Spring ‘13 Semester Highlights

Spring 2013 semester is well under way, and I would like to thank the staff and faculty of Murphy Library for allowing me to lead them during this interim period. On May 1, 2013, our new library director, Catherine Lavallée-Welch will join us, and I will return to my collection and resource development duties.

The library has been active with many events and activities this semester. These include the Celebration of Campus Authors, student and faculty art exhibitions, and the 6th annual PK-12 STEM and Social Studies Teacher Resource Day. Events that will happen later this month are Thomas Peacock’s lecture on “What We Should Know About Native People: A Writer’s Perspective,” and the spring book sale.

There have been a few updates and enhancements to library resources, including the testing and beta implementation of Search@UW and a number of new databases, which you can read about in this issue of the Fine Print. As always, comments and suggestions are encouraged.

Murphy librarians have had an active year working with students, faculty, and staff on their information needs. Librarians are available for research assistance through a variety of formats including e-mail, live chat, and phone, as well as in-person at the library reference desk and throughout the library. Instant messaging is now also available during open reference desk hours from the Ask a Librarian page.

Faculty are encouraged to take full advantage of the library’s liaison program and course-related library instruction. Please familiarize yourselves with these services.

Best of luck in the remaining weeks of the spring semester!

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Spring Book Sale

Make sure to visit the semi-annual book sale, where bargains abound! The sale runs from April 30 to May 2 in Room 270. Hours are 9:00 a.m. to 3:00 p.m. on April 30 and May 1, and from 9:00 a.m. to Noon on May 2.
2013 Multicultural Children’s Literature Program

The 2013 program will explore children’s literature related to Native American culture, tradition, community, and racism. Thomas Peacock will present “What We Should Know about Native People: A Writer’s Perspective” on Tuesday and Wednesday, April 16 and 17.

Peacock is a professor at the University of Minnesota Duluth and Troy University in Tampa Bay and is a member of the Fond du Lac Band of Lake Superior Chippewa. Peacock has published extensively on Native American culture, his books winning awards such as the Minnesota Book Award and the Children’s Multicultural Book Award from the National Association of Multicultural Education.

The program will be presented from 4-5 p.m. Tuesday at North Woods Elementary School and three times at the Alice Hagar Curriculum Resource Center from 1–2 p.m. Tuesday, and from 1–2 p.m. and 3–4 p.m. Wednesday. All programs are free.

Teri Talpe, Academic Engagement & Curriculum Librarian

2012 Multicultural Children’s Literature Program

The library is excited to welcome Catherine Lavallée-Welch on May 1, 2013, when she begins in her new role as director of Murphy Library. Catherine comes to us from her previous position as director of the library at University of South Florida in Lakeland, where she built the first library for that campus. Prior to that, she worked in libraries at the University of

Louisville, Kentucky and the Pôle Universitaire Léonard de Vinci in Paris, France. Catherine holds an MLIS in Library and Information Sciences from the Université de Montréal and a BA in history from the Université du Québec a Montréal. Please join us in welcoming Catherine to Murphy Library and UW-La Crosse when she begins in May.

Murphy Library Welcomes Catherine Lavallée-Welch

The Fine Print

is published fall and spring terms for UW-La Crosse faculty, staff, students, and friends of Murphy Library.

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University of Wisconsin - La Crosse
1631 Pine Street
La Crosse, WI 54601

Dr. Seemi Aziz, the 2012 Multicultural Children’s Literature Presenter

The program was sponsored by Murphy Library, Campus Climate and Diversity, and the School of Education.

Teri Talpe, Academic Engagement & Curriculum Librarian
New Book About Campus Buildings and History

Les Crocker, emeritus professor of art history, is using the photos and resources of Special Collections in Murphy Library for his upcoming book about the history of UW-L. The book includes information about facilities and other physical aspects of campus, student life, and the general history of UW-L. Although many students, staff, faculty, alumni, and community members spend or have spent a great deal of time on campus, few know its story. Those connected with UW-L and/or the La Crosse region will no doubt find Professor Crocker’s book a valuable and highly-relevant read.

