Welcome to the fall 2013 edition of the Fine Print. As I have started my new role as director of Murphy Library, it has been so interesting to see how the new semester unfolds here at UW-L, with lots of energy and new faces. I’m very excited to be here! Thank you to all Murphy Library personnel, and to you, for your warm welcome. Thank you also to John Jax, our Collection & Resource Development Librarian for being interim director for several months.

The Library has already been very busy with our first-ever Freedom to Read event during the national Banned Books Week, two art exhibits in Murphy’s Mug, and two Open Access Week webinars. We’ve had a busy instruction calendar, led by our new Instructional Design & Integration Librarian, Sharon Hamilton. With an open house, we’ve welcomed a new neighbor on the second floor, the Collaborative Learning Studio, and a rejuvenated neighbor, the Learning Center. We now have new laptops and new iPads to check out. And we have plenty more projects for building and technology improvements in the works.

Our print and electronic collections have continued to grow, with the addition, among others, of a new ensemble of 13,000 e-book titles. To help you identify the best sources for your needs, we’ve also inaugurated our new Search@UW discovery tool. You will find that search tool prominently located on every page of our newly-redesigned website. And speaking of our new website, don’t hesitate to give us feedback. We would love to hear from you!

- Catherine Lavallée-Welch, Library Director
Welcome

Sharon Hamilton, Instructional Design & Integration Librarian

Sharon Hamilton, instructional design & integration librarian, comes to us from South Central Pennsylvania. She has both academic library experience (instruction librarian at Lycoming College) and public library experience (Franklin County Library System). Sharon designs and manages Murphy Library’s information literacy program, with an emphasis on collaborating with faculty to incorporate information literacy throughout the curricula. Stop by and introduce yourself to Sharon in Room 123, or email her at shamilton@uwlax.edu.

Where are you from?
Originally from Mercer, PA, centrally located between Pittsburgh and Erie in Western PA, but I have moved around quite a bit in the past dozen years.

What is your favorite part of the job?
Teaching!

What do you do when not at work?
My kids keep me busy. We go hiking and traveling and often look for interesting things to learn together. I enjoy trying new recipes and wines, reading nonfiction (especially biographies) and foster an eclectic music taste.

What have you read/viewed/listened to, etc. recently?
Most recently, as a teen librarian, I was introduced to excellent authors such as John Green, Ransom Riggs and Rainbow Rowell. But now I’m pleased to return to adult titles such as Zeitoun by Dave Eggers, One Thousand White Women by Jim Fergus, Julie & Julia by Julie Powell.

What might surprise us about you?
I’m saving up to take my kids to learn about their roots in South Korea and hope to make some other international stops along the way.

- Jen Holman,
  Electronic Resources/Periodicals Librarian

New Silent Room

As a pilot project, Room 12, in the library basement, has been converted to a silent study room. Many students ask for an environment even quieter than the library’s designated quiet areas, so this room is intended to answer that need.

The Silent Room should be 100% silent, with no talking, whispering, group work, etc. All cell phones and devices should be silenced, and the door to the room should be kept closed.

More than one person can be in the room, which seats up to 12, but people should not try to conduct any kind of collaborative work while in the Silent Room. If a conversation is necessary, students should leave the room before having that conversation.

We look forward to learning how this room fulfills its intended purpose. Please let us know how it is working for you. Send feedback on this space to libraryoffice@uwlax.edu.
Murphy Library held the 7th annual Multicultural Children’s Literature Event in April 2013 with guest speaker Thomas Peacock, member of the Ojibwe Tribe of Northern Wisconsin. Peacock, children’s book author and university professor at the University of Minnesota Duluth and Troy University in Tampa Bay, was accompanied by his wife Betsy Peacock. Together they spoke to record-breaking crowds in the Alice Hagar Curriculum Center in a unique way by using stories written by Peacock for the occasion. Peacock covered themes such as symptoms of despair in a culture that has been compromised, identity, learning and special needs, adapting, and finding one's ancestral cultural identity.
This year’s event also branched out in a new collaboration with a local grade school, North Woods International. Local educators came to North Woods International to hear Peacock speak and read from one of his books for children, "The Four Hills of Life," about the cycles of life that follow the seasons. The session was streamed back to a campus classroom for students by a partnership of UW-L’s brilliant tech team, led by Terry Wirkus, and IT professionals from the La Crosse School District. Peacock then returned to North Woods the following day for a lively and engaging reading of his book, “The Four Hills of Life,” with several classes of fourth and fifth graders.

Peacock explained that in his culture, it is not acceptable to offer direct advice to others about how to live their lives. Instead they tell stories to illustrate their points in a less threatening way. Attendees also learned about how often Native American students are put in special education classes, often unnecessarily.

