

ALCOHOL POLICY

Final Revised 4-4-2017

Policy Summary

UWS 18.09(1), Wisconsin Administrative Code prohibits the use or possession of alcohol beverages on all university premises except as specifically permitted by institutional regulations and in specific locations within the Student Union. UW- La Crosse has developed specific institutional regulations to permit the use and possession of alcohol beverages by individuals above the minimum legal drinking age. Students and employees who fail to comply with UW-La Crosse regulations are subject to disciplinary action.

Who This Policy Applies To: This policy covers the sales, possession or consumption of alcohol beverages by any individual at the Student Union.

Policy Goal:

The goal is to provide a positive, safe environment for students to learn how to consume alcohol responsibly while interacting with other students, faculty, staff, and community members. We would like to create an atmosphere where alcohol consumption is merely an addition to socializing, eating, attending an event, or playing games, and not the focus of the activity. The university and its students and employees have a responsibility to ensure that alcohol beverages are consumed legally and responsibly at all university events.

Alcohol Philosophy Statements

The University of Wisconsin- La Crosse is committed to the health and well-being of its faculty, staff, and student body. Alcohol and drug misuse and abuse can be detrimental to one's overall physical and emotional health; academic and/or professional performance; and adversely impact family, friends and co-workers. As a recipient of federal grants and contracts, the University of Wisconsin-La Crosse adheres to the provisions of the Drug-Free Workplace Act of 1988 and the Drug-Free Schools and Communities Act Amendments of 1989. This policy is intended to foster a healthy and safe environment for all.

This policy is also designed to convey the university's care and concern for its members and their well-being, given that alcohol and other drug misuse on college campuses is a major public health concern. In order to foster academic achievement, personal success and wellness, and to promote the safety of the community, the university has adopted the following tenets to guide the prevention of alcohol misuse:

- University of Wisconsin-La Crosse complies with and upholds all applicable federal, state, and local laws related to alcohol, illicit drugs and controlled substances. Violations of such laws that come to the attention of university officials may be addressed within the university or through prosecution in the courts, or both.
- The university strives to create an environment that supports individuals who choose not to use alcohol and individuals who choose to use alcohol legally and in moderation. The illegal sale, distribution or use of alcohol is not permitted.

UW-La Crosse Student Union-Specific Alcohol Beverage Regulations, the following statements provide guidance concerning the circumstances in which consumption of alcohol beverages may be considered appropriate:

- Alcohol beverages are considered an amenity for a social or business occasion and never the purpose or focus of the occasion.
- Alcohol beverages normally are not served or consumed in academic, administrative, or research

areas during usual business hours.

- With the minimum legal drinking age of 21, the approval of alcohol caterings will consider the number of underage individuals at the event.

1. Locations:

- a. Alcohol will be served by University Dining Staff in the lower level of Student Union.
- b. Alcohol is allowed in the Recreation Room, lower level dining area. Alcohol will only be allowed in the Entertainment Café and Theater with special approval.
- c. May be allowed at outdoor concerts and events with special approval.
- d. Alcohol cannot be brought into or out of the Student Union.

2. Service:

- a. Beer, wine, and other malt beverages will be available.
- b. Local craft beers will be the main focus.
- c. A variety of tap beers will be served.

3. Servers: University Dining is the only approved vendor for servicing of alcohol.

4. Legal Compliance/UC policies:

- a. ID's are checked for every purchase by a trained bartender.
- b. Furnishing alcoholic beverages to persons who are underage or intoxicated is prohibited.
- c. It is illegal and prohibited for an individual to provide false name, address or date of birth for the purpose of acquiring alcohol or other drugs. Patrons who allow their identification to be used by others to obtain alcohol or other drugs are also subject to disciplinary consequences.
- d. Only allow one drink per person per purchase.
- e. Alcohol must remain and be consumed in the original container provided by the server.
- f. Wristbands to delineate over-21 patrons may be required for an event involving an alcoholic beverage service depending on the nature of the event, target audience, anticipated attendance levels, or the layout of the venue.
- g. Alcohol served from 11 am Saturday and Sunday until 30 minutes before the end of dining service. Monday through Friday alcohol service will start at 2pm until 30 minutes before end of dining service.
- h. Campus cash and Maroon Dollars may not be used to purchase alcohol.
- i. No common sources of alcohol such as pitchers, growlers, bowls, etc.

