Student Differential Funding and Student Success

Recognizing the student demand for more building hours, the library in concert with the Faculty Senate Library Committee put forward a proposal for student differential funding this past November. The increased budget support would fund the necessary staffing to keep the building open extended hours. Hours had been rolled back in the first year of the 2003/05 biennium when a staff position in the Circulation Department was cut as a result of university budget reductions.

Compared with libraries at 3 UW peer institutions, UW-Eau Claire, UW-Oshkosh and UW-Stevens Point as well as some of the smaller campuses, Murphy Library is open substantially fewer hours. Students have expressed that they would like later evening hours, including Friday and Saturday nights.

Typical of comments received from students is this one from an undergraduate who responded to the spring 2008 LibQUAL+ survey:

“THE LIBRARY HOURS ARE PRETTY BAD. I DON'T UNDERSTAND HOW A UNIVERSITY LIBRARY CAN ONLY BE OPEN UNTIL 6:00 P.M. ON FRIDAYS AND SATURDAYS.”

We anticipate the demand for study and group learning space to be even greater in the coming academic year with the closing of Trowbridge and Baird Halls. New functions which have been moved into the library this spring such as the Learning Center (tutoring services) also may encourage more general building use. Students have been enthusiastic about the

Upcoming Events

AMERICAN INDIANS AND CHILDREN’S LITERATURE: A discussion of resources for PK-Middle School. With a presentation by Debbie Reese, Assistant Professor, American Indian Studies, University of Illinois at Urbana-Champaign. Sponsored by Murphy Library and School of Education at UW-La Crosse. Learn more about the speaker at her blog.

The program takes place Thursday, April 2, 2009 4:00 PM - 6:00 PM. A separate program for UW-L School of Education students will be held on the same day from 2:00 - 3:30. Both take place in the library's Alice Hagar Curriculum Center. Contact Michele Strange, strange.mich@uwlaux.edu 785-8943 to learn more.
redesign of library spaces, such as the Collaborative Learning Information Commons, demonstrated by the steady increase in building use the last 5 years. The gate count surpassed a half million in 2007/08 and the upward trend continues this year.

Coupled with the request to increase library hours was a second initiative to shore up the library’s budget enabling the library to provide more information content, particularly to important multidisciplinary and discipline related e-resources. The last increase in the acquisitions/access budget was during the 1999/01 biennium, and clearly the library’s buying power has been eroded with steady 6-8% annual increases in subscription costs. The Academic Initiatives Oversight Committee supported the package of requests which likewise was overwhelming supported by the Student Senate in its vote on December 10 to reauthorize the Academic Initiatives Program with designated support for the library initiatives.

UW System made the determination not to bring the new UW-La Crosse differential funding requests before the UW Board of Regents this spring for a vote. As a result, this funding will not be in place for expanded hours or an increase for library databases and other content next year. While this was a disappointing outcome, the request will be renewed next fall, and we are optimistic that in the future we will have the necessary resources to improve both student access to the library’s facility and to information content which are so central to students’ academic success.

Anita Evans, Library Director
Murphy Library is pleased to announce that Dr. James Putz is this year’s Eugene W. Murphy Library Special Recognition Award recipient. The Murphy Library Award was established in 1986 by Murphy Library and the UW-L Foundation to recognize notable contributions to the library’s mission, program, and purposes.

Dr. Putz is a professor in the Communication Studies department and is the course director of CST110, a course that reaches more than 2,000 students annually. Not only is Dr. Putz a tireless advocate for the importance of using library resources and citing them properly in his own classroom, in his role as CST 110 Director, he requires all CST110 instructors to include an information literacy instruction component. Because CST110 is a required course, this means that this is the most effective vehicle the library has currently for teaching information literacy skills in a systematic way.

Dr. Putz further made an important contribution to information literacy instruction in 2005 and 2006 when he co-chaired Murphy Library and the La Crosse Public Library were pleased to announce the successful completion of a 2008 LSTA digitization grant. Visit the site at http://digicoll.library.wisc.edu/WI/subcollections/LaCrosseLocHistAbout.html.

