FROM THE PRESIDENT OF OCW

Information from many sources has begun flooding my mailbox, making me realize that the Organization for Campus Women (OCW) is gearing up for a busy and productive year. There are so many exciting events happening on campus this year that will be of interest to our members! Some of those events are described in this newsletter, so be sure to skim through to find those. Because part of our mission is to collaborate with other groups concerned with improving the status of women, please keep in mind that we are quite willing to lend a hand to groups who need assistance this year planning, organizing, and carrying out events that promote opportunities for women. Please take advantage of us!

This semester, our steering committee will be meeting on the third Tuesday of each month at noon in 263 Cartwright Center. Meetings are scheduled for September 18th, October 16th, November 20th, and December 18th. The meetings are open to all and you are certainly welcome (and encouraged) to bring your lunch and attend. If you have information that you would like to share with us, please contact me a few days before the meeting date (5-8246; galbrait.anne@uwlaex.edu) so I can make room for you in the agenda. I look forward to working with OCW this year and hope you all have a terrific 2001-2002!! ☺

Sincerely,
Anne Galbraith

OCW SCHOLARSHIP

The Jean L. Foss & Norene A. Smith Organization for Campus Women (OCW) Scholarship was established in 1985 to assist non-traditional women students.

Throughout the year, please keep this scholarship in mind and be on the lookout for eligible students. Candidates must be female, 25 years of age or older, and enrolled and in good standing at UW-L. Entering students as well as continuing students are eligible, and financial need is considered. For more information, contact the Foundation Office at 608/785-6803.
CALENDAR OF EVENTS

BUILDING COALITIONS CONFERENCE - OCTOBER 5, 2001

Diversity initiatives can be difficult to enact because they appear to benefit only specific groups. Moreover, our customary assumptions about the persistence of prejudice against any single group often relies on our unconscious stereotyping of other segments of our society. This conference explores "how" and "why" we can and should come together. The morning’s plenary workshop, "Standing at the Edge of Each Others’ Battles," will engage participants in a series of facilitated conversations that explore consensus-building around diversity, including race, gender, sexual orientation, social class, and disability. The workshop will focus on workplace issues, examining how currently dominant social assumptions about working and workers exclude many while limiting everyone; and then explore how a new set of assumptions based on our very real connections can benefit all. Afternoon sessions offer participants the opportunity to prioritize opportunities for change aimed broadly at inclusiveness. Targeted primarily to the broad university community, anyone may find valuable the exploration of societal values and workplace issues in the plenary workshop ["Standing at the Edge of Each Others’ Battles," 8:45 a.m-12:30 p.m., Valhalla, Cartwright Center]. Sponsored by the Affirmative Action and Diversity Council, Student Activities et al. Conference activities begin at 8:00 a.m. Contact Delaine Baker, the Campus Diversity Development Coordinator, at (608) 785-5097 to register. For more information, contact Deb Hoskins, Department of Women's Studies, at (608) 785-8734.

WOMEN’S STUDIES EVENTS

Sept. 19, Noon, Women's Resource Center, 306 Wimberly Hall.
LUNCHBOX/ SOAPBOX BROWN BAG - "Barbie Nation: An Unauthorized Tour."

Sept. 20, 7:00 p.m., Cleary Alumni & Friends Center, UW-La Crosse.
MULTICULTURAL WOMEN'S FILM SERIES - "Honey Moccasin (1998, 47 mins.)"

Oct. 10, 11:30 a.m. - 1:00 p.m., Valhalla,Cartwright Center, UW-L.
LUNCHEON EVENT: “Healthy Body Images.” Keynote address: “Empowerment & Self Esteem for Girls & Women” by Bridget Belgiovini, Assistant Chief of Staff, Division 3, NCAA and former Athletic Director at UW-L.

For other upcoming events of interest, check out the Women's Studies Events Calendar at [http://perth.uwlax.edu/womensstudies/](http://perth.uwlax.edu/womensstudies/)

DON'T FORGET TO CHECK OUT THE OCW WEB PAGE, FOR INFORMATION ON OCW ACTIVITIES AND EVENTS AND GREAT WEB SITES FOR WOMEN!