The Multicultural Children’s Literature Event series was developed in 2007 through a partnership between Murphy Library and the UW-L School of Education. It has grown, thanks to generous sponsorship from Murphy Library endowment funds, the School of Education, and the UW-L Campus Climate Office.

Attendees have a chance to learn about a culture that might be new to them, be exposed to viewpoints, stories, and bibliographies, and hear a perspective that is not from the mainstream media. One goal of the series is to help teacher candidates be more sensitive to diversity they may find in their classrooms and work environments. Through direct participation with speakers and authors who represent different cultures, attendees have an opportunity to eliminate bias and stereotypes.

We are currently organizing the 2014 program, which will focus on India. The program will be held in April, in the Alice Hagar Curriculum Center.

- Teri Talpe,
  Academic Engagement & Curriculum Librarian
New in Reference

Researchers continue to discover how reference sources can provide a solid orientation to an unfamiliar topic, help identify the most important articles and books ever written on that topic, and save valuable time in the process. Find these and many other new reference titles listed at http://libguides.uwlax.edu/reference-new-sources or check the Murphy Library News & Updates blog found on the library homepage.

This major work covers biodiversity from scholarly perspectives including: conservation and restoration, economics, environmental, evolution, genetics, geographic and global issues, habitats and ecosystems, human effects and interventions, population issues, public policies and attitudes. 7-volume E-book.

Study in biochemistry is more prominent at UW-L now than ever before, so we are thrilled to be able to offer this resource for researchers in areas such as biochemistry, biophysics, cell biology, molecular biology, neuroscience, pharmacology, or oncology. 4-volume E-book.

The New Palgrave Dictionary of Economics Online
(Durlauf and Blume, Palgrave Macmillan, current ed.).
Despite the title’s implication as a “dictionary,” this major, impressive work is the unrivalled and definitive encyclopedia of scholarly topical articles from across the rich and diverse field of economics. This constantly updated e-book is based upon the 8-volume 2nd edition.

Students continue to explore topics in globalization across disciplines, and this important resource will provide valuable introductions and overviews by recognized experts on topics such as: Americanization, anti-globalization, empire, ethnic cleansing, exploitation, feminization of poverty, genocide, global warming, nation-state, oil, sport, terror, transnational corporations, Twitter Revolution, water crisis, Web 2.0, and Wikileaks. Reference JZ1318 .W543 2012 v.1-v.5.

This work provides scholarly introductions to a wide range of topics relevant to the popular nutrition minor at UW-L. Example subjects include: food safety, weight management, vitamins, bioengineering of foods, plant based diet, and raw foods. 4-volume E-book.

- Michael Current, Reference Librarian
New Book about UW-La Crosse Published

The first volume of the much-anticipated book series on the architectural makeup and general history of the University of Wisconsin-La Crosse, “We’ve Hung the Lantern,” by architectural historian Dr. Leslie F. Crocker, is now available to borrow at Murphy Library. Copies for sale can be obtained through the author’s website (www.lacrossebuildings.com), at Pearl Street Books, or at the university bookstore.

Featuring approximately 162 pages of stunning and rarely-seen historic photos from Murphy Library’s Special Collections, the monograph uses visual aspects to tell the story of the university. The book also contains original photos, research, and an in-depth investigation of the university’s homecoming by Laura M. Godden of Special Collections. Volume one of the series contains the history of the university from 1909 to 1964, and the forthcoming volume two will cover 1965 to the present.

This new work, the only UW-La Crosse history book published in more than 30 years, would no doubt make a great holiday gift for current students, parents of students, faculty, staff, history buffs, and alumni.

-Laura Godden, Special Collections Historian

LibX Main Features:

- **Toolbar** (quickly search the library catalog, Google Scholar, or FindIt! by title, author, keyword, etc.);
- **Context (right-click) menu** (highlight text from any web page or PDF and right-click for a list of options);
- **Reload any page through the library’s proxy server (EZProxy)**;
- **Access to our FindIt! services**;
- **Embedded links** (available on sites like Amazon.com, Wikipedia, etc.).

To illustrate the utility of this toolbar here’s a quick story:

Sitting in a coffee shop in downtown La Crosse, you find a great JSTOR article through a Google search. You know that Murphy Library licenses JSTOR content, but JSTOR is asking you to pay for content. With LibX installed, you simply right-click on the article web page, select “re-load page via EZProxy,” authenticate, and then read the article. In cases in which Murphy Library does not have access, the toolbar will redirect you to the FindIt! menu from which you can easily and quickly request the article via ILLiad (interlibrary loan/document delivery service).

More information and installation instructions are available at:
http://libguides.uwlax.edu/libx.