The grant, for $5,506, allowed the libraries to digitize maps and atlases of La Crosse County and the Upper Mississippi River. The project gives users access to material physically belonging to Murphy Library, La Crosse Public Library, and the Wisconsin Historical Society. Over 100 maps both in published and manuscript form are included.

This group of material includes maps and atlases of La Crosse County of a variety of types, including plat (ownership), highway, soil, topographic; city of La Crosse including zoning, parks, and street; other La Crosse County municipalities; and selected pre- and post-lock and dam charts and maps of the Upper Mississippi River. The date range of the maps is approximately 1854-1987 and demonstrates the rich history of the area from the days of logging to the post-lock and dam system on the Mississippi River.

This project forged new boundaries by considerably increasing the amount of La Crosse resources available on the Internet. It focused on materials that are oversize and thus difficult and expensive to host locally with the existing talents and equipment available and probably would not be digitized otherwise. By grouping these materials together intellectually in a database regardless of holding library and sharing the best of these collections with users, everyone benefits. Users of all types will therefore be more likely to capture a solid, representative body of material that can be found in one central location on the web that is currently not digitized.

Murphy Library and the La Crosse Public Library have a long standing cooperative relationship in regard to the digitization of local history content. Winner of the 2005 WLA/Highsmith Award, their La Crosse History Unbound http://lacrossehistory.org web site has helped many local history students, researchers, and genealogists.

This project would not have been possible without the support of Peter Gottlieb and Rick Pifer of the Wisconsin Historical Society, and Anita Evans and Paul Beck of the University of Wisconsin-La Crosse Murphy Library. Anita Taylor Doering, La Crosse Public Library, served as project manager; William Doering, Murphy Library, coordinated metadata; volunteer Daniel Nelson and LPL staffer Megan Isely also contributed with the metadata in the early stages of the project. Vicki Tobias served as UWDCC coordinator on this project.

William Doering, Library Systems & Technology/Cataloging
an interdisciplinary lesson study group consisting of CST110 instructors and Murphy Library librarians focused on studying and revising the CST110 information literacy lesson. The work of the committee resulted in effective revisions to the lesson, better communication between CST110 course instructors and librarians, and in publication of an article about the study in the March 2007 issue of the peer reviewed online journal, *Teaching Forum: A Journal of the Scholarship of Teaching and Learning*. Librarians also presented the results of the study at the 2007 Wisconsin Association of Academic Librarians conference. More recently in fall 2008, Dr. Putz volunteered his freshmen students in three sections of CST 110 to take the ISkills test. The data gleaned from the test results will enable the library to learn more about the information literacy skills of our freshmen so that we can be better prepared to meet the needs of our new students.

We welcome you to join us as we recognize his accomplishments at the Murphy Library Award Ceremony on Tuesday, May 5, 2009 at 7 p.m. in Special Collections, Room 156 Murphy Library Resource Center.

*Cris Prucha, Information Literacy Librarian*

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**Looking at Collections with Library Dynamics**
Last spring, a UWS Library working group was formed with the overarching goal of learning more about how our vast collections of monographic resources are being used (or not used). The working group established the following objectives in order to accomplish this large goal:

- Identify subject areas and amounts of monographic duplication across UW libraries
- Identify strengths and weaknesses in individual collections as well as in the consortia
- Develop a methodology for identifying an optimal number of monographic copies that will effectively and efficiently support the research needs of system users as well as reduce unnecessary resource duplication
- Target low use subject areas for potential remote storage
- Jumpstart collaboration by seeing the 26 collections as one shared collection
- Reduce substantial staff time for individual campus library weeding projects
- Learn more about existing collections in order to guide future collaborative collection decision making (system-wide or by campus type...college, comprehensive, or doctoral)

A company called Library Dynamics was contacted as it produces software that can analyze the holdings of both libraries individually and jointly. The software allows librarians in charge of developing collections to compare and contrast their local library with other libraries, such as a state system or consortia based on unique analyses of title holdings, copy level data, usage, and collection trends over a period of ten years (i.e., 1999-2007).