5. Enforcement:

- a. University personnel will identify disruptive behavior. If University personnel determine that a patron is violating codes of conduct, a report will be initiated with campus conduct officers.
- b. Campus police will be called to deal with underage drinking and disruptive behavior.

6. Catering will provide bar service in the following areas:

- a. The multi-purpose rooms and in the pre-event spaces designated outside of those rooms
- b. The private dining rooms
- c. Outdoor balconies off of the private dining rooms
- d. First-floor lounge (special occasion, typically only during breaks/summers)

- e. Entertainment Café, lower level.

Provisions

1. Student activity fees may not be used to purchase beverage alcohol.
2. It is the responsibility of the group sponsoring an event and University Centers staff on duty to assure appropriate behavior is exhibited in accordance with University Centers and university code and policy.
3. Beer will be dispensed in clear or translucent containers no larger than 1 pint.
4. Wine will be dispensed in clear or translucent containers no larger than 7 ounces.
5. Catered alcohol beverage service is limited to three (3) hours duration per event unless special approval is received from the Director of University Centers.
6. All alcohol beverages will be served on a cash-by-the-drink basis at the established prices. Prices will not be reduced for any reason. However, wine by the bottle with a banquet meal and alcohol punch by the gallon may be furnished upon special approval of the Director of University Centers.
7. Depictions of the following may not be used in advertisements or in the promotion of events:
 - a. Excessive or underage consumption or use, or underage purchase, of alcoholic beverages or controlled substances
 - b. All-you-can-drink activities or promotions
 - c. Drinking games
 - d. Price specials on drinks
 - e. Promotions or prizes featuring alcohol
8. Additional non-alcohol beverages and snacks will be made available at all times where alcohol beverages are served.
9. Requests for alcohol beverage services at a catered event must be scheduled with the University Centers Administrative Office and Dining Service Office at least five (5) working days in advance of the event in order to assure that adequate arrangements may be made.

Appendix

Personnel Responsibilities

University Dining

4.12.5.5 (Contract) Alcohol and Bartender Training/Education Programming.

- a. All University Dining bartenders will be required to be licensed through the County and the State of Wisconsin.
- b. Associates must not allow guests to endanger themselves or others by overindulging
- c. University Dining/Compass Group requires additional training for all bartenders and management staff through an online ServSafe Alcohol Awareness training or a substitute training that is approved by the Wisconsin Department of Revenue.

16.20.1 (Contract) Authorized Agent for the University

- a. For all malt liquor and alcoholic beverage services and sales the Contractor shall act as the authorized agent of the University.
- b. Licenses and tax stamp to sell malt liquor and alcoholic beverages, to the extent that one is required shall be provided by and held in the name of the University of Wisconsin System for University sponsored events.
- c. The Contractor shall be responsible for all revenues covering sales and payment of sales tax relating to the sale of malt liquor and alcoholic beverages.

- d. The Contractor shall pay all costs related to the sale and service of malt liquor and alcoholic beverages required by the University at its cost.

University Centers

- a. Working with University Dining to determine pricing structure of product.
- b. Random checks to ensure University Dining is providing proper training and that there is always a licensed bartender on staff when alcohol is being served.
- c. University staff to monitor space to ensure that all laws are being followed and that patrons are not taking alcohol into prohibited areas.
- d. Additional staff to monitor during special events and/or large crowds.
- e. Contacting Campus Police in cases of underage drinking and disruptive behavior due to intoxication or underage drinking.
- f. Purchase and supply wristbands to University Dining.

Costs:

Set-up Estimate

- a. Wristbands: \$13 for pack of 500