Do looks matter?

Do we perceive more attractive people as more trustworthy? An alumna scientifically tested that theory while studying psychology during college. Her research landed her in the national beauty magazine – Allure.

Erin Shinners, ’09, studied the relationship between attractiveness and trustworthiness as part of an undergraduate research project while in UW-L’s Psychology Honor’s Program.

“I thought it was interesting you could form such strong, automatic judgments about people in the first few seconds of meeting them,” she notes.

Golf game leads to business partnership for a ’93 alum

Mike Storck never would have guessed his life course would change on a golf course. It did. During his junior year, Storck met Mike Flanagan, ’93, on the greens of La Crosse’s Forest Hills. The two became business partners, eventually growing the Madison DNA sequencing service company, Functional Biosciences Inc., from the ground up. The company was one of the 33 “2011 Wisconsin Companies to Watch.” The award recognizes companies poised for growth, which will help drive investment and job creation in Wisconsin.
Job helper

Karla Stanek, ’75 & ’80, is always there for students

To know how many years Karla Stanek has worked on campus, count the windows in her new Centennial Hall office. Three. One for each decade.

Stanek, director of Career Services and the Academic Advising Center, has been helping students land internships and jobs since 1976. That’s what she enjoys. “Being in the trenches with the students is still my most favorite part of the job,” she says.

When Stanek, ’75 & ’80, began working in Career Services, office staff placed 80 student interns. Last year, more than 800 worked at internships coordinated through the office. That’s the largest centralized internship program among UW System comprehensive campuses.

Along with counseling and advising, Stanek enjoys being a conduit among businesses and organizations, and campus. She’s also involved in community service. Her dedication to the community was seen in the theme she selected for her year as Mrs. Oktoberfest, 2010-11: “Take Time to Give Back.”

Campus colleagues have noticed. Her peers gave Stanek the 2011 Academic Staff Excellence Award.
Allegra (Jostad) Silberstein, Davis, Calif., says it’s wonderful being retired. She has more time for singing, dancing and writing. In March of 2010 she was selected as the first Poet Laureate for the city of Davis. In 2012 Parallel Press will be publishing her third chapbook of poems. Silberstein hopes to do a reading in Wisconsin in 2012.

Jean H. (Chrisan) Porras, Parkland, Fla., taught for 30 years, first in Beaver Dam, then for the Department of Defense-Army in France where she married Mario in 1966. She then taught in Annandale, Va. until 1970 before heading to Peabody, Mass., where she stayed until 1987. Porras then moved to Florida, teaching full time through 1992 when she retired and subbed for 10 years. She completely retired in 2002 and enjoys living in Parkland, just minutes from the ocean in Deerfield Beach.

Thomas P. Rosandich, Daphne, Ala., has been reappointed to another term on the International Olympic Committee’s Commission for Culture and Olympic Education. He has served on the commission since its inception in 2000 and has been involved in the Olympic movement for more than 50 years. Rosandich received the IOC’s highest award – the Olympic Order – in 1997. He received the highest honor given by the United States Olympic Committee (USOC) in 2000 when he was awarded the USOC’s President’s Medal.

Roger L. Nichols, Tucson, Ariz., returned in August from teaching a 10-week seminar on Indians in American history at Leuphana University in Lüneburg, Germany.

Wayne W. Welch, Grand Rapids, Minn., is a professor emeritus at the University of Minnesota and continues to conduct research. He received a $175,000 two-year grant from the National Science Foundation to continue his study of the impact and sustainability of grants to improve technological education in two-year colleges.

Richard Schoenfeld, Lenexa, Kan., is a contract consultant for Cibus US LLC, a San Diego based biotech firm focused on specialty agriculture crop traits and trait improvements. He heads up the marketing program for several new products nearing commercialization.

Gail (Fanslau) Robinson, Naples, Fla., and her husband, Richard, are snowbirds, spending eight months in Florida and four months in Mequon. They keep busy by playing tennis and golf, and enjoy traveling.

Brian Galligan, Fort Lauderdale, Fla., taught for three years in Elgin, Ill., then entered the business world with Amoco. He does a lot of sailboat racing up to and including the America’s Cup with Ted Turner. He lives in Florida and plays a lot of tennis. He has five kids, 15 grandkids and holding.

