Academic Initiatives: A Boon for Student Research

Undergraduate and graduate students are the beneficiaries this fall of the UW-L Student Association and student body votes in support of expanding library resources through the Academic Initiatives program a year ago. Student differential tuition, officially approved by the UW System Board of Regents in February, has made possible significant additions to the databases and e-journal collection in the library. Librarians during the course of last year worked closely with faculty and student members of the Faculty Senate Library Committee to determine what essential e-content to add. Over the summer, librarians and staff, including Galadriel Chilton, John Jax, and Jen Holman did the “behind the scenes work” to order the e-resources and make them available through the database A-Z list, subject guide pages, and other library website access points.

The cadre of new e-resources, available 24/7, covers a range of disciplines. The five JSTOR journal packages add hundreds of research titles: the Life Sciences collection alone features 161 titles. The library previously provided Dissertation Abstracts Online only as an indexing/abstract service; now, with Dissertations & Theses this has been expanded to include online full-text for most dissertations added since 1997 as well as selective earlier dissertations. Check out Stefan Smith’s website http://libguides.uwlax.edu/studentfunded for more information about the databases funded by Academic Initiatives for this year.

This link also shows the eleven hours added this fall to the library schedule. The hours chosen were based upon data collected from the spring 2008 LibQUAL+ survey, some student class research projects on library hours, building use statistics, and feedback from users (sometimes in the form of email suggestions to the Chancellor!). Now, students can use the facility's expanded weekend hours and Sunday through Thursday until 1:00 a.m. Michele Strange and her colleagues in the circulation department welcomed Emily Kuschel, a spring graduate of UW-L and former library student employee, as a circulation department supervisor in August; Emily was hired to help implement the AI library expanded hours program.

On November 17, libraries across Wisconsin will be celebrating Wisconsin Libraries Say Cheese! A Day in Pictures. We want to use this day to help advertise the new student-funded library resources and invite you to drop by for a few minutes, or more, for some cheese and good cheer at 3:30 p.m. or 11:30 p.m. (for the late night owls!) just inside the entrance to Murphy Library. And this will be an opportunity for us to talk with you directly about how the library is serving your needs.
Welcome Rachel Slough

Hi! I'm Rachel Slough, the new E-Learning Librarian. I graduated from library school at Indiana University in May 2010. While at Indiana, I worked for the Government Information, Reference, and Teaching & Learning departments of Wells library. Partway through my studies, I took a leave of absence to teach English and work in libraries at the Catholic University of Concepcion in Concepcion, Chile through a Fulbright grant.

The E-Learning Librarian position was very appealing because of the chance to participate in interesting collaborations within the library and across campus, and to support students and faculty in a variety of ways. Before I came, I knew that Murphy Library has a reputation for being innovative and really caring about faculty and students, and it has been very exciting to see how true this is. I am thrilled to be part of this department and looking forward to continued work with e-learning and the UW-L community.

Contact me at slough.rach@uwlax.edu, 785-8398, or stop by my office on the first floor of the library, Room 123. I look forward to meeting you!

Say Cheese: New Wisconsin Tradition

Stop by for cheese and crackers at 3:30 p.m. and 11:30 p.m. on Wednesday, November 17! It's a celebration of both student-funded library resources and a statewide campaign that highlights libraries through “say cheese” photography.

Based on the adage that “a picture is worth a thousand words,” the Campaign for Wisconsin Libraries has created a visual way to remind people of the variety and wealth of resources, services, programs, and activities their library offers -- benefits that continue to bring more and more people through the library’s front door each day.

Wisconsin Libraries “Say Cheese! – A Day In Pictures” is a new promotional project by the Campaign for Wisconsin Libraries, which is a program of the Wisconsin Library Association (WLA) Foundation. Using the web resource Flickr, the project will share digital photos taken by libraries across Wisconsin on November 17, 2010.

Last year, Murphy Library participated in the first “Say Cheese!” project with photographs taken by Teri Talpe of Murphy Library's Special Collections, who also happens to be an award-winning photographer. Those photos can be seen at Murphy Library's Flickr account as part of the larger "Say Cheese" photostream at Flickr.