[http://www.uwlax.edu/ocw/](http://www.uwlax.edu/ocw/)
The 2001 Wisconsin Women in Higher Education Leadership Conference will be held on October 25 & 26, 2001, at UW-Stout, Menomonie, Wisconsin. The conference includes sessions on Fund-Raising and Friend-Raising: Building Support for Your Program; Diagnosing Organizational Culture; and Women in Non-Traditional Areas in Higher Education. There also will be a plenary speech by Alicia Chavez, Dean of Students, UW-Madison on Spirit, Balance and Nature: Reflections of a Mestiza in Higher Education, and Louise Root-Robbins, UW System Coordinator for Women’s Issues, will present a session on Women and Leadership at UW.

You can access the 2001 Conference agenda, registration form and motel information from UW-Stout’s WWHEL Conference website --

http://www.uwstout.edu/conferences/wwhel

WORK LIFE ISSUES CONFERENCE

A conference on work/life issues will be held at UW-La Crosse in June 2002. The Offices of the Chancellor and Provost, UW System Administration, and the Midwest Chapter of the College and University Work and Family Association (CUWFA) are involved in the planning of the conference, which will be looking at best practices in the UW System that create a healthy and productive work/life balance. Topics under consideration include child/elder care, health and wellness, and flexible work options.

For more information contact Donna Anderson, 785-6864, Anderson.donn@uwlax.edu; Karen Palmer McLean, 785-8459, mclean.kare@uwlax.eduor Jodi Vandenberg Daves, 785-8346, vandenbe.jodi@uwlax.edu.

PBS WORK/LIFE SPECIAL SEPTEMBER 16

A two-hour PBS documentary "Juggling Work and Family" by Pulitzer Prize-winning journalist Hedrick Smith, will air on September 16th from 9-11 p.m. This documentary takes a close-up look at the agonizing choices that Americans face - between making a living and having a life. The documentary features a process that moves work-life beyond human resource policies and procedures into a core business strategy. Reinventing Work, improves the bottom line and employee work-life harmony at the same time.

The PBS program shows a group of Hewlett-Packard employees engaged in the ReInventing Work process facilitated by Barbara Miller, President of Artemis Management Consultants, who developed it. Says Miller, "Reinventing Work actually helps organizations improve shareholder value, customer satisfaction and employee work/life balance. Miller went on to say, "As companies struggle with issues like work overload, employee burnout, and the need to help their staff be more productive, employees are trying to get more work done and still handle their home life responsibilities. Reinventing Work provides answers for both. Managers and their teams learn how to examine their cultural norms and their habitual work processes, how to change their culture and redesign their work so everyone benefits: shareholder, customer and employee."

Dave Smith, area manager of field operations for Hewlett Packard, agrees. "After 23 years at Hewlett-Packard," says Smith, "Reinventing Work is the first change process I've been able to get my arms around. The concepts are easy to understand, easy to discuss with my teams and have helped us achieve tremendous results for our employees, our customers and our shareholders."

The ReInventing Work process emerged from a three-year research project sponsored by the Ford Foundation and conducted at Tandem Computers, Xerox and Corning. In addition to Hewlett-Packard, ReInventing Work has also achieved positive results for Intel, Ortho-McNeil and others. The PBS program will air on September 16th from 9-11 p.m. (check your local listings).

ORGANIZATION FOR CAMPUS WOMEN
University of Wisconsin - La Crosse
2001-2002 MEMBERSHIP FORM
Enclosed is $5.00 for OCW dues, September 1, 2001 – August 31, 2002. Please make checks payable to OCW. Dues are used for printing, refreshments, and program support.

I would like to contribute to the OCW Scholarship Fund. Please make check payable to UW-La Crosse Foundation. The scholarship is awarded annually to a non-traditional female student.

I would like to see OCW do the following:

I am interested in serving on the following committee(s):

_____ Honors/Scholarship/Fundraising - plans and organizes fundraising events to benefit the scholarship fund

_____ Membership/Elections - recruits and maintains records on members, also recruits persons to serve on the steering committee

_____ Newsletter - edits and distributes the OCW Newsletter

_____ Social Program - plans and coordinates social/programs held throughout the year

_____ Symposia - plans and coordinates the annual spring symposia open to all persons on campus

_____ YWCA Tribute - solicits, nominates, and assists with application process for the YWCA

_____ OCW Web Page - contributes to the design and content of the OCW web site

Please send completed form and check(s) to: Kathi Beane, 147 Graff Main Hall.