Meet me at Murphy’s Mug!

Meet me at Murphy’s Mug! We hope that this phrase soon becomes a campus mantra.

March 19 was the opening day for Murphy’s Mug, the library’s new café. It is already proving to be very popular. Like the Collaborative Learning Information Commons (CLIC Lab) created when the first floor was remodeled last summer, Murphy’s Mug is designed to be an intellectual, communal space. Students, faculty, and staff can collaborate on projects, discuss what they have been reading, talk about the issues of the day, and socialize. The café features a variety of seating and comfortable lounge furniture for a casual, relaxed atmosphere. The menu includes Caribou coffee, including fair trade and certified organic coffee choices, and an assortment of sandwiches, soups, salads, snacks, and pastries perfect for a light lunch or break (check the menu). Students, faculty, and staff from all over campus will want to drop by Murphy’s Mug, but the library café especially is filling a niche for students attending classes and faculty and staff with offices or who teach on the north side of campus.

The café space, just around the corner from the entrance, opens out into the library so materials that do not circulate can be used in the café. Students can check out Tablet PCs for building use at the Circulation Desk. The café offers wireless access. The new book collection is close to the entrance for browsing on the way in. Featured in the café is a rotating student art display set up in collaboration with the Art Department.
Many people contributed to the café project since it was first conceived a few years ago: Provost Liz Hitch and Interim Provost Ron Rada; Stefan Smith among other library staff; Tom Dockham and the team from Chartwell’s; and Cartwright Center Student Services staff Larry Ringgenberg and Mary Beth Vahala. The Faculty Senate Library Committee was instrumental in conducting focus groups and developing initial ideas. Custodial, Physical Plant and Cartwright staff contributed in preparing the facility for the café.

This is a beginning. Murphy’s Mug will evolve as we see how it is being used and what people’s preferences are. We seek your input. Check for the suggestion box in the café and suggestion form on the web.

And join us for the festivities during the Grand Opening on Tuesday, April 10 from 11 a.m. - 1:30 p.m. (brief program at noon).

Bon Appétit!

Anita Evans, Library Director

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Endowment and Recognition Committee is pleased to announce the 2007 Murphy Library Award winner, D. Timothy (Tim) Gerber, Associate Professor of Biology.

For several years Tim has been a champion for the Alice Hagar Curriculum Resource Center (AHCRC), ordering science-related materials and directing his students to use the center. He has been tremendously instrumental in providing information for future science, math, technology, and engineering teachers. With librarian John Jax he has developed lists for science, technology, engineering, and math “STEM” purchases to further enhance the collections. Some of these purchases were made possible through Murphy Library Endowment funds. Tim continues to find creative ways to fund purchases of materials for the curriculum center, which culminated this year in a Paul Stry Foundation Grant for improving PK-12 teacher preparation using STEM resources. This grant provides $5,000.00 to purchase, process, and showcase STEM materials for the curriculum center. This grant is funding a resource day for STEM teachers on April 16th in the AHCRC.

In collaboration with librarians John Jax and Stefan Smith, Gerber created a model curriculum website for future teachers, one which other content educators on campus are encouraged to emulate. Each topic lists websites, grade-level science trade books, STEM education standards, and other STEM-
related resources for pre-service and in-service teachers.

His many AHCRC projects demonstrate his collaboration not only with the Library but across Colleges and the K-12 community.

Tim has served many years as Biology Department liaison for collection development. He has also been a member and chair of the Faculty Senate Library Committee.

His accomplishments will be recognized at the Murphy Library Award ceremony to be held on Wednesday, May 2, 2007 at 7:00 p.m. in ARC/Special Collections, 156 Murphy Library Resource Center.

Michele Strange Access Services Librarian

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**Programs at the Alice Hagar Curriculum Center**

**STEM Teacher Day**

Area educators are invited to the [PK-8 Teachers Science, Technology, Engineering, & Math (STEM) Resource Day](#) for a program that explores top-quality STEM resources available at a local level.