This year, Murphy Library will combine the "Say Cheese" program with its own celebration of student-funded resources, especially focusing on student-initiated expanded hours. The library will provide cheese and crackers to library visitors both in mid afternoon and during late-night hours (after 11:30 p.m.) on Wednesday, November 17.

Record Bequest from Dr. George Gilkey:
Culmination of His Many Contributions to Murphy Library

This past summer the UW-L Foundation office informed Murphy Library that emeritus professor Dr. George Gilkey, who passed away Feb. 9, 2010, had made a life insurance policy bequest of $22,000 to “Special Collections—Murphy Library.” This is the largest one-time donation by an individual to Special Collections. Our deepest appreciation to Dr. Gilkey, his generosity, and his thoughtfulness.

Dr. Gilkey received his Bachelor of Arts degree from DePauw University and his M.A. and Ph.D. degrees in modern European history from Northwestern University. He began his teaching career at Wisconsin.
State College-La Crosse in 1954. He served as chairman of the history department from 1960 to 1970, overseeing the expansion of the department to over 20 faculty members. He retired as emeritus professor of history in 1983.

Dr. Gilkey's gift is a continuation of the positive impact he had on the Special Collections programs during his lifetime. He played a pivotal role in establishing the Area Research Center (ARC) in Murphy Library in 1965 as faculty sponsor. Dr. Gilkey helped negotiate the agreement between the university and the State Historical Society of Wisconsin to establish the ARC and make the Library an official depository. The ARC was placed under the auspices of Special Collections and remains a unit within that department.

During his tenure, Dr. Gilkey researched and published "The First Seventy Years: A History of the University of Wisconsin-La Crosse, 1909-1979." This was the university's first comprehensive history book and his research brought many archival manuscripts to the newly founded center. Dr. Gilkey's own research papers, including notes and drafts of "The First Seventy Years," were processed this summer and added to the holdings in Special Collections. "The First Seventy Years" has been digitized by Murphy Library and is available at: http://murphylibrary.uwlax.edu/digital/uwl/Gilkey/

Dr. Gilkey acquired other manuscript collections and donated them to Special Collections. He also encouraged his graduate history students to research local and regional history using materials in Special Collections. A collection of those student theses were published in the series "Studies in State and Local History." He was also instrumental in establishing the oral history program at La Crosse. Those interviews and transcripts are housed in Special Collections.

During his lifetime Dr. Gilkey made tremendous contributions to Murphy Library and Special Collections. He was a friend to many who worked in Murphy Library over the years. He was recognized for his many and varied contributions to Murphy Library with the 1988 Murphy Library Recognition Award. We honor him again for his generous bequest, his final act of consideration and generosity to Murphy Library. Thank you, George.

Paul Beck, Special Collections Librarian

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New Reference Books

Students, faculty, and staff make heavy use of Murphy Library's reference books. While many reference sources are moving to electronic formats, other outstanding titles continue to be published in book format. Examples of recently-acquired reference books:

- SIPRI yearbook: world armaments and disarmament 2010
- Science year; the World Book science annual 2011
- The politics of sexuality: a documentary and reference guide

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Celebration of Campus Authors Planned

The UW-La Crosse Celebration of Campus Authors is an opportunity for the campus community to explore and enjoy books published by campus authors from all disciplines.

This year's program recognizes UW-L faculty and
The celebration consists of several parts:

- **Reception:** A 2-hour reception from 4 – 6:00 pm, Wednesday, January 19, 2011 in Murphy Library Special Collections. During the reception, all submitted books will be displayed, campus authors and dignitaries will speak, and the entire campus community will have opportunity to view books and speak to authors.

- **Archival Website:** Provides a record of publications along with book and author descriptions.

- **Library Display:** Display case featuring books from the reception.

People who have authored, co-authored, compiled, edited/co-edited, translated, or illustrated an original-content book published in a non-traditional format are invited to be featured in this celebration!

The deadline to submit your book information is December 10, 2010. Find out more at the Call to Participate web page and form.