Crocker, also the author of a recently published book on the public architecture of La Crosse titled “Places and Spaces,” plans to publish his new work on UW-L in two volumes. The first volume, 1909 to 1965, should be available at the start of the fall semester. This volume will include a guest chapter, written by Laura Godden of Special Collections, on the history of homecoming traditions.

Special Collections provided the majority of the photos for the book as well as research assistance. Resources from Special Collections used in the book include UW-L yearbooks, the UW-L student newspaper, Racquet, photos, various primary sources, and vertical files with newspaper clippings. Many of these resources have been digitized and can be found on Murphy Library’s website under Digitization Projects.

An updated book on the history of UW-L is overdue. The last book that chronicles the history of campus was published in 1981 by UW-L history professor George Gilkey, now deceased. Gilkey’s book, titled “The First Seventy Years: A History of the University of Wisconsin La Crosse, 1909-1979,” is still an authority on campus history, but much has changed since its publication over thirty years ago. Crocker’s book, in addition to providing a needed update, also differs in its subject matter and approach. Crocker’s book is geared toward a general audience, provides more visuals, and focuses on buildings, monuments, and spaces on campus, while Gilkey’s book is a denser, academic history that details the administration, faculty, and organizations of UW-L. Providing newly published information on how structures became part of campus and the purposes they have served, Crocker’s book fills a distinctive niche.

Crocker is scheduled to present his new work at a ceremony at the Cleary Alumni and Friends Center on October 1, 2013.

New Additions to Steamboat Photo Collection

A significant group of images has been acquired for the library’s steamboat collection. These are important additions to the 40,000-plus images of steamboats housed in Special Collections.

Mr. Franklin Phillips, a long-time collector of historic North American steamboats, decided to disperse his collection in 2012. Aware of the well-known steamboat collection at Murphy Library, he contacted Special Collections.

After examining the images, the special collections librarian decided to purchase 28 photos. Of particular interest were a handful of photos of ocean-going steamships, gunboats and others that were in service during the U.S. Civil War. In addition to the 28 purchased photos, Mr. Phillips generously donated another 22 images.

The addition of this important collection to the library’s steamboat photo collection was subsidized by the Murphy Library Endowment Fund. We thank the generous donors to that fund.

Paul Beck, Special Collections Librarian
6th Annual STEM Program a Success

Murphy Library hosted its 6th annual PK-12 STEM (Science, Technology, Engineering, Math) and Social Studies Teacher Resource Day on March 11, 2013. Tim Gerber, UW-L biology professor and event founder and organizer, was on hand in the Alice Hagar Curriculum Center along with Karen Lange, who works closely with curriculum and other library collections, to greet education students, instructors, local educators and school librarians.

Guests were guided around tables where they could peruse recent, award-winning STEM and Social Studies books for children and young adults. The books represent the best, most highly-reviewed materials on this topic for children and young adults. In fact, the growing collection received the Governor’s Commendation in 2007 by Governor Jim Doyle and State Representative Jennifer Shilling for innovative development of STEM resources.

The annual STEM program becomes more and more relevant as educational standards shift toward the sciences. The new national Common Core Standards specify that at least 50% of all reading material for PK-middle school students and 70% for high school students must now be non-fiction. The books highlighted in this program are there to help teacher candidates and in-service educators find resources to use in lesson and unit planning that comply with the new standards.

The collection can be used in other areas as well. For example, ESL instructors have taken advantage of recent outreach efforts to bring their beginning ESL students to the library to use the STEM books for vocabulary and syntax building skills.

There is no limit to the ways these visually stimulating and compelling books can be used with learners of any age, and the continuing STEM and Social Studies Teacher Research Days provide an excellent opportunity to explore the possibilities.

Teri Talpe, Academic Engagement & Curriculum Librarian

Leonardo’s Workshop: Science Meets Art

Murphy Library is excited to participate in Leonardo’s Workshop, which focuses on using art to teach STEM concepts. Similar to the other STEM program described on this page, the library is working with Tim Gerber, biology professor, to purchase STEM/art books through the library’s endowment fund. These books will be on display during the workshop.

