Offering Choices

A few years ago

University of Rochester River Campus Libraries hired an anthropologist, Dr. Nancy Fried Foster, to study research behaviors of faculty and students. The goal was to develop a deeper understanding of how those behaviors may challenge library assumptions and inform a redesign of library services and facility. Dr. Foster's study took her to campus offices and student study spaces to observe how research was conducted in various environments. While we have not engaged the services of an anthropologist, Murphy librarians and staff in recent years have been revising our thinking about the design of the facility and learning spaces based upon observations about how students do use library spaces and what their preferences are. Student and faculty perceptions of service quality reported in LibQUAL+ and other library surveys also are illuminating. One conclusion reached has been that one size doesn’t fit all and that we need to plan for a variety of individual and group seating and flexible spaces to offer a range of choices for students.

The once all-quiet library has been transformed to allow for more communal spaces where students can collaborate on group projects. The Collaborative Learning Information Commons (CLIC lab) was first established in 2006, and this space, now in high demand, continues to evolve. A library space planning team, with assistance from ITS Educational Technologies and other design consultants, is redefining additional spaces on the first floor. The declining number of paper current periodicals, as e-journals become more the norm, allowed us to shrink the footprint of the shelving this spring to open up additional room for study space. New Herman Miller furniture will be in place by this summer—some chairs will be relatively portable so that students can adapt the space to their use. Comfortable chairs will be added. This area adjoining the CLIC space will feature moveable whiteboards and two large LCD monitors on mobile stands which students can easily hook up to a laptop and migrate from one study cluster to another as needed by groups of students who would benefit from a larger screen. To improve the ergonomics in the group study spaces on the second floor, the popular and more functional Herman Miller Caper chairs in use in the CLIC area will be installed.
Randy Hoelzen, assistant professor and coordinator of reference and interlibrary loan, will retire this May.

Hoelzen has contributed a great deal to the development of the library and UW-L throughout his career, including serving as library department chair from July 1996 to June 2000. When Hoelzen was first appointed during the fall term of 1988, it was to serve as Murphy Library’s bibliographic instruction and interlibrary loan librarian. Later, in 1992, Hoelzen’s responsibilities changed to that of coordinator of reference and interlibrary loan.

Interlibrary loan service has grown in volume by 600% under his leadership. As the interlibrary loan librarian, Hoelzen advocated for a free service that was readily available to all categories of campus users and fully integrated into other library service components. He was an early adapter of technology and shepherded the department through a progression of three interlibrary loan automated software systems. He promoted increased communication and collaboration between collection development and interlibrary loan in order to improve the library’s collection and services.

He was the library’s first bibliographic instruction librarian. He is credited for building the instruction program and making it more visible to classroom faculty. In the first year of his leadership, library instruction increased by 50%.

Even after his responsibility for bibliographic instruction ended, Hoelzen continued to teach an extensive range of classes for the library’s information literacy program. A respected teacher, Hoelzen primarily taught upper division and graduate level courses. His expertise in history...

Murphy Library is pleased to announce that Dr. John C. Gardner, a professor in the department of accountancy, is this year’s Eugene W. Murphy Library Special Recognition Award recipient. The Murphy Library Award was established in 1986 by Murphy Library and the UW-L Foundation to recognize notable contributions to the library’s mission, program, and purposes.

Since he joined the UW-L faculty in 1985, John has worked to strengthen the library reference collection in support of his discipline. Ever respectful of the limitations of library budgets, Gardner worked closely with library staff to cut expensive but little used resources, and to select books and legal services that students would use in class and later in their field. His efforts have ensured that accounting students and faculty have one of the best collections in the state to use for accounting research.

Dr. Gardner has advocated for the importance of the ability to conduct thorough legal research as an essential professional skill for accountants. He has been an active participant in the instruction program over several decades, working closely with librarians to develop learning materials and information literacy instruction for accounting students. John played a significant role in developing many of the library’s legal and accounting library guides. He was an early innovator of the problem-based approach to learning, creating several problems each year that his students would work on in groups throughout their library instruction experience.

Dr. Gardner also was one of the earliest instructors at UW-...
as well as in marketing and business resources has been invaluable to building the library collection and in working with students.

Hoelzen assumed responsibility for reference in 1992. In his role as coordinator of reference services he worked to adapt to new technologies, workflow patterns, and staffing responsibilities, without losing sight of the teaching role of librarians at the desk. He worked to bring GIS (Geographic Information Systems) software to the library for mapping data sets.

Hoelzen came to a very different library than the one we have today. During his tenure at UW-L, information has transformed from print to digital resources. Document delivery has changed from a service that used the U.S. Postal Service to deliver print material to a service that uses email, scanners, and a world of international collections to deliver electronic copies in an amazingly quick period of time.