Get hands-on exposure to the newest award-winning STEM books and DVDs purchased for the library's curriculum center; visit some outstanding educational STEM websites; understand how to make informed media purchasing decisions based on STEM-related oversight organizations' recommendations; learn how to take advantage of Curriculum Center's resources regardless of location; and much more.

Mark your calendars for Monday, April 16, from 9:00 a.m. to 3:00 p.m. Registration, lunch, and parking are free. Space is limited. Contact Karen Lange at 785-8509 or lange.kare@uwlax.edu to reserve a spot.

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**Children's Books Program**

Murphy Library will be highlighting its children's book collection on Wednesday, April 25th when it presents a program *“Books—A Child’s Window to the World: International Children’s Literature in the Schools.”*

A panel of three speakers, including Ginny Moore Kruse, Emeritus Director of the Cooperative Children's Book Center in Madison, will discuss resources for PK through middle school in two separate presentations: one for education students, and the other for area teachers and librarians. The event will be held in the Alice Hagar Curriculum Resources Center, second floor, Murphy Library.

Programs are on Wednesday, April 25. The program for educators is from 4:00 - 6:00 p.m. and the program for students is from 2:00 - 3:30 p.m.

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**ILLiad Web Pages Completely Redesigned**
The next time you submit an interlibrary loan request you will see that the ILLiad web pages have a new look. The “new and improved” version of ILLiad went into effect just after spring break. In addition to the changed appearance, the form includes several new features.

A search box at the top of the initial screen now allows you to search by keyword for any past request, regardless of whether it is a current, canceled, or completed request. Not sure what the statuses attached to your requests mean? For example the attached tag “awaiting conditional processing”? You can now click on the tab, “Item Status Definitions’ and find out. You can now also change personal information like address, phone number, etc., but be advised it will change back to whatever is in your campus directory information in a month or less. So you might want to change it on a more permanent basis through the university’s administrative offices. Another nice option is the ability to undelete “electronically received articles” that you might have unintentionally deleted. You will notice several other changes. We hope you find them useful.

Randy Hoelzen, Reference and Interlibrary Loan/Document Delivery Librarian

The U.S. Surgeon General on Smoking

Public policy that is designed to discourage smoking is on the rise. Government may make cigarettes expensive via taxation, make them unavailable to children, or establish limits on cigarette advertising. Local communities, including both the City of La Crosse and La Crosse County, have established ordinances limiting the rights to smoke in public places. Both La Crosse County and the State of Wisconsin have recently considered banning smoking in all public places, and this is a trend across the country.

How did our government ever get involved in how we choose to spend our personal time and money? While research suggesting smoking may be hazardous to one’s health dates back to the 1930s, the real turning point was the original in an ongoing series of reports of the United States Surgeon General, Smoking and Health (1964). Murphy Library holds a copy of this report, in the Federal Government Documents collection, at the call number FS 2.2:Sm 7/2. Since
then, the Surgeon General has published about three dozen such reports
revealing the latest in research and statistics on the health consequences
of smoking. Most of these are available in Murphy Library. The latest report, The
Health Consequences of Involuntary Exposure to Tobacco Smoke was
published in 2006, and is located at HE 20.7002:T 55/3. Recent reports of the
Surgeon General are also available online at

If this topic is of interest to you, one excellent locally-produced information
source that I would recommend is the La Crosse County Health Education web

Michael Current, Government Information Public Services Librarian

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**Religion: Reference Resources**

Coursework concentrating on the history and teachings of many of the
world religions are offered on our campus. There are also a number of
courses, from the humanities to the sciences, that touch upon religion and
its impact on the topical focus of that course. Murphy Library has been
able, through purchases and generous gifts, to acquire or update a number
of very nice subject encyclopedias sets over the past several years. Some
of those titles include:

- *Encyclopedia of Religion and War*, 2004 Reference BL80.3 .E53
- *Oxford Bible Commentary*, 2001 Reference BS491.3d .O94
- *The Encyclopedia of Protestantism*, 4 volumes,
Become Part of the UWL Archive of Intellectual Content

Murphy Library offers a safe and enduring repository for published and unpublished content created at UW-L. Through a portal to UW System's MINDS@UW, Murphy Library wishes to collaborate with faculty, staff, and students to provide permanent, broad access to their materials in any format.

