Informative Speech

Specific subject: Spray paint art
Specific purpose: To teach the class about the history and techniques used in spray paint art, and how to spray paint a space-scape

**Introduction**

I. **Attention getter:** Believe it or not both of these paintings by the Cosmo Kid (personal communication, October 27, 2008), a professional spray paint artist who I interviewed for this speech, are done with nothing but spray paint.

II. **Thesis statement:** Spray paint art or spray art is an easy and fun way to make really creative paintings, and today we are going to learn how to make it ourselves.

III. **Listener relevance:** If you’re looking for a way to make art without spending a ton of time and money, or just wanting a fun and cool new hobby, spray paint art is for you.

IV. **Preview of main points:** Today, we are going to first learn about materials we will need for spray art. Second, we will learn about a few of the techniques used in basic spray art. Third and finally, we’ll put this knowledge to work and make a painting together.

**Body**

I. **First main point:** First, we will touch on the materials necessary to make spray paint art.

   A. According to the Cosmo Kid (personal communication, October 27, 2008), as well as Henry Chalfant and James Prigoff, nationally recognized artists and authors of *Spraycan Art* (1987), these are the tools of a spray paint artist: stencils (today we will be using a bowl, a cup, and a dip cup), newspaper or magazines, spray paint (I suggest color place brand), and glossy poster board (I would suggest Peacock brand).

   B. All of these materials can be purchased for under $15 and will last for many paintings.

   C. Let's review. What are the materials we will need for making spray-paint art?

   **Transition:** Now that we know what we materials we will need to make spray art, let's learn a bit about the techniques involved.

II. **Second main point:** Second, in order to become the spray paint artist I know you all aspire to be, we’ll learn about three important techniques for making spray art.

   A. The first two techniques are used for creating textures. According to Prebles’ *Artforms: An Introduction to the Visual Arts*, published in 2005 by art professors Patrick Frank and Duane Prebble, and art librarian Sarah Preble, textures are, and I quote, “the tactile qualities of a surface or the visual representation of these
qualities” (p. 32). In other words, you make the surface look like something other than paint on poster board.

1. The first of these is the tap and pull, which is done by spraying down two colors and tapping it with a sheet of magazine paper.

2. The second is the swish, which is done by making a circular swipe across the paint. Remember to put the lighter color on the bottom.

B. The third technique, according to Arturo Lopez’s website spraycasso.com and 2008 instructional DVD, *Spraycasso: The Art of Spray Paint*, is the star flick, which is done by spraying paint onto your finger and flicking it at the painting. Note that Arturo Lopez is a nationally recognized spray art expert and is often called a modern day Bob Ross.

C. What questions do you have about what we have covered so far?

Transition: Now that we have a basic understanding of the tap and pull, the swish, and the star splatter, can everyone please come to the front of the room so we can make our own painting?

III. Third main point: Finally let’s all come up here and make our first piece of spray paint art.

A. Let’s spray this first planet red and yellow. Remember to put a lighter color on the bottom and not to use too much paint.

B. Who would like to do the second planet? Spray this one green and blue, and use the tap and pull method to make its texture.

C. And could I get a volunteer to paint the last planet purple and white? Use either texture method you like.

D. Now, somebody paint some purple in the bottom right corner just like I am showing you.

E. While I am filling in the black background, could a couple of you spray some white paint on your fingertips and try the star flick when I finish?

F. If anybody is interested, I have some a list of additional resources where you can learn more about spray art.

Conclusion

I. Thesis restatement: Now we all know how to do this fast, fun, easy style of painting.

II. Main point summary: Today, I explained the materials needed for making spray art, I taught you how to do three important techniques, and we made art together in matter of minutes.

III. Clincher: Let’s finish things off today by giving this great painting to our instructor. Here is a little souvenir from our class.
References