Visit the Celebration of Campus Authors web site to learn about previous year’s programs.

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**Check out WATT?**

You might be surprised at all the different things that can be checked out at Murphy Library. In addition to books, periodicals, movies, and all the other standard library fare, people can also select from an array of other useful items such as:

- **Kill a Watt:** Plug your household electronics into a Kill A Watt and learn how much electricity those devices are using and whether or not they are energy efficient. The library has six of these, and they can be checked out for seven days. Thanks to the...

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**New Electronic Resources**

In addition to UW-L’s new student-funded electronic resources, several other electronic resources have become available to campus through a variety of local, state, or system funding channels. These include:


  According to the publisher: This initial volume in the SAGE Series on Green Society provides an overview of the social and environmental dimensions of our energy system, and the key organizations, policy tools, and technologies that can help shape a green-energy economy. Each entry draws on scholarship from across numerous social sciences, natural and physical sciences, and engineering.
UW-L Environmental Council and the UWL Progressives for making these available.

**Laptop computers:** 14 wireless laptops can be checked out for two hours for use within the library.

**Headphones:** Use these for listening to audio on library computers or your own computer within the library.

**Cables and adapters:** Use a variety of cables and adapters for network connections, large monitors, Apple products, and more within the library.

**Office supplies:** Check out scissors, rulers, use a three-hole punch and more for use within the library.

Ask for these items at the library's Reserves Desk, which is part of the large first-floor Circulation Desk.

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**U.S. Serial Set Digital Collection (LexisNexis)**

According to the publisher: This collection of government publications captures key aspects of American life from the early 19th century onward - from agriculture, to westward expansion, scientific exploration, politics, international relations, business and manufacturing. It begins in 1789 with the American State Papers and details Congressional business through 2003. It includes reports and documents either produced or ordered by Congress, as well as presidential communications and treaty materials. Of particular importance to those who study law, the Serial Set contains Congressional legislative reports that provide unrivaled insight into the legislative intent of laws enacted before 2003.

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**Art & Architecture Complete (EBSCOhost)**

According to the publisher: Designed for use by a diverse audience that includes art scholars, artists, designers, college students, and general researchers, this database provides full-text coverage of more than 350 periodicals and 220 books. In addition, it offers cover-to-cover indexing and abstracts for more than 800 academic journals, magazines and trade publications. It also provides selective coverage for more than 70 additional publications and an image collection of over 64,000 images provided by Picture Desk and others.

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**Support Murphy Library**

**La Crosse in Light & Shadow**

Edited by Ed Hill and Douglas Connell

Available for $40.00 plus $3.00 shipping and handling. Proceeds for the book go to the Murphy Library Endowment Fund.

For more information and purchase instructions, visit Murphy Library Special Collections

**August Moon by Michael Blaser**

This magnificent oil painting, commissioned for Murphy Library, hangs in the library's Special Collections area. Limited edition prints are

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**Support Murphy Library**

**Make a Difference! Support the Murphy Library Endowment Fund and Honor with Books Program.**

Maintaining the level of excellence expected in our academic community creates challenges for today's university libraries.

In 1989, Murphy Library at the University of Wisconsin-La Crosse established an endowment fund to support and enhance the special needs of the Library.

Help make a difference in the 21st century! One way to make that difference is honoring someone with a book plate in a newly purchased book. For more information and donation instructions visit the Honor with Books Program website.

For general information on other options for giving to the Endowment Fund, please visit the library Endowment Fund website

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**Fredricks Memorial Endowment Fund in Oral History**
available for sale.

More information is available through Murphy Library, (608)785-8511, and at the library's August Moon Website.

The Fredricks Memorial Endowment Fund was established in 1994 in honor of history professor and oral historian Howard Fredericks. The fund supports the university's oral history program, which is an active and useful primary resource for the region.

Contributions are greatly appreciated and may be sent to:

UW-L Foundation-Fredricks Fund
Murphy Library Resource Center
University of Wisconsin-La Crosse
1631 Pine Street
La Crosse, WI 54601-3792