Hoelzen has an impressive service record spanning many campus and civic groups. At UW-L he was an active member of TAUWP/AFT and actively participated in the successful effort to give faculty the right to form a collective bargaining unit.

In his retirement, Hoelzen looks forward to pursing his research interests in local history, especially ethnic settlement patterns.

Library colleagues have commented that they will especially miss Hoelzen’s quiet sense of humor. When asked about this article, he suggested that it should be limited to eleven sentences: one for every two years.

We invite you to a retirement reception for Randy at Murphy’s Mug in the library on Friday, May 14, 2010, from 2:30-4:30 pm (brief program at 3:00).

Cristine Prucha, Coordinator of Information Literacy Instruction

Librarians Receive ALA Coutts Award

UW-La Crosse librarians Galadriel Chilton and Bill Doering have been awarded the American Library Association’s (ALA) 2010 Coutts Award for Innovation in Electronic Resources Management. According to the ALA, this is a national award that recognizes significant and innovative contributions to electronic collections management and development practice.

Bill Doering is the library’s systems, catalog & digital initiatives librarian, and Galadriel Chilton is the library’s e-

African American Children’s Literature Program

On Thursday, April 15, the Murphy Library Curriculum Center hosted a program titled “African American Children’s Literature: A Discussion of History and Books for PK-Middle School,” presented by Darwin L. Henderson. The event was attended by area educators as well as UW-L faculty, staff, and students.

Darwin L. Henderson, is an associate professor of literacy
resources librarian.

The award is given in recognition of the significance of UW-L's locally created electronic resource management system, ERMes. This open access electronic resource management system has helped 36 libraries manage their growing and increasingly complex e-resource collections.

Galadriel and Bill will be recognized at an awards ceremony during the 2010 ALA Annual Conference in Washington, D.C. in June, where they will also give a presentation on ERMes.

Darwin has served as an elected member of the advisory board of the Children's Literature Assembly of the National Council of Teachers of English and is currently a member of the advisory board of the Children's Defense Fund's Langston Hughes Library. Darwin was the 2006-2007 Chair of the Coretta Scott King Book Award jury of the American Library Association. This was the fourth annual Multicultural Children's Literature program at Murphy Library. The program is sponsored by Murphy Library, Campus Climate and Diversity, and the School of Education.

Michele Strange, Access Services Librarian

New Electronic Encyclopedias: Mix and Match to Meet Your Needs

Over the past few months several new electronic encyclopedias have become available. A partial list of our electronic encyclopedias is available at: http://libguides.uwlax.edu/content.php?pid=92820&sid=0.

As the number of our titles grows, their subject interconnectedness becomes more apparent. In many topic search instances, it would be worthwhile to consult several of the titles. One such example is the concept of the just war. The five titles I reviewed, and in which I found pertinent articles on this topic were: The Encyclopedia of Philosophy, The Encyclopedia of Human Rights, The Encyclopedia of Violence, Peace & Conflict, International Encyclopedia of the Social Sciences, and the Oxford International Encyclopedia of Legal History. Articles specifically on this topic were identified, as well as articles on many related topics. I invite you to take a look at our electronic reference books. No matter whether your topic is biodiversity, social psychology communication behaviors, or almost any other topic, I believe you will find multiple electronic reference books that will serve your needs.

Randy Hoelzen, Reference and Interlibrary Loan Librarian

Where Did my Current Periodicals Go?

Over the past ten years, the way people access scholarly journal articles has changed dramatically. The periodicals department once managed 1,600 print and microform subscriptions. Now we manage a staggering 63,000 access points to journal articles (print, electronic, and microform) through our GetITeXt service (SFX).

In 2006, after several years of steady decline in use, we moved the bound
journals from the first floor to the lower level. This move freed up a tremendous amount of space for the collaborative learning information commons, an extremely popular study area in the library.

During summer 2009, we switched current journal subscriptions from print to electronic except for titles that are 1) leisure reading/magazines and 2) not available electronically. We currently stand at 388 print subscriptions.

Because the current periodicals area was originally designed for a much larger collection, we have been able to reduce the amount of shelving, leaving more space for a comfortable lounge area, coming later this spring.

Anecdotally, we understand that some of our users still want to access scholarly journal articles in print and may be alarmed by these changes. In our community of 9,000 users, however, the data point to the majority of users wanting instantaneous access to journal articles 24/7.

The following data illustrate the sharp decline in the library’s print/microform titles as well as the rise in electronic use.

![Graph showing decline in print/microform use and rise in electronic use](image)

Which of our print titles are getting the most use? The chart below shows current periodicals used more than 50 times in a fiscal year (July 1-July 30).