-Jen Holman,
Electronic Resources/Periodicals Librarian

Reconnect to Library Resources via LibX

The LibX toolbar is an indispensable tool in any researcher’s toolkit. For those who have not heard of LibX, it is a grant-funded, open-source project from Annette Bailey (digital assets librarian) and Godmar Back (assistant professor in CS), both of Virginia Tech University. Our LibX toolbar links back to Murphy Library resources and librarians whether you are browsing books at Amazon.com, doing research in Google, or reading the New York Times online.
Art in the Mug

For the past few years, Murphy Library has partnered with the Department of Art to produce an ongoing art exhibition series featuring the artwork of UW-L students, faculty, and staff. The exhibitions run for about a month and feature a variety of artistic works ranging from painting, metalwork, sculpture, quilting, drawing, and much more. This fall, the Art in the Mug program has hosted two art exhibitions featuring student artists.

For more information about current and past shows, upcoming exhibitions, or any other questions please see our Art in the Mug Page or contact Marc Manke at mmanke@uwlaus.edu.

Katherine Liu, Analese Nechvatal, Andrew Musil

Date:
September 20 - October 12, 2013

Artists:
Katherine Liu, Analese Nechvatal, and Andrew Musil

Murphy Library hosted an art exhibition featuring the works of Katherine Liu, Analese Nechvatal, and Andrew Musil. Katherine, Analese, and Andrew were selected to show their works from a pool of student exhibition proposals. Each showed a separate body of work, which includes photographs and other artistic works.

Katherine, “I noticed that while taking photos of light, my mood actually became happier and more peaceful. This series goes well with the infamous quote, “there is a light at the end of the tunnel.”

Analese, “I am interested in the human form. I often focus on alternatives to the outer appearances of humans. My photography attempts to capture the human spirit and the soul.”

Andrew, “The popularity of photography relies on its representational qualities by avoiding the inherent distortions from the interpretation of the artist. Ignoring the conventional darkroom etiquette, these silver gelatin prints were created by using an unordered (but not random) repetition of exposures to light and subtle amounts of chemistry. This is meant to blatantly destroy the representational quality of the photograph, to place an emphasis the materials used in the making of an analogical, silver gelatin photograph.”

-Marc Manke, LSAA public services
Selections from the Painting Studio

Date:
October 25 - November 16

Artists:
Jill Bagniefski, Brechtje Bennett, Jim Bennett, Mellissa Buss, Megan Danahy, Jenna Gilmore, Nicole Herrmann, Carrie Hilson, Lauren Keesler, Olivia Kennedy, Natalie Kotnik, Danielle Nolden, Amy Peplinski, Ellen Pfeffer, Alyssa Shurbert-Hetzel, Charleton Skinner, Stacey Smith, Kelsey Walsh

Selections From the Painting Studio contained works from Jennifer Williams Terpstra’s painting students. Terpstra explains the show:

“The work in this show was developed throughout various levels of painting. Students in the introductory level have been studying spatial illusion in interior and exterior environments and exploring the attributes of the medium of oil. Other primary concerns include design, light and shadow, and the role of color in creating a complete painting.”

Painting courses incorporate development in the discipline, as well as creating an awareness of the infinite styles and directions possible. Intermediate and advanced level students follow their personal interests as they pursue various paints and mediums. This exhibit includes several oil paintings that incorporate a cold wax medium used to create impasto (thick, textured paint). Advanced students have also been using encaustic painting, which involves heating and manipulating beeswax with pigment.

Students’ paintings are critiqued often, providing opportunities to receive feedback from their peers and instructor(s). Much of the work in this exhibit was recently critiqued during the fall semester and then prepared for exhibition.”

- Marc Manke, LSAA Public Services
Publications, Presentations, and Awards

Paul Beck, special collections librarian, was awarded 2012 Volunteer of the Year by the La Crosse County Historical Society.

William Doering, metadata and document delivery librarian, was promoted to Distinguished Academic Librarian by UW-L in 2013.

Heather Jett, access services librarian, presented “Creating a Culture of Yes” at the Access Services Conference in Atlanta, Georgia, on November 7, 2013. She also presented “Trashed: Tossing “Business-as-we-know-it Library Services/Resources and Living to Tell the Story!” at the 2013 Council of University of Wisconsin Libraries (CUWL) User Services Coordinating Committee.

John Jax, collection and resource development librarian, presented the poster session “Partnering with your community: DIY steps to construct a successful STEM curriculum center” at the June, 2013, American Library Association (ALA) Annual Conference.

John Jax and Karen Lange, LSAA acquisitions, collection development, and curriculum, presented “Partnering with Your Community: DIY Steps to Construct a Successful STEM Curriculum Center” at the 2012 Wisconsin Library Association Annual Conference.

Catherine Lavallée-Welch, library director, was invited to be a panelist for the program “The Resilient Solo” at the Special Libraries Association Annual Conference in San Diego, CA, in June 2013. She also served as Chair of the Academic Division of the Special Libraries Association.