Leonardo’s Workshop, named for Leonardo da Vinci, is sponsored by UW-L’s Continuing Education & Extension, the College of Science & Health, the Department of Art, the School of Education, the School District of West Salem, and the Steinkie Saterbak fund. It will take place on May 4 and 5, 2013 in the Center for Fine Arts at UW-L. Registration can be done through UW-L’s Continuing Education website.

The workshop focuses on using visual arts to contribute to advancing the depth of knowledge of STEM concepts and vocabulary within the classroom. Participants in the workshop will develop an understanding of the importance of integrating art into core subjects such as math, science, and engineering literacy while also visualizing, creating, and demonstrating lessons that integrate art with STEM topics.

Teri Talpe, Academic Engagement & Curriculum Librarian

Students and community members were invited to browse Murphy Library’s collection of STEM Resources

Top: A student browses the STEM collection.
Bottom: (left) John Jax, Teri Talpe, Tim Gerber, and Karen Lange; the organizers of this year's STEM Day.
New in Reference Services

Notable recent additions to the reference collection include the books described below. Find call numbers, book jackets, authors, and more about these and many other new reference titles at: http://libguides.uwlax.edu/reference-new-sources or look at the Library News & Updates blog found on the library home page.

The Encyclopedia of Ancient History (Roger S. Bagnall et al., Wiley-Blackwell, 2013, 13 print volumes). The scope of this major and impressive work includes Greek and Roman History, the Ancient Near East, Bronze and Iron Age Greece, Jewish History, and Pharaonic Egypt.

Encyclopedia of Diversity in Education (James A. Banks, SAGE, 2012, 4 online volumes). Includes expert introductions to issues of race, class, gender, religion, language, exceptionality, and the global dimensions of diversity as they relate to education.

Encyclopedia of Global Studies (Helmut K. Anheier & Mark Juergensmeyer, SAGE, 2012, 4 online volumes). Current scholarship on the globalization of economies and technologies, transnational aspects of social and political change, the global impact of environmental, technological and health changes, and global civil society.

Encyclopedia of Sports Management and Marketing (Linda E. Swayne & Mark Dodds, SAGE, 2011, 4 online volumes). This important resource covers social, psychological and international foundations of sport; management, including sport leadership, operations/venue/event management, and sport governance; ethics in sport management; sport marketing; finance, accounting, and economics; and legal aspects of sport.

Texting the Reference Desk

For decades, people have interacted with librarians at the reference desk mainly in person or by phone. Then in the late 1990’s email service was added, followed by a reference desk chat service started just a few years ago.

Now the reference desk has added a text service, in which people can submit questions or comments using their cell phones or other texting software. Users simply text their question to 608-588-8158, and it will be forwarded to the reference desk where it will be answered with a text reply as soon as possible.

For more information visit the Reference Services web page at: http://libguides.uwlax.edu/reference or contact the reference desk using your favorite method of communication!
Search@UW: Progress Continues

Search@UW, a new Google-like search engine, is in the final stages of being implemented throughout UW System libraries. Developers are hoping it will meet user expectations for quick, easy, and effective search and retrieval and will become a one-stop solution for the discovery and delivery of local and remote resources including books, journal articles, and digital objects. This includes the capability to find and request items from other UW System libraries.

Search@UW, in its beta stage, is available at the library home page, in the left menu bar, in a link titled “Try the NEW search tool.” On-campus users can search without logging in, while off-campus users need to log in to get access to all the full-text capabilities. In addition, all users will have increased functionality, including an e-shelf function, if they log into Search@UW.

We hope that Search@UW will expose the richness of Murphy Library collections while engaging users with an up-to-date interface that presents a single, relevance-ranked results list. The search interface is similar to EBSCOhost databases and makes use of facets on the left of the display screen to narrow and refine search results.

Search@UW is not for all users. Not all resources from all of Murphy Library databases are in Search@UW. For example, ProQuest Dissertations, Films on Demand, OregonPDF, historical journal content from databases such as Reader’s Guide Retrospective, and current and historic newspapers are all absent from Search@UW.

In addition, researchers may want to search a database’s native interface instead of the Search@UW interface to take advantage of focused subject indexing and specialized search capabilities. But as a one-stop database that combines discovery and delivery for a vast amount of resources, Search@UW shows tremendous potential.

