

PROGRAM TO PROGRAM ARTICULATION AGREEMENT

University of Wisconsin – La Crosse (UW-L) and
Western Technical College (WTC)

Western Associate Degree: Visual Communication

UW-L Baccalaureate Degree: B.A. in Communication Studies with
Telecommunication Emphasis

Effective November 1, 2007 and retroactive to WTC students enrolled in the Visual
Communications program since August, 2004

Purpose: This agreement proposes a joint effort between WTC and UW-L to
facilitate access of WTC Visual Communication students to a
baccalaureate degree in Communication Studies with an emphasis in
Telecommunication at UW-La Crosse.

Agreement: Course Equivalency Table

Western Technical College	University of WI-La Crosse
201-112 Design Fundamentals, 3 cr.	APH Elective Design Fundamentals, 3 cr.
206-124 Audio production, 3 cr.	CST 272 Radio Production, 3 cr.
206-128 Media Technologies, 3 cr.	APH GE Photo elective, 3 cr.
804-195 Economics, 3 cr.	ECO GE Gen Ed Economics, 3 cr.
201-185 Electronic Design /Photoshop, 3 cr.	APH 242 Digital Imaging Techniques, 3 cr.
701-125 Video Production/Studio, 3 cr.	CST 274 TV Production, 3 cr.
801-195 Written Communication, 3 cr.	ENG 110 College Writing I, 3 cr. (earn "BC" or better)
809-196 Intro to Sociology, 3 cr.	SOC 110 The Social World, 3 cr.
806- Gen Ed Lab Science course, 4 cr.	Gen Ed Lab Science Course, 4 cr.
201-109 Electronic Design /Illustrator, 3 cr.	ART 408 Computer Graphics, 3 cr. (not senior col. Cr.)
206-124 Web Design I	ART 208 New Technologies in Art, 3 cr.
809-166 Intro to Ethics	PHL elective applicable to CLS Core, 3 cr.
203-125 Digital Photography, 3 cr.	APH GE Digital Photography, 3 cr.
701-135 Video Production/Field, 3 cr.	CST 376 Remote Video, 3 cr. (not senior college credit)
809-198 Speech, 3 cr.	CST 110 Public Oral Communication, 3 cr.
806- Gen Ed Lab Science course, 4 cr.	Gen Ed Lab Science Course, 4 cr.
201-134 Web Design II, 4 cr. 3 cr.	ART 308 Computer Art, 4 cr. (not senior college credit)
206-147 Multimedia Presentation, 3 cr.	APH GE General elective in Photography, 3 cr.
701-145 Advanced Video Production, 3 cr.	CST 474 Adv. Video Production, 3 cr. (not sr. coll. Cr.)
809-198 Introduction to Psychology, 3 cr.	PSY 100 Introduction to Psychology, 3 cr.
	Total Credits Transferred from WTC: 62

Ruthann Benson 10-22-07
Ruthann Benson, Interim Dean Date
College of Liberal Studies
University of Wisconsin-La Crosse

Linda Schwandt 12/07/07
Linda Schwandt, Dean Date
General Education
Western Technical College

Rich Waszafal, Dean 12-07-07
Industrial / Graphics