Library Dynamics data will be able to show us:

- How many copies are held (individually or combined) and at what campus library
- How much use they have had (individually or combined)
- Unique titles (relative to base)
- Overlapping titles (relative to base)

For instance, a report can be generated to analyze how our exercise, sports, and recreation collection (designated by Library of Congress classification numbers GV1 - GV1860) in Murphy Library compares with other libraries in the UW System in terms of annualized use (or total usage for all titles divided by number of years each titles has been in local catalog).

Library Dynamics can provide a detailed picture of UWS library holdings and their use over an eight year period. Ultimately, it has the potential to assist in identifying both broad and specific subject areas for analysis across the UWS and/or within library groups: doctorals, comprehensives, and colleges, (not to mention any user delineated subset of peer libraries). Annualized use per title and percent zero use appear to be helpful in discovering amounts of duplication and subject areas for weeding. Once areas are identified, additional investigation can be done as campus needs dictate. Since many library facilities have special constraints, data is useful to identify resources based on low use that can be stored in a remote facility. Work is being done to identify collection gaps among libraries, and initiate collaborative collection building in order to both save money and maximize UWS library collection depth.

John Jax, Collection & Resource Development Librarian

A Celebration of Campus Authors: Five Years of Books
In January, 2009, Murphy Library and the Provost’s office launched the first Celebration of Campus Authors.

The program highlighted books published by UW-L authors during the last 5 years, including monographic works in which a UW-L faculty or staff was the author, co-author, compiler, editor/co-editor, translator, or illustrator.

A reception with cash bar and music was held in Murphy Library Special Collections. Books were displayed on tables and authors shared brief anecdotes about their writing and publishing experiences.

Each book was given a web page that provides bibliographic information, book cover image, and author descriptions. These web pages will exist for the foreseeable future, and authors may use them as reference points for their books.

After the reception, the books were put on display in the library. The display has been up all semester and is being taken down during the first week of April.

The La Crosse Tribune higher education reporter, K. J. Lange, wrote an article about the event, available here: http://www.lacrossetribune.com/articles/2009/01/23/columnists/lang.txt.

The library wishes to extend its sincere thanks to the authors who participated in the program, to the many people who attended the reception, and to the Provost’s office for co-sponsoring the event.

Stefan Smith, Outreach Librarian

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Web-Based Information Resources

**Literature Criticism Online**

Who is the pictured author? The answer is W.B. Yeats, who,

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**New Subject Encyclopedias**

Students are often surprised to learn that they can use academic encyclopedias when writing scholarly papers. Not all encyclopedias fall into this category, but many of those subscribed to by Murphy Library are...
according to Literature Criticism Online, may be "considered one of the greatest poets in the English language." Literature Criticism Online has several entries about Yeats that discuss and provide literary analysis of his works, including some by well-known names such as Ezra Pound.

Literature Criticism Online (Gale) is one of the world’s premier collections of literature resources. Winner of the Choice Outstanding Academic Titles for 2009 Award, this collection integrates 10 individual, award-winning literature resources. It accurately reproduces, adds to, and enhances what would be a print equivalent of 230 feet of shelf space.

Literature Criticism Online contains tens of thousands of essays that cover centuries of critiques of authors and their works. Users can browse by topic, by work or by author. The collection can also be searched by keyword, full text, author’s name or by work. Cross linking allows users to link right to pages that discuss related titles within the entry.

Literature Criticism Online includes the following databases:

- Contemporary Literary Criticism
- Twentieth-Century Literary Criticism
- Nineteenth-Century Literature Criticism
- Shakespearean Criticism
- Literature Criticism from 1400–1800
- Classical and Medieval Literature Criticism
- Poetry Criticism
- Short Story Criticism
- Drama Criticism
- Children's Literature Review

These encyclopedias can also be found on the library's list of all databases, within selected subject resources pages, and through searching the catalog.

A few of the newer encyclopedias to go online at Murphy Library are:

- New Encyclopedia of Africa. This award-winning work covers the entire African continent, from the Europe-facing shores of the Mediterranean to the commercial bustle of Cape Town. It includes articles in anthropology, geography, history, and cultural studies by an international team of more than 600 distinguished Africanists.