Raising Awareness of Student Funding

For several years, the UW-L campus community has benefitted from additional library resources funded through student differential tuition.

These resources include additional library open hours and a broad variety of information databases.

The Academic Initiatives Oversight Committee, which manages the differential tuition funding process, has partnered with the library to help raise campus awareness of the library’s student-funded resources.

To that end, the library will conduct an awareness-raising survey for teaching faculty/staff and students, in which participants will learn about the resources and will have the opportunity to enter a drawing for an iPad Mini. One iPad Mini will be given to a student, and one to a teaching faculty/staff member.

The goals of the awareness-raising program are to help students and teaching faculty and staff be more aware of student-funded, discipline-specific resources that could be used for assignments, in classroom activities and for research.

Details about how to participate will be announced via campus media and can be found on the library home page.
Celebration of Campus Authors 2013: Five Years of Books

On January 23, 2013, dozens of faculty, staff, and other members of the campus and community joined to celebrate book authorship at UW-L.

Co-sponsored by Murphy Library and the Provost’s Office, the Celebration of Campus Authors 2013: Five Years of Books reception included music, mingling, and a lot of well-deserved attention paid to the literary output of UW-L book authors.

During the reception, books were displayed and available for browsing, and authors were on hand to answer questions about their books. After introductions by Chancellor Joe Gow and Provost Heidi Macpherson, Steven Simpson, recreation management professor and director of graduate studies, spoke about his experiences as an author and as a part-owner of a literary publishing company.

The reception was also attended by two UW Regents who had been on campus for a visit. They both shared thoughts on the value of books, authorship, and the importance of gathering to celebrate this type of scholarship. The group was grateful that the Regents had changed their schedule, delaying their departure from campus to attend the reception.

The books included in this event had all been authored, co-authored, compiled, edited, co-edited, translated, or illustrated by current and retired UW-L faculty and staff and had been published within the last five years. This encompassed thirty books by a total of twenty-four authors.

The 2013 Celebration of Campus Authors program included three distinct parts: the reception, a display of books, and a website of authors books. After the reception, the books were put on display near the main entrance to the library where they were viewable by students and anyone entering the library. They remained on display until mid-March.

The website, which is meant to provide a lasting record and reference point for each book, includes a web page for each author and each book. These pages provide bibliographic information for each book, author biographies, and images of book covers. The website can be viewed at http://www.uwlax.edu/murphylibrary/authors.

This is the third event honoring book authors that has been held at UW-L during the past few years. Previous events also honored authors who published in recent years as well as authors who had published two books or more during any time period. In all, 145 books have been profiled during these three programs, representing the works of 62 different authors.
First All-Staff Show Opens

Hello, My Name Is... was an art exhibition featuring creative projects, hobbies, and artworks from the staff of Murphy Library presenting the more artistic side of the people who work here every day. Hello, My Name Is... contained photographs, drawings, mixed media works, quilts, books, pottery, jewelry, stained glass, needle work, sculpture, and furniture from the following staff members:

- William Doering
- Laura Godden
- Ingrid Iverson
- John Jax
- Heather Jett
- Sloan Komissarov
- Karen Lange
- Marc Manke
- David Mindel
- Kate Russell
- Teri Talpe

Black and White Photography By Megan Jensen

Traditional photographic techniques have always appealed to Megan Jensen because the process is very hands-on. Working in the darkroom has always been exciting and enjoyable to her. This exhibition is a showcase of some of her 35mm film photographic work. Megan showed three series of works titled Huntz Meets Frank Ratt, Behold, and Meander. The three separate series share a common thread of creating beautiful images out of ordinary or unexpected subject matter. It is her hope that the viewers challenge their idea of beauty as well.

A photo from the series Huntz Meets Frank Ratt, by Megan Jensen

Metalworks and Sculpture By Jim Dunn

Statement from Jim Dunn-
These works are the culmination of my sketches and my understanding of material. Metal is versatile but it is not without limitations. I am interested in creating art within these restraints as well as finding ways around them. In branching out from metalsmithing I have been able to incorporate an aspect of humor into my work. It is this idea that will drive my metalwork in the near future as well.

