A University of Wisconsin-La Crosse MBA degree will provide a superb life-long return for your educational investment. As a member of the University of Wisconsin system we have excellent national and international name recognition and have an outstanding reputation for high quality education. Our program is fully accredited by AACSB International which is the premier accrediting agency for business programs worldwide. Our program is the only AACSB International accredited MBA program in our region. Our faculty are outstanding — 100% are full time and all hold doctorate degrees. No other program in the region meets our high standards.

Structured to enhance professional careers, the MBA program prepares students for positions of increased responsibility in business, education, and government. The program, available to all qualified students regardless of undergraduate major, is offered in the evening and provides the flexibility of either part-time or full-time study. There are also options for completing some courses via the Internet.

Benefits of a UW-La Crosse MBA Degree

Our intention is to challenge students to think critically about issues and problems that we have chosen to organize around three themes:

• Changing technological environment
• Globalization
• Social and environmental responsibility

The task confronting our students is to develop an inquiring and challenging mind-set about these critical topics while introducing new/advanced managerial skills and techniques. Students will develop a capacity for critical thinking and independent learning.

We value participation by women, international students and members of underrepresented groups.

The College recognizes that multiple and diverse perspectives add significant value to learning and it places substantial value on the contributions of individuals with diverse backgrounds and perspectives. We encourage international students and members of underrepresented groups to apply to our program. We especially encourage women, a group underrepresented in business outreach activities. The College is comprised of a diverse group of over 60 faculty from a variety of U.S. and international institutions. All faculty who teach in the graduate program are full-time professors and all hold doctorate degrees. Over 1,800 students are enrolled in the College. Small classes in the MBA program facilitate development of effective teamwork, networking, leadership and critical thinking skills. Methods of instruction include lectures, group presentations and research projects, case study, research papers and journals.

The College of Business Administration

UW-La Crosse, founded in 1909, is one of the 13 comprehensive institutions in the prestigious University of Wisconsin System. The College of Business Administration is fully accredited by AACSB International—The Association to Advance Collegiate Schools of Business.

The College includes six academic departments with undergraduate majors in accounting, economics, finance, information systems, management, marketing and international business. The Small Business Development Center provides a variety of business outreach activities. The College is comprised of a diverse group of over 60 faculty from a variety of U.S. and international institutions. All faculty who teach in the graduate program are full-time professors and all hold doctorate degrees.

Foundation Phase

This portion of the MBA consists of a foundation of business study that would be required for students whose undergraduate program was not in a business field. There are nine topic areas in the foundation phase. Applicants’ requirements in this phase will be determined by the program director during the admissions process. Students who have completed an undergraduate program in a business field will normally have satisfied most or all of the foundation requirements.

Graduate MBA Phase

This phase of the program requires completion of at least thirty (30) graduate credits, including a core curriculum and electives. The Core will provide students with the opportunity to develop and apply analysis and problem-solving skills. This includes coursework in:

• Business Decision Making and Research Methodology
• Decision Framing and Decision Making in Complex Environments
• Legal and Ethical Environment of Business

The electives may be chosen from several options:

• Electives in the various business disciplines — These courses provide depth in subject areas and help students customize their MBA program. A total of nine elective credit hours are required with the option of creating a concentration.
• MBA elective coursework from UW System colleges or other institutions with the approval of the MBA program director.
• Directed studies and research projects
• Completion of a master’s thesis is optional

Foundation requirements may be completed through traditional undergraduate courses or through the graduate Internet foundation courses offered in cooperation with other UW System institutions. Part-time students are especially encouraged to complete foundation coursework through the Internet courses, as they are offered in accelerated, shortened formats that provide an opportunity to complete this phase more quickly.

For more information visit: www.uwlax.edu/CBA/MBA-Foundation-Phase-Requirements/

ADMISSION TO THE PROGRAM

Applicants for admission to the MBA program must apply through the UW-La Crosse Admissions Office. Students are encouraged to file the electronic application found at www.uwlax.edu/admissions.

To be admitted in good standing, applicants must meet the university requirements established for entry into the program. Requirements include:

• An earned bachelor’s degree (U.S. equivalent)
• A minimum grade point average (GPA) of 2.85 (or 3.00 for the last half of undergraduate work) on a 4.00 scale
• A Graduate Management Admissions Test (GMAT) score.

International students are required to take the Test of English as a Foreign Language (TOEFL) and submit their scores for evaluation. A minimum score of 79 IBT on the TOEFL is required for admission. The Office of International Education (see address on back) can provide further assistance to international students. Applicants who meet the minimum standards may be denied admission because of enrollment limitations.

Students may apply for admission to fall, spring or summer terms. We have a rolling admissions process. Applications are reviewed and decisions are rendered as they are received.
COLLEGE OF BUSINESS ADMINISTRATION

MISSION STATEMENT

To provide Masters of Business Administration students an exceptional, integrated business education that empowers them to make sound decisions that serve organizations and communities as socially responsible citizens in a global environment.

Campus Overview

U.S. News & World Report 2015 ranked UW-La Crosse as the fourth best public university offering master's degrees in the Midwest. UW-L is one of Kiplinger’s 100 Best Values in Public Colleges (January 2015).

The city of La Crosse, population 54,000, is located on the Mississippi River and is nestled in a river valley surrounded by beautiful bluffs. It has a diversified economy with an educated populace.

The campus has an enrollment of more than 10,000 and offers a wide array of undergraduate and graduate programs. There are 11 residence halls, two student service centers, an alumni and friends center, childcare center and an updated library. Convenient and ample parking is available for this evening program.

Graduate Tuition and Costs

Our tuition fees are very reasonable and competitive.

A limited number of full or partial non-resident tuition fee waivers are available each year to out-of-state and international graduate students with superior academic credentials. Information on current tuition and fees can be found at: www.uwlax.edu/cashiers

Most graduate students live in private apartments and homes near campus. Limited university-owned housing is available for single graduate students. Contact the Office of Residence Life, Eagle Hall, 608.785.8075, for additional information.

Graduate Assistantships

Full-time students may apply for merit-based graduate assistantships. The preferred deadline for applications is April 1 for the upcoming academic year. Applications and information can be obtained on our website.