- Encyclopedia of Latin American History and Culture. Winner of numerous awards, this work includes 5,700 entries, photographs, and tabulated national statistics for each of Latin America’s 37 countries. In addition to scholarship in all areas of Latin American Scholarship, the encyclopedia includes biographical profiles of current, emerging, and past figures in politics, letters, and the arts.

- Encyclopedia of Violence, Peace & Conflict. This newly-updated edition covers topics such as arms control, peace movements, child abuse, folklore, terrorism and political assassinations. It includes 220 multidisciplinary articles with over 1,000 cross references and hundreds of suggestions for further reading.

- Encyclopedia of Epidemiology. This encyclopedia includes more than 600 articles on epidemiology and related fields such as biostatistics and health economics. It offers a less technical approach to information and includes a reader’s guide, cross references, further reading, and stable website URLs for more information.

- Encyclopedia of Alternative Medicine 3rd Ed. Unlike the other encyclopedias mentioned here, Murphy Library has subscribed to this online title for a while. It is important to note, however, that the publisher has just released the third edition, so much of the content has been updated. The encyclopedia includes nearly 750 entries covering therapies, diseases/conditions and herbs/remedies.

Libraries throughout the UW System are able to provide this excellent resource without scholarly, subject-specific works that contain peer reviewed entries.

View the list of all online subject encyclopedias at Murphy Library here: [http://libdata.csu.stcloudstate.edu/lacrosseuw/page.phtml?page_id=24](http://libdata.csu.stcloudstate.edu/lacrosseuw/page.phtml?page_id=24)
additional direct costs thanks to
creative licensing agreements
with the vendor by UW-Madison
and the CIC consortium of universities.

Stefan Smith, Outreach Librarian

Art Donation

The library offers a heartfelt thanks to Sharon Jesse, English, for
donating this wonderful Jonathan Green print, which hangs on
the second floor near the Leisure Reading collection.

The signed print, one of 100, is titled “Eyeletes” and is the final
installment in Green's 30-piece "Swing Series." In an interview
with the Augusta Chronicle, Green said about the painting,
"This is about a woman who is truly enjoying the moment. I
wanted to symbolize the strength of the women that I grew up
with, women who were cooking, cleaning and raising children
and burying the dead. They were the ones keeping the culture
together, and in the midst of this all, they were also able to
have a kind of self-joy."

Jonathan Green was born in the “Low Country” Gullah
community near the Sea Islands of South Carolina. He paints

Information Literacy
Instruction

iSkills Assessment Results

Last November, three sections of CST110 (Jim
Putz, instructor) took the ETS iSkills Core
assessment test. The test is simulation-based
and measures the ability of incoming first
year college students to navigate, evaluate,
and use information available through
technology. The reporting scale for the
assessment ranges from 0 to 300. A score of
165 meets foundational information and
communication technology (ICT) literacy
expectations for students entering post-
secondary education. At UW-L in fall 2008,
our results showed that 76% of first semester
freshmen who had already participated in a
basic level information literacy instruction
session designed for CST 110 met or
exceeded the core foundational level of ICT
literacy skills. This result compares quite
favorably with the national average of 39%
for 4-year college freshmen. For further
reading see Tannenbaum & Katz, Setting
Standards on the Core and Advanced
http://www.ets.org/Media/Research/pdf/RM-
08-04.pdf.

One ICT
skill area
where UW-
L freshmen
did not
score as well as those at comparable
institutions has to do with the ability to
interpret, evaluate, and select appropriate
sources from a list of database search results.
The library will consider modifications to our
CST110 information literacy instruction lesson
the scenes and the people he knew as a child: pictures of what may be a vanishing way of life. Jonathan Green's colorful paintings in acrylic and oil have helped to preserve the Gullah culture. "I was always interested in things, in how crafts were done, who everyone's relatives were and the religious functions of the community," says Jonathan Green. "I had all these stuff in my head but I didn't have a place for it until I started painting."