George W. Schubert, and Arline F. Short-Schubert (UW-L attendee), live in Grand Forks. George will be teaching a special topics course in the Sports Business Program at the University of North Dakota, following three years of teaching sport law in the same program. “Each year I think it will be my last year of teaching,” he says. Arline recently presented a paper at the University of North Dakota Law School Sports Law Symposium. In July, she had an article published in The North Dakota Law School Journal.

John O’Neill, Clinton, N.Y., is the Edmund A LeFevre Professor of English Emeritus and a lecturer in English at Hamilton College in Clinton, N.Y. O’Neill was the keynote speaker at the college’s Class & Charter Day May 6, 2011. He began teaching at Hamilton in 1972 and is one of the founders of the college’s Nesbitt-Johnston Writing Center.

Clayton Stone, Alexandria, Va., is a senior consultant working full time with a company specializing in supporting U.S. Government Agencies.
doctoral degrees from Ohio State University in 1970 and 1976. He and his wife, Linda, have two daughters, Britanny and Meaghan, and one granddaughter, Maryn.

Kathy Newton Boehm, Del Mar, Calif., is currently living on the beach near sunny San Diego. She invites visitors to the area to contact her.

Richard ‘RJ’ Hoeft, Naples, Fla., is an Internet marketing consultant with travel, high tech and Internet products, eco-friendly, real estate and more. You can connect with him at: www.facebook.com/hoeftlj.

Margaret A. Ewert, Hudson, Fla., has begun a fund-raising event in Onalaska, Wis., that benefits county libraries. The event, Leave A Legacy, honors her late son Joseph P. Rakha and includes music and food. Proceeds go to the libraries. She hopes to hold the event annually to get people interested in books, DVDs and other items the library system has to offer.

Alfonzo Thurman, Bayside, resigned as Dean of the School of Education at UW-Milwaukee after 10 years in the position. He is returning after an administrative leave of absence to teach in the higher education administration program in the Department of Administrative Leadership. Thurman also served six years as Dean of the School of Education at Northern Illinois University (DeKalb) and is completing his 41st year in higher education.

Patricia A. Haupt, Durango, Colo., retired in 2008 and is enjoying everything Durango and Colorado offers.

Steven J. Thompson, Greendale, chief executive officer for the Wisconsin Park & Recreation Association, has been elected as the first professional to serve as the chair-elect for the National Recreation and Park Association, (NRPA), a non-profit national organization with over 18,000 citizen and professional members based in Ashburn, Va. He has served two, three-year terms with the association. Also, Thompson has been selected to the American Academy for Park and Recreation Administration, an organization of distinguished practitioners and scholars committed to the advancement of the park and recreation field.

Jon Randal “Randy” Wray, ’76 & ’79, West Bend, retired in June after 32 years of teaching chemistry at West Bend East High School. He coached girl’s gymnastics at East for 25 years.

Terry Bolda, Menomonee Falls, started his own business, Bolda Communications LLC., and is a partner at Oak Hill Business Partners. Bolda Communications helps nonprofits and small businesses with communications, public relations and fund development needs. Oak Hill works with small and mid-sized businesses. See more at www.boldacommunications.com.

Larry Gilbertson, ’77 & ’80, Atlanta, has been employed with the Centers for Disease Control and Prevention as a public health adviser since 2009.

Jayne (Pelzer) Karbula, Waupun, recently retired after 32 years of teaching instrumental music. She’s looking forward to an extended golf season and more time quilting.

David O. Koch, ’77 & ’80, Minnetonka, Minn., has been named president of Windsor Financial Group in addition to his current role as chief investment strategist. Windsor Financial Group is a Minneapolis-based investment and wealth management firm.

Paul Beillich, Sarasota, Fla., has been named to the 2011 edition of Florida Super Lawyers magazine. Only five percent of attorneys in the state make the list. He works for Icard, Merill, Collis, Timm, Furen & Ginsburg law firm.

