

WISYS QUICK PITCH @UW-La Crosse

THE COMPETITION



All UW-La Crosse students are eligible to showcase their creative and innovative spirit by presenting their research findings and/or original ideas through a short 'quick pitch' to a panel of judges.

WiSys will host a training workshop on **October 17 from 5:00-7:00pm** for students to learn how to present their idea in a way that anyone can understand in less than three minutes. Students will also learn the importance of being able to present in non-confidential terms and to avoid disclosing patentable or proprietary ideas.

PURPOSE

The WiSys Quick Pitch Competition aims to encourage innovative and entrepreneurial thinking at UW Comprehensive Campuses. Participating students are empowered to consider the impact of the research they are currently undertaking or other innovative ideas they may have and how such ideas could ultimately benefit the local economy (e.g. development of a new product, technology or service) and/or society (e.g. changes in public policy and/or benefits to the environment).



BENEFITS TO COMPETING STUDENTS



Besides **cash prizes** for winning teams in Science & Technology and Social Sciences & Humanities (including education, arts and business), students learn to communicate their findings in an accessible way, sharpening important **communication and presentation skills**. Participants will also gain valuable **exposure** for their idea at the campus level and winners will go on to present to a **statewide audience** at WSTS 2020.

REGISTER

The WiSys Quick Pitch at UW-La Crosse will take place **November 7, 2019 from 4:00-6:00pm in Union 3314**. Register online by October 7 at wisys.org/events/quickpitch. For more information, contact Tony Hanson at thanson@wisys.org