Jonathan Green's colorful paintings in acrylic and oil have helped to preserve the Gullah culture. "I was always interested in things, in how crafts were done, who everyone's relatives were and the religious functions of the community," says Jonathan Green. "I had all these stuff in my head but I didn't have a place for it until I started painting."

that will attempt to increase our focus on critical thinking about resources retrieved in database searching. If such curricular changes are successful, our future students should become more capable and successful researchers throughout their academic careers.

Michael Current, Government Information Public Services Librarian and Cris Prucha, Information Literacy Librarian

Moving in!

Murphy Library is pleased to welcome the following offices and resources to the building.

Their mission states that Student Support Services (SSS), Murphy Library, Room 270, provides opportunities for academic development, assists students with basic college requirements, and serves to motivate students toward the successful completion of their post-secondary education. The goal of SSS is to increase college retention and the graduation rates of participants, as well as facilitate the transitional process from one level of higher education to the next. SSS provides assistance to 350 eligible students each year.

The Mathematics and Statistics Learning Center, Murphy Library, Room 256, is available for any student in mathematics and statistics. There are peer tutors available during day and evening hours. There is no cost to the student for use of the tutors in this center. If you are interested in hiring someone for one on one tutoring, there is a list of available students in the Mathematics Department Office, Room 1020 Cowley Hall.

The UW-L Writing Center, Murphy Library first floor (moving to Room 256 in fall), offers peer tutoring to help writers prepare almost any type of material. On any given day, you are as likely to see a biology major as an English major, a freshman as a senior--or even a graduate student--using the Writing Center. Some people are working on their resumes, others are brushing up on APA documentation, and still others are discussing paper topics or overcoming writer's block. The people who visit the Writing Center are a diverse group, but they all share a commitment to improve their writing.

New Map Room. Murphy Library Room 17, now designated as

Media Scheduling Available for Faculty

Over the years, the Circulation Department has investigated many options for automated reservation of videos/DVD's for classroom use on a particular date. However, they have all had serious limitations. So we have instituted a process that should work as well. If you want to schedule media item(s) in our collection for a particular date, please call or email Michele Strange (5-8943) or Dwayne Webb (5-8507). We will make sure that the item is available and on the hold shelf in time for your presentation date. You will receive an email when the item goes on the hold shelf for you.

Michele Strange, Access Services Librarian

Please let us know if you have comments or suggestions to help us improve The Fine Print.

The Fine Print is published fall and spring terms for UW-La Crosse faculty, staff, students, and friends of Murphy Library.

Stefan Smith, Editor
Paul Beck, Department Chair
Anita Evans, Library Director
the “Map Room,” is the new home for most of the topographic maps, geologic maps, and related materials that were previously located in 207 Cowley. This impressively extensive collection integrates materials collected by the Geography and Earth Science Department over many years with materials received at UW-L through the Federal Depository Library Program since 1982. As before, the map library collection continues to be available for use by all UW-L students, faculty, and staff, as well as by the general public.

Staff Updates

**Welcome Teri Talpe**

Murphy Library is very pleased to welcome Teri Talpe, the new assistant librarian at Special Collections who replaced Linda Sondreal in February. Though here for just a few short months, Teri has proven herself invaluable to the many student, faculty, and other researchers in Special Collections. When asked to share some information about herself, Teri provided the following:

"I am new to La Crosse, the river and bluffs. I grew up in Whitewater, WI and intended to major in marine biology at UW-Madison until a couple of fabulous French professors opened up the possibility of foreign language study. After my undergrad in French and some exposure to ESL, I left for France for many (many) years teaching English and working in music. In 2003 the UW Alumni tracked down its members living in France and invited me to a dinner in Paris. The seed was planted that night to return to Madison and earn a Master’s. I chose Library Science and interned at UW-Madison’s Special Collection and Rare Books.

So far, I’ve found that here is never a dull day here in Special Collections at UW-La Crosse. I enter a time machine five days a week. These types of collections have unique stories and it’s a great feeling to be part of the collective haven of memory. If you like history and the written word, there is something for everyone here.

Many thanks to Paul Beck for his repeated explanations and patience.