John and Molly M. (Hudak), ’81, Ritchie, live in Madison. John began working with The Information House, a human resources, payroll and benefits systems consulting company. Molly is the state director of the Wisconsin Academic Decathlon, the third largest high school academic competition in the U.S. They have three daughters: Laura, a UW-Madison grad; Megan, ’09; and Amy, who expects to graduate from UW-L in ’12.

David J. Wambach, Lake Mills, was named 2011 Prosecutor of the Year by the Wisconsin Association of Homicide Investigators for his successful prosecution of a 30-year-old cold-case murder. As a result of his work, he also received a Certificate of Achievement from Gov. Scott Walker for his “strong commitment to public service and safety.” The CBS TV series, “48 Hours Mystery” aired an episode in April featuring the case.

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“Yes!”  
Alums commit to marriage at campus swing

The swing on the southeast corner of Graff Main Hall holds a lot of significance for alumni Jenn O’Neill and Michael Hemmer.

It’s where they always met between classes when they started dating their senior year. It’s where they continued to meet after graduation in May 2010 — Hemmer traveling from graduate school at North Dakota State University and O’Neill traveling from law school at Marquette University in Milwaukee.

September 2011, the two met at the swing again. This time Hemmer had a ring.

O’Neill said, “Yes.”

Northern exposure

Exercise and Sport Science alums posed for a picture while attending a physical education convention in Alaska. Some attending with UW-L ties included, from left, Josh Chelf, and Megan Chelf and Brody, Rosalie Schuette, Dawn Evans-LaFleur, Jeff Steffen, Pam Skogstad, Dave Malacek and Kayla Clark.

Alum is top Florida athletic trainer

John Karl, ’89, left, was named 2010 Florida High School Athletic Trainer of the Year. The award is given to a high school trainer who has displayed a high level of professionalism and whose actions have improved the profession. Presenting the award were Stephanie Lennon, state president, and Don Teahan, the organization’s West Coast representative.
Ruth (Beaver) Kramer, who attended from 1931-32, returned to campus in August. Here, she’s in front of Graff Main Hall talking with Registrar Chris Bakkum, ’76.

Grandpa’s wisdom + college = outdoor career

The log walls of Eric Hammer’s home tell his life story — mainly spent outside of them. They contain snowshoes, buckskins, deer skulls and fishing poles. “I have a lot of natural hobbies,” the 27-year-old admits. College helped Hammer, ’06 & ’08, see how his love of nature could become his career. Today he’s a park ranger at Blackhawk Park near De Soto.

“The recreation program and professors made me think about why I do all of these hobbies and realize what I really like,” he explains. “I like the idea of getting people who don’t experience nature — out there.”

Back after 80 years

Campus has changed since Ruth (Beaver) Kramer was a student in the ’30s. But when she returned in August, she saw familiar names.

Kramer was on campus to retrieve transcripts from when she was an elementary education major from 1931-32. She then began the nursing program across town at St. Francis. She entered the Navy in 1936, where she spent most of her career.

In August, Kramer received an honorary degree from Viterbo University for completing the nursing program. Now she’s determined to get a real degree after earning college credits throughout her career.

When she returned to Old Main, the 97-year-old felt at home. “It’s a gorgeous, old building,” Kramer says. “And, it’s a great school.”

Scanning her transcript, she quickly recalled having history with Mr. Laux, English with Mr. White and geography with Mr. Whitney. All have buildings named in their honor.

Kramer has another connection to campus. Her daughter, Eve Kramer, ’69, majored in physical education.

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Colleen (Kornowske) Smka, Green Bay, is now a parent of a college graduate. Their son graduated from UW-Eau Claire in December 2010.

Susan J. Emanuel, Fort Myers, Fla., has been working for the last year with a Hope PACE program in Fort Myers. As a recreational therapist, she develops and implements social programs for dementia patients at area wellness centers.

Susie Jans-Thomas, Pensacola, Fla., has been named to the board of directors of the National Association of African American Studies and Affiliates. She works at the University of West Florida.

Sheryl (Fickau) Watkins, Mukwonago, has taken a new position with Aurora St. Luke’s Medical Center in Grafton as the PACS coordinator for the cardiology department. She had been there for 25 years.

Robert M. Thomas, Elm Grove, earned a doctorate from Marquette University in Educational Policy and Leadership. His dissertation was “The Effects of the Black Civil Rights Movement on the Rights of the Disabled.”