As use continues to decline on the print front, we are redirecting our limited funds to support electronic access. Here is just one example of why moving to electronic makes sense. In the fall of 2007, we canceled 46 print titles, all published by Elsevier. These 46 titles cost $60,000 in FY08. The costs of these subscriptions were rising approximately 10% each year. We canceled those 46 print titles in favor of Elsevier’s College Edition, a series of three packages totaling 2,100 titles in the areas of physical sciences, life & health sciences, and social and
behavioral sciences. The initial cost for all three College Edition collections was $33,000, with annual price increases rising a mere 3% each year. We saved nearly $30,000 and added access to 2,000 more titles. In 2009, users downloaded 34,440 full text articles.

During the last decade, students, faculty, and staff have commented that having unlimited availability and easy access to scholarly journal literature is crucial to their success.

Neither geographical nor time restrictions apply to electronic content. Users can access electronic journals whether they are studying in China or in the convenience of their apartment a few miles from campus. They can easily save the articles to their desktop or print them out.

While many of us prefer to read a printed document, electronic access is about choices. Those who want to print articles can do so far more efficiently than photocopying, while those who prefer to read from a screen or cannot physically come to the library are easily accommodated.

Electronic journals are in their infancy and continuous technological innovations will improve their functionality beyond what is possible in print.

**Jenifer Holman, Periodicals Librarian**  
**John Jax, Collection and Resource Development Librarian**

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**Going Green: First Steps with Self-Archiving Faculty Publications**

In the fall 2009 Fine Print, William Doering and I published a brief article titled “Exploring Open Access.” This article celebrated the first international Open Access Week in fall 2009 and sought to encourage faculty at UW-L to begin thinking about self-archiving (green open access) their own scholarship. Encouraged to spread the word about open access by the Faculty Senate Library Committee, William and I addressed the department chairs and spoke at Faculty Research Day to urge researchers to deposit their scholarship in the UW institutional repository, MINDS@UW. Since then, we have been working with a small group of faculty to get their scholarship loaded to MINDS and have learned some important lessons:

1. Never assume that a journal’s current publisher is the one that holds the copyright. Journals change publishers with alacrity; if the article was written before the current publisher obtained publishing rights for that journal, we needed to track down the former publisher and work out the permissions with them.

2. While the big publishers (Elsevier, Sage, Wiley-Blackwell, Springer) have explicit policies on self-archiving and author’s rights easily available on their websites and in RoMEO/SHERPA, many smaller publishers have never heard of self-archiving and are quite leery of it.

3. Some publishers will allow only a pre-peer review copy of the scholarship to be loaded to the institutional repository.

One solution to all these issues is to enlist the help of colleagues during the publication agreement negotiation itself. As you work with publishers to negotiate a
Faculty Publication Collection Use
MINDS@UW

Data courtesy of Dorothea Salo (Digital Repository Librarian)

- We suggest that you include an author addenda with your publishing agreement (example: http://open-access.net/de_en/general_information/legal_issues/publishing_agreements/).
- We highly recommend the SPARC addenda: http://www.oai.unizh.ch/images/stories/docfiles/sparc%20lizenz.pdf. While some publishers will reject these addenda, it remains important to communicate your support of open access. As more publishers see addenda and understand that authors want to retain more rights, they will begin considering changes to the system. Without this critical feedback from authors, publishers have little reason to adapt their publishing agreements.

We have some preliminary use data from the scholarship (now 10 items as of March 26th) loaded in our UW-L faculty publications collection at MINDS. Please note that these statistics are undercounted as the system capturing the use does not begin counting until an article (or other object) has gotten 20 hits. Most articles are averaging around 30-60 hits per month.

If you are interested in working with us to load your scholarship to MINDS@UW, please contact us.

Jennifer Holman, Periodicals Librarian
William Doering, Systems, Catalog & Digital Initiatives Librarian

**Samuel Johnson Work Donated to Special Collections**

Students at UW-L put out some exceptional master’s theses. These theses, along with other notable student papers are now available through the UW System institutional repository, Minds@UW.

Not only do UW-L students refer back to these wonderful sources of UW-L scholarship, but they are requested through interlibrary loan by other campuses around the world. In 2009 alone, 21 UW-L theses were sent to researchers at other institutions.

Historically, the library received two copies of each thesis, one for the circulating collection and one for permanent retention in Special Collections. With the help and approval of the Graduate Studies Council and the Office of Graduate Studies, starting July 2009, graduate students now submit only a single paper copy for Special Collections.

**UW-L Master’s Theses Now Available Online**

![Image of Samuel Johnson book cover](image)

*Photo: Stefan Smit*
Emeritus Professor William Hyde, English, recently donated to Special Collections his personal copy of an 18th century literary treatise on the lives of English poets by the noted English poet, lexicographer, and all-around man of letters, Samuel Johnson. The work is a four-volume set and is titled, “The Lives of the Most Eminent English Poets with Critical Observations on their Works.” It is a revised edition published in London in 1783 and contains corrections to the original 1778 edition. The 4 volumes are bound in leather and the original binding is sound. Published on rag paper, the pages are pliant and intact. Except for some foxing marks on the paper, the volumes are in fine physical condition.