Oh, and my last name is Talpe, which does indeed mean “mole” in Italian and Flemish."

**Dirck Nagy’s Other Life**

Those who attended the Celebration of Campus Authors last January know one of the better library secrets: Dirck Nagy, the library’s night supervisor and self-proclaimed “head library mole” is an amazing classical guitarist.

Recently, Dirck was the featured composer in the Guitar Foundation of America’s Contemporary Music Series. Two of his compositions, *Prelude #3---for Jonathan Leathwood* and
Study #6---for Steve Waechter are printed in the Spring 2008 issue of Soundboard Magazine, the official quarterly journal of the GFA.

Dirck holds a Master’s degree in Music Theory and Composition from the University of Northern Colorado, where he also taught freshman music theory and conducted a guitar ensemble. He is also an avid chamber musician, and has arranged and recorded soundtracks for video. His compositions include chamber music involving guitar, as well as solo piano, brass, and vocal music. Works in progress include a large choral piece and a guitar concerto.

If you get a chance, ask Dirck about some of his other "other lives" which include stints as a carpenter, a cook, a warehouse manager, and an athletic trainer coaching Alpine ski racing at international levels of competition.

Other updates:

- Galadriel Chilton, Murphy Library, was invited to present “The Life and Times of an Embedded Librarian” and was a panel member for "Getting a Handle on E-Resource Management: An ERM Panel” March 19 at the 2009 Library Technology Conference in St. Paul, MN.

- Michael Current is serving as the 2009 Chair of the Government Information Round Table of the Wisconsin Library Association.

- John Jax, Collection and Resource Development Librarian has been elected chair of the library department for a three-year period beginning with the 2009/10 academic year.
Support Murphy Library

Make a Difference! Support the Murphy Library Endowment Fund and Honor with Books Program.

Maintaining the level of excellence expected in our academic community creates challenges for today's university libraries.

In 1989, Murphy Library at the University of Wisconsin-La Crosse established an endowment fund to support and enhance the special needs of the Library.

Help make a difference in the 21st century! One way to make that difference is honoring someone with a book plate in a newly purchased book. For more information and donation instructions visit the Honor with Books Program website.

For general information on other options for giving to the Endowment Fund, please visit the Endowment Fund website.

Fredricks Memorial Endowment Fund in Oral History

The Fredricks Memorial Endowment Fund was established in 1994 in honor of history professor and oral historian Howard Fredericks. The fund supports the university's oral history program, which is an active and useful primary resource for the region.

Contributions are greatly appreciated and may be sent to:

UWUW-L Foundation-Fredricks Fund
Murphy Library Resource Center
University of Wisconsin-La Crosse
1631 Pine Street
La Crosse, WI 54601-3792

Library Hours

Regular Academic Year Hours
Monday - Thursday 7:30 a.m. - 12:00 a.m.
Friday 7:30 a.m. - 6:00 p.m.
Saturday 11:00 a.m. - 6:00 p.m.
Sunday Noon - 12:00 a.m.

Reference Desk (Regular Academic Year)
Monday - Thursday 9:00 a.m. - 5:00 p.m. & 6:00 p.m. - 9:00 p.m.
Friday 11:00 a.m. - 3:00 p.m.
Saturday 1:00 p.m. - 4:00 p.m.
Sunday 1:00 p.m. - 4:00 p.m. & 6:00 p.m. - 9:00 p.m.

Area Research Center (Regular Academic Year)
Monday - Friday 10:00 a.m. - 5:00 p.m.
Wednesday 7:00 p.m. - 9:00 p.m.
Saturday Closed
Sunday Closed

Intersession hours as posted

Finals Weeks and Holidays

Finals Week: Special Hours are in effect. Visit the Hours link on the library home page for more details.

Finals Week: Reference Service will be available 10:00 – 3:00 p.m. Intersession hours as posted at the Hours link.

Library Contacts

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<td>Acquisitions</td>
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<td>Gov. Documents 785-8513</td>
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The Fine Print **Easter Egg:**

Staff meeting, Oct. 31, 2008. Agenda: discuss Halloween dress code policies.