Susette M. Brandner Alsteens, Belleville, teaches middle school and high school English. She finished her 18th year as an athletic director. Susette and her husband, William, designed and built a new house in the Belleville School District and moved in on Oct. 29, 2010. Their son, Parker, has finished 8th grade. The family welcomed Jeter, a red setter.

Lisa Ann Krutzik, Kaukauna, launched a new business/project called The American Wedding Project on Feb. 14, 2011. She hopes to photograph a wedding in every state and 10 major cities in less than a year and a half. Find out more at www.theamericanweddingproject.com. Krutzik will share the adventure of not only the weddings, but the stories behind the families, the communities, and of course the follies of traveling nationwide in a Ford Escape for over a year. She’d love to photograph a UW-L alum’s wedding.

Lisa M. (Stafford) Lanz, Indian Head Park, Ill., has been executive director of the Tawani Foundation since April 2009. The foundation’s mission is to increase awareness and understanding of the important role of the citizen soldier; preserve American history sites; improve public spaces and services that enhance life quality; and honor and support the military service. She received the 2007 City of Chicago’s General Logan Award for Patriotism and was a Grain’s 40 under 40 honoree.

Jeffrey J. Fleig, La Crosse, took over as principal of La Crosse Central High School effective July 1, 2011. He had served as associate principal there for the past six years.

Charles Milliren, Owen, recently retired from teaching after 31 years with the School District of Owen-Withee as an elementary physical education teacher and high school coach in the sports of football, wrestling and softball. Milliren will stay on as varsity softball coach and substitute teacher at Owen-Withee, as well as other area schools. He also officiates a variety of WIAA games.

Jean Broadwater, La Crosse, has been named superintendent of schools in Houston, Minn. She was superintendent of schools in Kewaunee.

Erik Huber, Atascadero, Calif., became an Open Water Scuba Instructor in December of 2010 in Playa del Carmen, Mexico. He has been certified as a Red Cross Instructor for Lifeguarding, Lifeguard Management, CPR/AED for the Professional Rescuer, Emergency Oxygen Administration, and Bloodborne Pathogen Safety Training. Huber is a water safety instructor and senior lifeguard for two city operated pools on the Central Coast of California. He also umpires co-ed softball and officiates inline hockey for local parks
and rec programs on a part-time basis, along with volunteering at the local Human Society.

Mi Ae Lipe married Ronald Swartz July 31, 2010. They live in Seattle. She is the owner of What Now Design, which provides editing, graphic design, and publications consulting services for book authors and companies. She is currently writing a book about driving techniques and the blog Driving in the Real World (www.drivingintherealworld.com).

Paul and (Amy Miller) Bremer, both ’96, have moved their family of five to Woodstock, Vt.

Chris Finn, San Leandro, Calif., is the head coach of U.S. National Power Soccer Team, the first competitive team sport designed and developed specifically for those who use a power wheelchair. He coached the team to win its first-ever World Cup in Tokyo, Japan, in 2007. He hopes to take the 2011 team to France to defend its title and making the 2011 team to win back-to-back World Cups. Find out more at www.theonepower-soccer.com.

Neil A. Hauger, Minneapolins, is sales director for North and South America for Medafor Inc. Medafor manufactures “Microporous Polysaccharide Hemospheres,” branded as Arista MPH. Arista is a plant-based absorbable hemostat for use in surgical applications to stop bleeding.

Capt. Anthony M. Soika, West Columbia, S.C., of the U.S. Army’s 101st Airborne Division, returned from his third combat deployment in September 2010 and has been reassigned to the U.S. Army Physical Fitness School at Fort Jackson, S.C., where he will help with the overhaul of the army’s physical fitness testing protocols.

Christi M. Suzda, Wauwatosa, graduated Suma Cum Laude with a master’s in English and professional writing from Mount Mary College in 2010. She is a crisis stabilizer with Integrity Family Services in Saint Francis. She works with at risk youth, helping them overcome obstacles and stressors while encouraging the future with a strength-based plan approach.