Content may include commercially published articles (institutional self-archiving is often allowed by commercial publishers), pre-prints, teaching materials, datasets, photographs, videos, learning objects, newsletters, annual reports, theses, seminar papers, honors papers, Journal of Undergraduate Research, student projects, posters, guest lectures, conference papers, or other pieces of intellectual property produced by students, staff, and faculty of the University.

Through this UW-L institutional repository, UW-L's combined intellectual output can be made visible not only to the rest of the university but to a worldwide audience. It also serves as an online archive of university material, permanently storing and preserving content in a technologically safe and continuously updated environment. For example, in addition to regular backups, content is migrated to keep it viable as technology changes, such as with later versions of Microsoft Word and other Office products, Adobe's PDF, etc.

Leisure Reading

Murphy Library has a small but excellent collection of books for fun reading. It's called the Leisure Reading Collection and is made up of top-rated novels, best sellers, and a few non-fiction titles. It is geared for recreational reading.

The most checked-out titles from the Leisure Reading Collection during last year were:

1. *Da Vinci Code*, by Dan Brown
2. *Angels & Demons*, by Dan Brown
3. *Five People You Meet in Heaven*, by Mitch Albom
5. *Million Little Pieces*, by James Frey
8. *Digital Fortress*, by Dan Brown
We would like to answer your questions about how you could use MINDS@UW with your published or unpublished material. If you have any questions or if you are interested in participating in the project, please contact William Doering, Murphy Library, doering.will@uwlax.edu.

Thus far, Murphy Library has mounted the annual reports and course schedules from the UWL Office of Continuing Education and Extension and is testing a space for the deposit of UWL theses. Take a look:
(http://minds.wisconsin.edu/handle/1793/81).

William Doering, Integrated Systems/Cataloging Librarian

9. Deception Point, by Dan Brown
10. Wedding, by Nicholas Sparks
11. Walk to Remember, by Nicholas Sparks
12. Vagina Monologues, by Eve Ensler
13. Tuesdays with Morrie: An Old Man, a Young Man, and Life's Greatest Lesson, by Mitch Albom
15. If Love Could Think: Using Your Mind to Guide Your Heart, by Alon Gratch

La Crosse in Light & Shadow
Edited by Ed Hill and Douglas Connell
Available for $40.00 plus $3.00 shipping and handling.
Proceeds for the book go to the Murphy Library Endowment Fund.
For more information and purchase instructions, visit Murphy Library Special Collections

Support Murphy Library
Support Murphy Library

Fredricks Memorial Endowment Fund in Oral History
The Fredricks Memorial Endowment Fund was established in 1994 in honor of history professor and oral historian Howard Fredericks. The fund supports the university's oral history program, which is an active and useful primary resource for the region.
Contributions are greatly appreciated and

Support Murphy Library
Support Murphy Library

La Crosse in Light & Shadow

August Moon by Michael Blaser
This magnificent oil painting, commissioned for Murphy Library, hangs in the library's Special Collections area.
Limited edition prints are available for sale.
More information is available through Murphy Library, (608)785-8511, and at the library's August Moon Website

Support Murphy Library
Support Murphy Library

Make a Difference! Support the Murphy Library Endowment Fund and Honor with Books Program.
Maintaining the level of excellence expected in our academic community creates challenges for today's university libraries.
In 1989, Murphy Library at the University of Wisconsin-La Crosse established an endowment fund to support and enhance the special needs of the Library.
Help make a difference in the 21st century! One way to make that difference is honoring someone with a book plate in a newly purchased book. For more information and donation instructions visit the Honor with Books Program website.