Fish, by Jim Dunn

Mark at Random features 2-dimensional works on paper, canvas, and fabric completed by 13 UW-L students in Binod Shrestha’s Drawing III course.

Mark at Random will be on display until the beginning of May.
Notable New(er) Online Resources

During the past year, a number of information databases have been added or have undergone notable changes. All the resources described below can be found on the library’s list of databases by title and within the library’s subject guides. Many of these are provided through UW System or BadgerLink statewide licensing agreements.

**Miscellaneous**

**Naxos Music Library**
Streaming audio collection of huge library of mostly classical, jazz, blues, and world music.

**Wisconsin Newspapers Digital Research Site**
Cover-to-cover PDF access to 235 daily and weekly newspapers in Wisconsin, starting in 2005 to the present, with an embargo delay of 60 days.

**The Milwaukee Journal Sentinel and the Wisconsin State Journal**
Subscription access to online editions of these newspapers.

**Community Analyst (ESRI)**
Use maps and reports to view and analyze demographic, public, and third-party sources of data to better understand specific locations, geographic areas, or custom regions.

**The Statistical Abstract of the United States**
Provides credible and comprehensive summaries of statistics on the social, political, and economic organization of the United States.

**Business Research**

**Business Analyst Online (ESRI)**
Applies GIS technology to extensive demographic, consumer spending, and business data to deliver on-demand analysis, presentation-ready reports, and maps.

**Uniworld Online**
Includes A Directory of American Firms Operating in Foreign Countries and A Directory of Foreign Firms Operating in the U.S.

**IBIS World**
Industry market research reports from over 700 United States industries.

**Value Line Research Center**
Equivalent to the Standard and Small & Mid Cap Print Editions combined and covers approximately 3,500 equities. Partial funding for this resource is provided by the College of Business Administration.

**Alexander Street Press**

**Digital Library of Classic Protestant Texts and Digital Library of the Catholic Reformation**
Provides access to an extensive range of seminal works from the Reformation and post-Reformation eras.

**American History in Video**
Commercial and governmental newsreels, archival footage, public affairs footage, and documentaries.

**Black Studies in Video**
Documentaries, newsreels, interviews, and archival footage surveying the evolution of black culture in the United States.

**Ethnographic Video Online**
A wide range of streaming video, written ethnographies, field notes, seminal texts, memoirs, and contemporary studies, covering human behavior the world over.

**Filmmakers Library Online**
Points of view and historical and current experiences from diverse cultures and traditions world-wide.
Help Support Murphy Library

La Crosse: in Light and Shadow
Edited by Ed Hill and Douglas Connell
Available for $40.00 plus $3.00 shipping and handling.

Proceeds from the book go to the Murphy Library Endowment Fund.

For more information and purchase instructions, visit Murphy Library Special Collections.

Fredricks Memorial Endowment Fund in Oral History

The Fredricks Memorial Endowment Fund was established in 1994 in honor of history professor and oral historian Howard Fredericks. The fund supports the university’s oral history program, which is an active and useful primary resource for the region.

Contributions are greatly appreciated and may be sent to:

UW-L Foundation-Fredricks Fund
Murphy Library Resource Center
University of Wisconsin-La Crosse
1631 Pine Street
La Crosse, WI 54601-3792

La Crosse: in Light and Shadow
Edited by Edwin Hill and Douglas Connell
A Pictorial Recollection of La Crosse, Wisconsin

Make a Difference! Support the Murphy Library Endowment Fund and Honor with Books Program.

Maintaining the level of excellence expected in our academic community creates challenges for today’s university libraries. In 1989, Murphy Library at the University of Wisconsin-La Crosse established an endowment fund to support and enhance the special needs of the library. Help make a difference in the 21st century! One way to make that difference is honoring someone with a book plate in a newly purchased book. For more information and donation instructions visit the Honor with Books Program website.

For general information on other options for giving to the Murphy Library Endowment Fund, please visit the library Endowment Fund website.

August Moon by Michael Blaser

This magnificent oil painting, commissioned for Murphy Library, hangs in the library’s Special Collections area.

Limited edition prints are available for sale.
More information is available through Murphy Library, (608)785-8511, and at the library’s August Moon Website.