Conduct is now utilizing Maxient, a robust conduct management system. Implemented in July 2019, the system is strengthening conduct practice through improved process flow management and record keeping, and creating new opportunities for collaboration across other Divisional units.

WHERE WE’RE HEADED

- By January 2020, the Student Life Office will develop comprehensive learning outcome assessment plans related to a program or initiative of interest within each unit. Plans will be implemented in January through a one-year cycle.

- We will revisit a previous Diversity & Inclusion goal and work collaboratively with D&I colleagues to enhance services for students of color and all underrepresented groups.

- We will “go live” in Fall 2019 with a revised and enhanced office website.

- We will explore, develop and implement a marketing plan regarding our resources.
UNIVERSITY CENTERS

We provide a welcoming environment that facilitates learning opportunities, embraces diversity and enriches the campus experience. The Student Union is the living room for campus!

WE implement the “Did You Know” series to provide an ongoing, educational program available to all Student Union visitors. It provides information on people, events and issues. Spring themes included: Black History, (February), Women’s History (March/April), LGBTQIAA (April/May) and Diversity Student Organizations (June/July).

TAKE FIVE

- Student Union traffic increased from 2017-18 (981,225) to 2018-19 (1,056,543)
  - Building traffic- +8%
  - East entrance- +4%
  - North Entrance- + 2%
  - West Entrance- + 4%
- Student organizations service hours:
  - 125 organizations participated in service projects or volunteer opportunities
  - 12,773 hours of service reported
- CAB sponsored 31 films in the Union Theatre
- University Reservations booked 14,899 hours of events in The U
- Popular foods consumed:
  - Almond milk: 319.5 gallons
  - Tofu: 2,341 lbs.
  - Granola: 2,812 lbs.
  - Spicy chicken breast: 5,460 lbs.
  - Chicken breast strips: 6,630 lbs.
  - Pizza dough: 11,436 lbs.

WHERE WE'RE HEADED

- We will develop publicity and programs that accent an emphasis on leadership education.
- We will increase the social media use to promote events and programs.
- We will develop the Six-Week Engagement Plan to ensure students feel like they belong.
- We will provide greater service and assistance to student organizations advisors to include educational sessions on risk management and advising procedures.
- We will assist fraternity and sorority life to develop and implement Class of 2023 t-shirts to help create a sense of pride and spirit.
- The Leadership & Involvement Center will co-sponsor identity-based programs.

“If anyone wants to have a job where they feel they belong to the greater organization, then working at University Centers is the place to be.”

– Mitchell Wenzel, Information Centers Staff
STUDENT AFFAIRS LEADERSHIP TEAM

Vitaliano Figueroa  
Vice Chancellor for Student Affairs  
149 Graff Main Hall  
vfigueroa@uwlox.edu  
608.785.8062

Greg Phlegar  
Dean of Students  
149 Graff Main Hall  
gphlegar@uwlox.edu  
608.785.8062

Dawn Hays  
Director of Child Care Center  
dhays@uwlox.edu  
608.785.8813

Gretchen Reinders  
Director of Counseling & Testing  
2106 Centennial Hall  
greinders@uwlox.edu  
608.785.8073

Kim Blum  
Director of Intercollegiate Athletics  
126 Mitchell Hall  
kblum@uwlox.edu  
608.785.8616

Susan White  
Director of Recreational Sports  
130 Recreational Eagle Center  
swhite@uwlox.edu  
608.785.6529

Jacque Bollinger  
Director of Residence Life  
1002 Eagle Hall  
jbollinger@uwlox.edu  
608.785.8075

Abigail Deyo  
Director of Student Health Center, Interim  
1111 Health Science Center  
adeyo@uwlox.edu  
608.785.8558

Larry Ringgenberg  
Director of University Centers  
3228 Student Union  
lringgenberg@uwlox.edu  
608.785.8888