For general information on other options for giving to the Endowment Fund, please visit the library Endowment Fund website.

Library Hours

Regular Academic Year Hours

<table>
<thead>
<tr>
<th>Day</th>
<th>Hours</th>
</tr>
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<tbody>
<tr>
<td>Monday - Thursday</td>
<td>7:40 a.m. - Midnight</td>
</tr>
<tr>
<td>Friday</td>
<td>7:40 a.m. - 6:00 p.m.</td>
</tr>
<tr>
<td>Saturday</td>
<td>11:00 a.m. - 6:00 p.m.</td>
</tr>
<tr>
<td>Sunday</td>
<td>Noon - Midnight</td>
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Reference Desk (Regular Academic Year)

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<thead>
<tr>
<th>Day</th>
<th>Hours</th>
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<tbody>
<tr>
<td>Monday - Thursday</td>
<td>9:00 a.m. - 5:00 p.m. &amp; 6:00 p.m. - 9:00 p.m.</td>
</tr>
<tr>
<td>Friday</td>
<td>10:00 a.m. - 3:00 p.m.</td>
</tr>
<tr>
<td>Saturday</td>
<td>1:00 p.m. - 4:00 p.m.</td>
</tr>
<tr>
<td>Sunday</td>
<td>1:00 p.m. - 4:00 p.m. &amp; 6:00 p.m. - 9:00 p.m.</td>
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Area Research Center (Regular Academic Year)

<table>
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<th>Day</th>
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<td>Monday - Friday</td>
<td>10:00 a.m. - 5:00 p.m.</td>
</tr>
<tr>
<td>Wednesday</td>
<td>7:00 p.m. - 9:00 p.m.</td>
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<tr>
<td>Saturday</td>
<td>1:00 p.m. - 4:00 p.m.</td>
</tr>
<tr>
<td>Sunday</td>
<td>Closed</td>
</tr>
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</table>

Intersession hours as posted

Finals Weeks and Holidays

**Finals Week:** Special Hours are in effect. Visit the Hours link on the library home page for more details.

**Finals Week:** Reference Service will be available 10:00 - 3:00 p.m. Intersession hours as posted at the Hours link.

Library Contacts

<table>
<thead>
<tr>
<th>Department</th>
<th>Phone</th>
<th>Hours</th>
<th>Phone</th>
</tr>
</thead>
<tbody>
<tr>
<td>Acquisitions</td>
<td>785-8395</td>
<td>Hours</td>
<td>785-8808</td>
</tr>
<tr>
<td>Administrative Office</td>
<td>785-8520</td>
<td>Gov. Documents</td>
<td>785-8513</td>
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<tr>
<td>Systems &amp; Technology</td>
<td>785-8399</td>
<td>Interlibrary Loan</td>
<td>785-8636</td>
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<tr>
<td>Cataloging</td>
<td>785-8638</td>
<td>Instruction</td>
<td>785-8637</td>
</tr>
<tr>
<td>Circulation &amp; Reserves</td>
<td>785-8507</td>
<td>Outreach</td>
<td>785-8396</td>
</tr>
<tr>
<td>Collection &amp; Res. Dev.</td>
<td>785-8567</td>
<td>Periodicals</td>
<td>785-8510</td>
</tr>
<tr>
<td>Curriculum Center</td>
<td>785-8651</td>
<td>Reference Desk</td>
<td>785-8508</td>
</tr>
<tr>
<td>Electronic Resources</td>
<td>785-8738</td>
<td>Special Collections</td>
<td>785-8511</td>
</tr>
</tbody>
</table>

may be sent to:

UW-L Foundation-Fredricks Fund
Murphy Library Resource Center
University of Wisconsin-La Crosse
1631 Pine Street
La Crosse, WI 54601-3792