I am pleased to have current UWL students and Fastenal team members Jaclyn Derks, Jonathan Forsythe, Jake Linnabary, and Miranda Robinson join me to discuss observations on the role of statistics and analytics in business decision making. Whether it be marketing, sales, customer service, human resources, distribution, or accounting, the proliferation of data driven decision making within organizations is fueling tremendous demand for students with the skills to conduct a host of research and analysis to help a company succeed in a world awash in data. The data available for organizations to work with is growing faster than most their abilities to leverage that data into better decisions. We look forward to discussing various areas or analysis within Fastenal and the skill set of analysts we have been deploying to meet those challenges.