David Mindel, digital collections/university repository librarian, was an invited panelist for the program “Digitization Decentralization on a Budget: A Cost-Effective Approach to Producing High Quality Digital Content” at the June 2013 ALA Annual Conference.

Kate Russell, systems and emerging technologies librarian and Jenifer Holman, electronic resources/periodicals librarian, received a UW-L Center for Advanced Teaching and Learning grant, “CST 110 Asynchronous Library Literacy Instruction and Assessment.”

Teri Talpe, academic engagement & curriculum librarian, was an invited panelist at the 2012 Wisconsin Library Association Annual Conference on outreach in academic libraries.

Kevin Dinsmore, LSAA access services, classified staff representative on the UW-L Academic Initiatives Oversight Committee.

Laura Godden, special collections librarian, member of the UW-L Grants/Fundraising Committee of the Classified Staff Advisory Council; contributed photos, writing, and research to the newly-published book by Dr. Leslie Crocker, “We’ve Hung the Lantern.”

Ingrid Iverson, administrative office business specialist, a classified staff representative on the UW-L Joint Budget and Planning Committee; exempt staff representative on the UW-L Classified Staff Council; Secretary for the UW-L Program Associate Professional Development committee; member of UW-L Discretionary Merit Awards committee.

Karen Lange, LSAA acquisitions, collection development, and curriculum, board member of the La Crosse Friends of International Students; member of the Organization of Campus Women.

Terry Stika, IS network support tech, member of the UW-L Classified Staff Council, including By-Laws Committee.

The Murphy Library staff, from left to right: Ingrid Iverson, Stefan Smith, William Doering, Marc Manke, Lavonia McCarty, Heather Jett, Dwayne Webb, Sharon Hamilton, Susan Grebel, Kevin Dinsmore, Teri Talpe, Terry Stika, Debra Alexander-Friet, Michael Current, Jenifer Holman, Kate Russel, David Mindel, Mike Olson, Catherine Lavalle-Welch, John Jax, Sloan Komissarov, Paul Beck, Karen Lange, Laura Godden, Dirk Nagy (not pictured).
Periodicals Cancellations Continue and Open Access Week Highlights

Murphy librarians have cancelled over 1,000 individual periodical subscriptions from FY1999/00 to FY2013/14. While cancellation is a normal and expected part of collection development as librarians respond to changing curricular needs, a serious threat lies in the fact that we do not have sustainable funding to purchase new titles. During the same time period in which we cancelled over 1,000 subscriptions we added fewer than 200 new individual subscriptions.

As a stop gap, we have been actively moving to package subscriptions with publishers (aka “the Big Deal), whereby we agree to have them carry all of our current subscriptions in exchange for receiving access to hundreds, sometimes thousands of additional titles.

While we have added access to over 10,000 journal titles from Elsevier, Wiley, Sage, and most recently Springer, we are moving quickly to a time in which all of our budget dollars will be allocated to these packages, leaving us no titles to cancel to offset the annual 6-10% inflation factor.

A simple solution is for the library’s budget to get a 10% increase each year. A more complicated solution would be for the campus to engage in a conversation about alternatives to this increasingly expensive system of scholarly communication. One alternative is the open access initiative, which holds promise as a way to offset the unsustainable rise in the cost journal subscriptions.

During the week of October 21st, Murphy Library hosted two webinars aimed at beginning a conversation about open access and what is means for our institution. Librarians have created a guide with more information about open access and how faculty and staff can get involved at http://libguides.uwlax.edu/open-access.

-Jen Holman, E-Resources/Periodicals Librarian
Help Support Murphy Library

Make a Difference! Support the Murphy Library Endowment Fund and Honor with Books Program.

Maintaining the level of excellence expected in our academic community creates challenges for today’s university libraries. In 1989, Murphy Library at the University of Wisconsin-La Crosse established an endowment fund to support and enhance the special needs of the library.

One way to make a difference is to honor someone with a book plate in a newly purchased book. For more information and donation instructions visit the Endowment Fund website.

For general information on other options for giving to the Murphy Library Endowment Fund, please visit the library Endowment Fund website.

Fredricks Memorial Endowment Fund in Oral History

The Fredricks Memorial Endowment Fund was established in 1994 in honor of history professor and oral historian Howard Fredericks. The fund supports the university’s oral history program, which is an active and useful primary resource for the region.

Contributions are greatly appreciated and may be sent to:

UW-L Foundation-Fredricks Fund
Murphy Library Resource Center
University of Wisconsin-La Crosse
1631 Pine Street
La Crosse, WI 54601-3792

August Moon by Michael Blaser

This magnificent oil painting, commissioned for Murphy Library, hangs in the library’s Special Collections area.

Limited edition prints are available for sale.
More information is available through Murphy Library, (608)785-8511, and at the library’s August Moon Website.