Special Collections does have a three-volume set of this same title but that edition was published in Philadelphia in 1819. The two editions will complement each other as close examination of both will undoubtedly reveal differences and similarities.

Professor Hyde acquired his set from a London bookseller in the summer of 1959 for the kingly sum of 5 pounds, 5 shillings, or $15.00. How many Euros do you think a rare book dealer would charge for this set today? Monetary speculation aside, Special Collections appreciates the historic nature and research value of this work.

Thank you, Professor Hyde!

Paul Beck, Special Collections Librarian

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Building Collections with Donations, Endowments, and Grants

In addition to the great services they provide, libraries are defined by their collections— the quality, quantity, depth, and breadth of their physical and digital holdings. The collections at Murphy Library are greatly enhanced by the generosity of individual donors, the proceeds of the Murphy Library Endowment Fund, and grant awards from faculty across campus.

**Library Book Sales**

Not all books that are donated to the library end up in the library’s collections. However, these books still greatly benefit the library by providing items for the library book sales. Book sales fund staff training, purchase of library materials. The entire library staff is extremely grateful for the substantial growth of our collections due to these highly-regarded donations.

**Grants**

Murphy Library also benefited from grants that were obtained by students via UW-L’s Undergraduate Research & Creativity program. Materials were purchased for the students to complete their research agendas and upon conclusion of their investigations, the materials were placed in the library.

**Endowment Awards**

The Murphy Library Endowment Fund benefits library collections in many ways. One needs only to browse the various physical collections and

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**Book Donor List**

**July 2009 to Current**

- Bill and Anita Doering
- Paul and Carol Stoelting
- Don Campbell
- John Gardner
- Anita Evans and Larry Lebiecki
- Bonnie Daines
- Jon and Marcy Ruesch
- Mary Baldwin
- Ed Hill
- Joe and Judy Jax
- John Jax
- Greg Wegner
- Mike Parker
- Galadriel and Gerard Chilton
- Deborah Hoskins
- Frank Barmore
- Michele Strange
- Deborah Dougherty
- Carrie Melin
- Randy
note the numerous Endowment Fund bookplates to see the wealth and breadth of these contributions. In recent years, endowment funds have significantly expanded Curriculum Center holdings of award-winning materials in the areas of science, technology, engineering, math, social studies (STEMSS), and history.

If you have questions about book donations, endowments, or the book sale, please contact John Jax (5-8567) or Karen Lange (5-8305).

John Jax, Collection and Resource Development Librarian

Steamboat Digitization: The Z's

In Special Collections, we are digitizing the library's impressive visual collection of steamboat photos, starting with the A's and ending with the Z's. This project has been in process since 2007, when a partnership was announced between Murphy Library and the UW Digital Collections Center at UW-Madison. There are over 40,000 steamboat and river-related images in the collection, and we have now just started working on the Z's.

The process has various levels of intervention. The first step starts with our director, Paul Beck, who does the initial triage and research. Each image and negative then goes through several subsequent steps of quality control and cataloging before being shipped off to Madison for scanning. So it is actually Paul who has reached the Z's, and the rest of us are trying to keep up. We are extending beyond the end of the alphabet of steamboat titles and also scanning images that fall under specialty topics such as Ferries, Captains, Military Boats, Unidentified, Movies, Gambling, Showboats, Poetry, Passengers, Crew, Umbrella Boats, and the list goes on.

Spring into Action for Summer

Our student workers have hidden talents, or so we've discovered recently in Special Collections. We gave one of them, Courtney Mondloch (freshman from West Bend, WI), free reign to take over our panel space in one of the two kiosks in the atrium of Murphy Library. It needed refreshing, and Courtney gave it a full facelift. She used colors, quotes, and photos that she chose from our La Crosse Area Archival Photo Collection, and all on the theme of "springing into action for summer."

The project was self-directed and no doubt invigorating for someone like...
Batches go live on the website every few months. At this point, you can search for images related to steamboats with boat titles ranging from A-N. If you click on “About the Collection” there is a link that takes you to the list of subject terms used in the project. We’ve had national and international researchers, model steamboat builders, and steamboat buffs contact us from all over.

The direct link to the project: [http://digicoll.library.wisc.edu/LaCrosseSteamboat/About.html](http://digicoll.library.wisc.edu/LaCrosseSteamboat/About.html). To see the home page of the UW Digital Collections Center, click here: [http://uwdc.library.wisc.edu/index.shtml](http://uwdc.library.wisc.edu/index.shtml). Clicking on “Collections” will bring you to an alphabetized list of subjects. Our steamboats are found under “U” for “UW-La Crosse Steamboat Collection.”

Teri Talpe, Special Collections Assistant Librarian