2020-2021 Campus Child Center Annual Report

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Table of Contents

Mission, Philosophy and Goals for Campus Child Center page 2
2020-2021 Goals page 3
Points of Pride page 4
2020-2021 Challenges page 6
Goals for 2021-2022 page 6


Campus Child Center Mission:

The Campus Child Center provides quality care and education in an environment where all are valued for their unique abilities and ideas. Appreciation and respect for individuals, relationships, and the community are at the foundation of our practice.

Our Philosophy:

Campus Child Center, a place

...where children are valued for their sense of wonder, their genuine curiosity and need to explore, and their natural desire to learn.

...where staff are valued for their ability to work together for the benefit of the children, for their commitment to continual program evaluation and improvement, for their energy and enthusiasm, for their ability to design and implement well-planned curriculum, and for their capacity to build relationships with and make use of resources within the community.

...where families are valued for the support they provide their children, for the partnerships they build with our staff, for their eagerness to help and for their willingness to entrust their children into our care.

...where all are valued for their unique abilities and ideas, for their ability to play, for their lover of laughter, for the respect they give one another, and for their capacity to trust, lean on and learn from one another.

Our Goals:

...establish and maintain...
- a safe and healthy environment for the children
- partnerships with parents and links to community resources

...encourage children to...
- explore, manipulate and use the tools and toys around them
- think critically
- solve problems
- gain confidence
- build friendships

...support children's need for...
- creative expression
- increased independence
- closeness, warmth and compassion

...extend children's knowledge through...
- books
- field trips
- classroom visitors
meaningful conversations and discussions
a variety of activities and experiences

...weave into the program...
  a sense of respect for others and the world around us
  opportunities to express kindness and cooperation
  an appreciation for nature and the arts

Goals for 2020-2021

1. By August 31, 2020, in an effort to increase efficiency in enrollment management and enhance communication with enrolled families, Campus Child Center will upgrade its enrollment database to the HiMama Software to be utilized for billing, enrollment, and family communication throughout the year, as demonstrated by the utilization of the HiMama Software during the 2020-2021 year.

2. By February 15, 2021, Campus Child Center will add 50 additional children's books related to diversity and inclusion to the center library in order to increase the children's access to books reflecting a wide variety of diversity across several domains, including race, gender, and ability.

3. By March 15, 2021, to provide student staff members with professional development in an area of interest, Campus Child Center will implement a training related to best practices in working with children with challenging behaviors for the student staff, as demonstrated by an increase in their comfort level in working with challenging behaviors.
Points of Pride:

Our Staff:

Dawn Hays, Director
Cindy Selin, Four-Year-Old Teacher
Jodi Strong, Three-Year-Old Teacher
Angela Dingel, Two-Year-Old Teacher
Kim Amundson, One-Year-Old Teacher
Melissa Walbrun, Float Teacher

Our professional teaching staff has a combined total of 122 years of service to UW-La Crosse and 145 years of service in the field of Early Care and Education. Cindy Selin, the very first teacher hired in 1985, will retire after 36 years as a teacher at Campus Child Center.

Our teaching assistant staff was comprised of 27 different UWL students and 13 Early Childhood Education interns. What students are saying: “I think it is such a positive environment where I am able to grow as a person and a future teacher.” – Ally G.

Campus Child Center put many new protocols into place to provide the safest and healthiest environment possible during the COVID-19 pandemic. These protocols included increased sanitation of frequently touched surfaces and toys, keeping separate groups of children apart during the day, daily temperature screenings of children and staff at the door, meeting families at the door for drop off and pick up, and increased outdoor time for the children. The staff worked as a team to meet the safety protocols.
Accreditation:

Campus Child Center has been nationally accredited since 1994 by the National Association for the Education of Young Children (NAEYC) – the world’s largest organization working on behalf of young children. Campus Child Center participates in an extensive self-study and quality-improvement process followed by an on-site visit by an NAEYC Assessor every five years to maintain its accreditation status. We are currently accredited through 2023 and we remain the only center in the immediate La Crosse area to have earned and maintained this status through NAEYC.

University Collaboration:

Campus Child Center continues to provide quality care and education to the children of the University of Wisconsin-La Crosse students, staff, and faculty, and as of the fall of 2019, children of UWL alumni. During 2020-21, 50 families with a total of 59 children were enrolled. From a parent: “We so very much appreciate the overall and the daily effort you put forth to offer our kiddos consistency, warmth, and friendships during this tough time…you made all the difference!”

While COVID-19 reduced our ability to provide volunteer and observation experiences for UWL students, Campus Child Center was able to partner with the School of Education to provide paid internships for 13 UWL students completing their final field placements for the Early Childhood-Middle Childhood Education program.

During the fall semester, the children were excited to see the Screaming Eagles Marching Band stop outside our front door for an impromptu performance. Students from the Theater Department were able to provide a life performance of “Squiggles” for the Child Center children on the playground at the end of the spring semester.

We look forward to returning to a higher level of university collaboration when it is safe for us to do so.
Challenges during 2020-2021

Many COVID protocols were put into place for the Child Center to reopen in the fall of 2020: reduced hours of care, reduced staffing, additional cleaning and laundry, parents and families not allowed in the building, daily health screenings of children and staff, no co-mingling of groups of children, weekly COVID testing for the staff. As always, the staff worked together as a team to meet these challenges head on and provided care for the enrolled children with only one two-week closure.

2021-22 Goals:

1. By May 30, 2022, Campus Child Center professional staff will complete the Wisconsin Model Pyramid Training to build a team of individuals who are trained to implement a culturally responsive, equitable system of support to enhance social and emotional competence of young children.

2. By March 31, 2022, to provide student staff members with professional development in an area of interest, Campus Child Center will implement a training related to best practices in classroom management, as measured by an increase in student staff member’s perceived level of comfort in providing classroom management.

3. By February 15, 2022, Campus Child Center will add 50 additional children’s books related to children’s home languages, gender diversity, and/or family structures to the center library to increase the children’s access to a wider variety of diversity.