Steve F. Taylor, was elected an alderman in Franklin in 2008 and was re-elected April 5, 2011, receiving the highest vote total in the city’s history. He has been Common Council President since being elected in 2008.

Mandy (Springborn) Henkel, Fennimore, started a new career at Southwest Wisconsin Technical College as a research associate in September 2010. She reports she’s “finally putting my degree to good use!”

Kelly (Mayer) Norton, Kaukauna, has accepted a position at Moraine Park Technical College as executive director of the MPTC Foundation & Alumni Relations.

Angela N. Swenson-Holzinger, Altoona, was hired as an academic adviser at UW-Stout in April 2011.

Jessica (Tobalske) Gathirimu, Milwaukee, has been promoted at the City of Milwaukee Health Department to family and community health operations manager.

Tony J. DeRosa, New Berlin, became principal of Butler Middle School in the school district of Waukesha July 1, 2011.

Brian S. Hutchings and Jessica M. Gile, ’05, returned to La Crosse to get married June 20, 2009. They live in Wauwatosa. Brian works at Visit Milwaukee; Jessica at UW-Milwaukee.

Scott E. Erickson, Barron, was hired in February by Three Wide Media as a Contributing Writer for “Dirt Late Model” and “Dirt Modified” magazines.

Wanda Kanwischer, Eagan, Minn., has been named assistant dean of students at Normandale Community College in Bloomington, Minn.

Daniel B. Ruud, Platteville, has been working in the aerospace industry at Estherline Avista as a software engineer for seven years. He says he advanced to senior level quickly thanks in part to UW-L.

Matthew W Elderbrook and Alana Apfelbeck, ’06, were married July 23, 2010. They live in Madison. The wedding party included UW-L grads Nikki Wundrow, ’05, Molly Schwader (Kemp), ’06, Katrina Nelson, ’06, Megan Elderbrook, ’11, Matt Kellermann, ’05, Dan Voss, ’05, Brian Bartz ’05, Jake Spellbauer, ’06, Nathan Kaderabek, ’05.

Carissa Hoffmann and Tyler Olson, both ’05, were married Nov. 5, 2011.

Mark Jakubek married Julie Derr July 23, 2011. They live in Hartford. Mark works for Beaver Dam Community Hospital. He is an athletic trainer and provides outreach sports medicine coverage to two local high schools. He also assists a sports medicine physician at Beaver Dam Community Hospital.

Ben Penlesky, Waukesha, has completed two years of service with the YES AmeriCorps program working with the Upward Bound program at UW-L. He began a master of architecture program at UW-Milwaukee in July 2011.
World in La Crosse to get a foot in the door to pursue a career as an optometrist. Wasicek began optometry school in fall 2011 at the University of Missouri-St. Louis working toward a doctor of optometry.

Roxanne Roxy Helmeid has completed a year of full-time AmeriCorps service with two nonprofits focused on education: New Leaders for New Schools and the Admission Possible Milwaukee. She is currently an AmeriCorps service with Habitat for Humanity of Minnesota as the Communications VISTA.

Wesam Khouj, Mequon, is working on a master’s in information technology at Concordia University, where he also works at the International Office in admissions.

Amy Klemm, Dallas, is a research technician in the biochemistry department at the University of Texas Southwestern.

Class of 20??

Ryan C., ’95, and Jennifer J. Olson, Holmen, a daughter, Paige Ardene, Aug. 5, 2010.

Jodie (Brown), ’97, and Shane Sorenson, Waunakee, a son, Wyatt Shane, Feb. 10, 2011. He joins sisters Hunter (11 1/2) and Savannah (10).

Susan (Flynn), ’97, and Michael Walsh, Chicago, a daughter, Tess Eloise in March 2011. She joins sisters, Lileigh (6) and Moira (4). After graduating from UW-L, Susan earned a master’s in elementary education from National-Louis University. She has been an elementary school teacher for 12 years.

Kelly (Thomas), ’98, and Brian Moran, a son, Brady Thomas, June 13, 2011. He joins a brother, Aidan (3).

Angel (Miller), ’02, and Cameron O. Olson, Eau Claire, a daughter, Grace Sharron, April 27, 2011. She was welcomed home by sister, Madison, and brothers C.J., Micah and Benjamin.